



CITY OF TUCSON

# MEDIA RELEASE

FOR IMMEDIATE RELEASE

**Contact:** Nicole Urban-Lopez  
Office of Conservation and Sustainable Development  
(520) 837-6934

**Date:** September 18, 2008  
**TTY:** (520) 791-2639

## **CITY LAUNCHES NEW SUSTAINABILITY WEBSITE TO INCREASE AWARENESS, ENCOURAGE COMMUNITY ACTION**

The City's Office of Conservation and Sustainable Development (OCSD) has launched a new sustainability website available at [www.tucsonaz.gov/ocsd](http://www.tucsonaz.gov/ocsd).

The website informs residents about the City's sustainability efforts and serves as an educational tool to encourage individual, neighborhood, business, and community sustainability.

Topics on the site include Green Building and Smart Growth, Energy and Climate Change, Transportation Alternatives, Waste Reduction and Recycling, Water Resources, and Nature and Food. Additional topics on Economic Sustainability, Environmental Health, and Social Health and Well-Being will soon be added.

Each web topic can be explored in terms of Individual Actions, Neighborhood Collaboration, Regional Issues, and the Bigger Picture. Users can also obtain information as it relates to Government, Businesses, and projects in the Community.

"With rising food and gas prices, concerns over depleting natural resources, and early effects of climate change, many people are looking for ways to lessen their impact on the environment," said OCSD Director Leslie Liberti. "This site was developed with the goal of providing information to as many sectors of the Tucson community as possible."

OCSD hopes the website will encourage individuals to take small steps to live more sustainably and to collaborate within their neighborhoods to help make Tucson more resilient as we face climate-driven challenges.

In July, Mayor and Council adopted a *Framework for Advancing Sustainability* (accessible from the website) to establish mechanisms for improving the sustainability of City operations and decision-making. The City will also be working with a Citizens Advisory Committee to pursue community-wide plans for reducing greenhouse gas emissions and adapting to anticipated changes in regional temperature and climate.

The sustainability website will expand as new information and resources become available. To request that a topic or resource be added, submit suggestions through the "Contact Us Online" link.

###