

**COMMENTS FROM COMMUNITY KEY SERVICES DIALOGUE
NOVEMBER 16, 2009 – TUCSON CONVENTION CENTER**

1. What do you like best about Tucson? What would you most like to see improved about Tucson?

A. LIKES

- Amenities, culture
- Culture
- Desert, mountains
- Diverse background of people
- Friendly, warm community
- Happy people
- Mayor
- Mountains
- Natural beauty
- Passionate community
- People
- Pima College
- Underlying optimism
- University of Arizona, higher education
- Variety of cultural activities
- Weather

B. IMPROVEMENTS

- Annexation (wall to wall)
- Apathetic environment
- Better connection of City, citizens and particularly small business
- Better environment for working families
- Communication to business community and general community
- Community caring about families
- Community involvement (particularly Elections)
- Convento
- Downtown
- Downtown activities, Chili cookoff, Tucson Meet Yourself, more activities/socializing, Paris atmosphere
- Economy (diversified)
- Education
- Families below poverty
- Get rid of Big Box ordinance
- Government cooperation
- Less dependence on retail
- Less government regulation on business

- Limit duplication of services
- Parks and Recreation, Tumamoc Hill, hiking, “A” Mountain improved
- Rio Nuevo
- Shovel ready projects
- Sustainable income
- 30% voted in last election
- Town of have and have-nots
- Transportation
- Transportation, better schools, faster commute
- Zoo percentage below poverty line

2. What services would you like to maintain or cut? Why?

A. MAINTAIN

- Economic Workforce Development
- Engage citizens in creating a safer community
- Fire
- Housing and Human Services
- Increase
- Maintain education through prevention, reduce Police costs
- Maintain services and quality of life
- Neighborhood Development through Neighborhood Watch
- Other Public Safety related
- Parks facilities
- Parks Services by recovery (9% current to 20% National)
- Police
- Public Safety
- Street Maintenance (Make priority to maintain)
- Sun Tran (Transit)

B. CUT

- Affordable housing programs
- Council Office (consolidate)
- Creativity of budget
- Cut overtime for Police
- Economic and workforce development (community needs to step up)
- Efficiencies, Fire and Police
- Environmental programs and move necessary components to other areas
- Evaluate City leases for fairness – Chamber of Commerce
- Everyone takes a 5-10% pay cut
- First time emergency responders, like taking the fire trucks
- Focus on core services
- Jail (like to privatize)

- Job path (economic and workforce development)
- Mayor and Council staff by 1-1/4 personnel
- Move Mayor and Council/Code Enforcement and cut neighborhood and investment support
- Neighborhood Department (cutback)
- Neighborhood mailings
- Neighborhood Services
- Organizational efficiencies
- Plan review and Zoning (outsource)
- Smaller buses
- Some Parks programs
- Some Parks programs that can be provided by families
- Street maintenance (outsource)
- Sun Tran (privatize)

3. What new resources, revenues or efficiencies should be pursued?

- Align with Raytheon, the University of Arizona and Davis Monthan to develop a strategic plan. (need more people to join the discussion)
- Ask other cities like Phoenix, Chandler, Douglas, scale of purchasing
- Duplication of planning
- Establish a relationship with the University of Arizona and Davis Monthan to stimulate economic development. Also, with other organizations
- Fear of big City environment (city growth)
- Fear of success
- Growing but not maturing
- ID assets and build on it
- Look at new businesses coming to Tucson
- Possible consolidation of City/County governments
- Purchasing – increase buy power
- Review expenditures for transparency (more than on the worksheet spread)
- University of Arizona, Raytheon, and City of Tucson, develop a three-year strategic plan
- Why are we (City of Tucson) still renting out Gabby Gifford's on 22nd?

4. What services should we invest in for our community's future?

- Air Force – great place to fly planes because of weather
- Another opinion – need to be competitive with salaries to keep talent
- Appraisals of land's value
- Bring in businesses and get a return on investment – bring in money clear plan – bringing jobs
- City has to decide on being a small town or big City
- Communication as a whole
- Cox Cable is giving a three-year grant – bundle USA

- Internet
- Jobs
- Duplication of health services
- Diversity the use of T.E.P Park
- Economic and Workforce Development
- Education
- Efficiencies of how we operate can be improved
- EFFICIENCY
- Encourage optics – how do we get it off the ground – subsidy any business
- Expanding aviation services – combine training
- Community instead of separate entities
- Have more political tout
- Focus on results we want here
- Focus on things that bring revenue from outside sources
- Healthcare technology – technicians/continue investments thru Pima College
- Hi Corbett – keep home team here
- Housing and Human Services
- Imagine greater Tucson (outcome we want)
- Incorporate annex for regional perspective
- Making sure the savings doesn't increase inefficiencies
- More revenue into the state
- People should know
- Planning and Development Services (invest in efficiencies)
- Possible more furloughs – attempt to keep talent
- Privatizing golf courses
- Return on investment
- Science park
- Taxpayers and employees understand how the savings are working for us
- Take advantage of solar
- Technology (engage citizens)
- To look carefully at City's budget – employees carrying the load
- Visitors and Convention Bureau and TREO
- What's the brand – technology
- Reduce work/less commuting
- Sunnyside been giving away laptops
- Technology a cheap way to invest
- Too little effort on technology/biotechnology