

**COMMENTS FROM COMMUNITY KEY SERVICES DIALOGUE  
OCTOBER 28, 2009 – WARD 2 OFFICE**

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**1. What do you like best about Tucson? What would you most like to see improved about Tucson?**

**A. LIKES**

- Arts
- Arts (theatre , orchestra, opera)
- Boy Scouts
- Biking
- Children's programs
- Comfortable lifestyle
- Community
- Community activity
- Culture
- Diversity
- Feels safe
- Good parks facilities, e.g. (Udall)
- Great higher education opportunities (University of Arizona, Pima College)
- Laid back
- Library
- Parks and programs
- Parks get a lot of use, e.g. (Reid, Udall)
- Parks/recreation
- People friendly
- Police/Fire
- Politics
- Pops in the park concerts
- Pride/history
- Public golf courses
- Quality health care
- Raise kids
- Slower lifestyle
- Small community
- Sun Tran
- Sun Van
- Swimming
- Tai Chi Classes
- Weather
- Zoo
- Zoological Society
- Zoo is wonderful, good price

**B. IMPROVEMENTS**

- Affordable Housing
- Better Economic Development

- Business community – economic development generating revenue instead of cutting more accountability from City leaders
- City leaders needs to take a stand
- Downtown
- Education
- Evaluate development fees
- Interaction between community schools
- Keep zoo, parks, recreation, baseball
- Local jobs for local graduates
- Loss of items that draw people here
- More collaboration/information on neighborhood issues
- More environmentally friendly development, e.g. solar energy
- More funding for k-12 – need smaller classes
- More support for Police and Fire
- Need good education for kids for future economic wellbeing of community
- Need to attract quality employees
- Politicians should listen to each other
- Regional development
- Solar buses
- Solar power
- Streets in shambles
- Take better advantage of assets
- Traffic jams - carpooling takes too long
- Transportation
- Water system

## 2. What services would you like to maintain or cut? Why?

### A. MAINTAIN

- Activities for youth
- All categories
- All services important
- Business Friendly Resources
- Civic Arts and Culture
- Economic
- Economic Development
- Environment Services
- Essential services – Police, Fire, Public Safety
- Gem and Mineral Show
- Housing and Human Services
- KIDCO
- Need them all
- Neighborhood Services
- Parks – all aspects
- Planning and Development
- Police and Fire
- Provide stay-cations in tough times

- Public Transportation (enhance)
- Streets (staggered improvements)
- Streets and Transportation
- Transit
- Transportation and Streets
- Tucson International Airport (support)
- Youth Programming
- Zoo

## **B. CUT**

- Economic workforce
- Enterprise funding
- Gem and Mineral Show
- Housing and Human Services
- Less City funding for TREO, more business funding for Sister Cities
- Neighborhood Services – one of easiest to cut
- Nonprofit events
- Planning and Development Services
- Re-evaluate bus routes
- Re-evaluate Historic Preservation
- Re-evaluate Police and Fire
- Raise transit fares
- Restructure, e.g., private development as partners in community growth, be more friendly to business, get people spending
- Rio Nuevo (spending better)
- Support General Services – efficiency with accountability
- Support Services
- Transit – raise fares to make up revenue

## **3. What new resources, revenues or efficiencies should be pursued?**

- Ask department staff for ideas for efficiency
- Ask Planning and Development staff for ideas about efficiencies and raising money
- Ask zoo patrons for revenue generation suggestions
- Better automatic payroll and other support services/outsource payroll
- Broaden areas of impact fees
- City/County collaboration
- City/County cooperation must be increased
- Combine with County for increased efficiencies
- Code Enforcement doesn't respond to calls
- Department heads more open to suggestions about improvements (staff, citizens)
- Downtown development – permits hard to get, Planning and Development needs to be more business friendly
- Encourage community to step up, e.g. neighborhood watch
- Evaluate departments and identify if any duplication (Task Force to evaluate departments)

- Explore ways to use school buses in middle of day
- Gas tax 1cent /gallon
- Incentive to spend money
- Incentivize conservation efforts
- Increase impact fees
- Increase sales taxes.
- Increase zoo admissions and golf fees
- Increasing fees for transit will not reduce use by TUSD
- Intergovernmental collaboration
- I would prefer to see increased fees in sales taxes over cuts
- More efficiencies in Police Department
- Neighborhood councils – work on budgets
- Other zoos across country have privatized self-insured health provider
- Penalize heavy users
- Public safety – operational efficiencies instead of more revenues
- Pursue efficiency in transit – increase bus fares
- Raise sales tax
- Re-evaluate each area/department – efficiencies
- Revenue from property tax
- Review how increasing bus fares would affect specific populations
- Seek grants – Federal stimulus money
- Sliding scale fees (increase fees)
- Support/allow neighborhoods to have place at table
- Support/allow neighborhoods to take care of selves
- Tax on H2O bill
- Too easy on developers/builders – fees
- Why do we have trouble attracting new businesses to Tucson? Ask the question and find out?
- Zoo should pursue revenue generation

#### **4. What services should we invest in for our community's future?**

- Alternate school design, create standing stations for work
- Cross town Expressway (east/west)
- Development downtown for Civic arts and culture, e.g. more improvements like Scott Avenue downtown to be proud of
- Economic Development
- Economic Development – attracting quality employees
- Empowering
- Expansion of zoo
- Family activities – zoo, gem show, baseball
- Green space with development preserve habitats
- Higher quality education
- Home businesses in neighborhoods
- Hotel space and business development downtown
- H2O Conservation – rainwater
- Information Technology for running businesses
- Make downtown more attractive

- Money on mass transit – not “trolley”
- More fun classes (i.e., physical fitness classes)
- More teachers
- Orchestra and fine arts
- Pedestrian friendly – multi-use path
- Planning and Development – restructure
- Rail service (Phoenix to Nogales) (east to west within City)
- Services – after school – collaboration with schools – creative innovative
- Solar
- Solar capitol of country – center for research and development
- Solar energy in government buildings
- Streets and Transportation – moving people around
- Technology
- Transportation
- Transportation (roads, freeway)
- Transit
- Vocational training