



MAYOR & COUNCIL COMMUNICATION

May 20, 2008

Subject: Appointments to the Rio Nuevo Multipurpose Facilities District Board (Citywide) Page: 1 of 1

Issue: Pursuant to ARS 48.4204, the affairs of the District are overseen by a board of directors representing the cities of Tucson and South Tucson. Each municipality appoints 2 members, with weighted voting tied to each jurisdiction's population (two votes per 100,000). Directors are appointed to 3-year terms by the governing bodies. Directors may not be officers or employees of the municipality. The terms of the 4 long-standing directors have expired; by law they continue to serve until a successor has been appointed. The City of South Tucson advises it has named successors, and they are Dan Eckstrom and Ramon Soltero. It is necessary and in the City of Tucson's best interest to appoint two new board members.

Recommendation: It is recommended that Mayor & Council confirm the appointments of Anne-Marie Russell and Jeff DiGregorio to the District board by adoption of the attached resolution. Ms. Russell is Executive Director of Tucson's Museum of Contemporary Art (MOCA). Mr. DiGregorio is the owner of The Royal Elizabeth Bed & Breakfast Inn and a former member of the Rio Nuevo Citizens Advisory Committee. Bios are attached.

Legal considerations: See attached resolution.

Financial considerations: None.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Mike Hein", written over a horizontal line.

Mike Hein
City Manager

MH:GS:vm

Attachments: Bios
Resolution

BIO

Anne-Marie Russell is the Executive Director and Chief Curator of the Museum of Contemporary Art in Tucson, Arizona. MOCA is an emerging contemporary art museum forging a new path combining alternative art space, artist in residence program and traditional museum. MOCA produces, presents, exhibits, publishes and supports the creation of new work from major international artists and emerging local artists, emphasizing innovation, rigor and quality.

Ms. Russell holds a BA in cultural anthropology from the University of Colorado in Boulder where she specialized in non-Western art and intellectual traditions. She earned an MA in Art History from the University of Arizona in Tucson where she focused on critical museology and collecting theory.

She has conducted primary field research in Mexico, Brazil, Puerto Rico, Kenya, Tanzania, Tahiti and Viet Nam as part of a larger ethnographic investigation of the relationship between art/cultural identity and political power in indigenous communities under post-colonial circumstances. She has worked around the world with major artists helping produce large-scale work and creating art historical/critical publications in alternative media. Her feature documentaries have premiered PBS series', won awards and been presented in museums and cultural venues around the world.

As resident faculty, Ms. Russell contributed to the design, development and implementation of a unique MA program in object-based education focusing on connoisseurship and art market studies at Christie's auction house. She worked with a small team to earn the program accreditation as an MA granting institution through the New York State Board of Regents. During her tenure at Christie's, she was privileged to work with and manage an adjunct faculty of over 100 of the top museum directors, curators, art and architectural historians, critics, writers and artists in the New York metro area.

She is co-founder of Mixed Greens, a technology, media and management business devoted to the promotion and distribution of emerging artists and filmmakers employing new business models and alternative distribution and media strategies.

She teaches non-Western and Western art and museology at the University of Arizona as adjunct faculty and manages and mentors students as part of the MOCA NEXT initiative, cultivating the next generation of cultural leadership in Tucson.

Ms. Russell lives, works and is raising a family in Downtown Tucson, Arizona.

Introduction

Arriving here in 1972 at age three, Jeff DiGregorio is nearly a Tucson native. After graduating from Amphitheatre High School in 1987, Jeff began his college studies at Northern Arizona University later to complete his Bachelor of Arts at Arizona State University in 1993. He remained in the Phoenix-area for a subsequent four years to study Public Administration and embark on a career in urban planning. Jeff relocated to Washington, D.C. in 1997 to seek new personal and professional horizons. After a successful career of many exciting and unexpected twists and turns, Jeff and his partner Chuck Bressi sought a change of pace and new challenges. They moved back to Tucson in 2004 to open and operate the historic Royal Elizabeth Bed and Breakfast Inn.

Jeff credits his home state of Arizona for developing his commitment to neighborhood and community stewardship and the fostering of smart growth initiatives that enhance livable communities. He also credits his many years spent as a foster child in Tucson as the primary building block of his character, guiding him to give back to the community in the form of civic involvement, partly inspired by Tucson's inclusive and progressive politics; vocal community leaders and strong community planning advocates. Jeff spent considerable time in his twenties participating in political activities and on boards and committees in Arizona, principally in the area of child welfare and advocacy. Ever since, Jeff has dedicated a great deal of time and energy for the betterment of his community and his fellow neighbors.

Jeff maintains active roles within many community organizations and contributes countless volunteer hours to support civic, social and political organizations working for sensible urban development and social and economic justice.

Education

High School Diploma
Amphitheatre High School
Tucson, Arizona (1987)

Graduate Study, Business and Public Administration
Arizona State University / University of Phoenix
Tempe and Phoenix, Arizona (1993-96)

Bachelor of Arts Urban Geography/Planning
Arizona State University
Tempe, Arizona (1993)

Professional Experience

11/04 - Present



Proprietor, Royal Elizabeth Bed and Breakfast Inn, Downtown Tucson, AZ

As owners-operators of this historic inn, Jeff and his partner Chuck have delivered world-class accommodations to Downtown Tucson. Since 2004 annual occupancy and ADR have more than doubled. In addition, a tremendous amount of publicity (including the *Wall Street Journal*; *USA Today*; *Frommer's Budget Travel*; *AAA Highroads*; *San Francisco Chronicle*; *Arizona Daily Star* and Home and Garden TV Network) has brought added attention to the inn and to Downtown Tucson.

7/97 - Present



Development Strategist (Independent Contractor), Richmond, VA

VMS, Inc., a company that pioneered privatized highway asset management, was founded in 1995 to provide innovative and money-saving solutions to the task of preserving our country's aging transportation infrastructure. Now independently incorporated and thriving in twelve states, Jeff develops comprehensive business development strategies and implements marketing program elements with the goal of taking the "VMS Concept" before additional customers and into new, more non-traditional markets. Jeff's role requires not only traditional business development and professional services marketing capability, but a familiarity and comfort with local and state political lobbying, contract management and customer service for asset management contract programs spanning five to ten years and valued at \$10 million to \$200 million.

Please see next page...

JEFF A. DIGREGORIO

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Tucson, Arizona 85701
(520) 670-9022
Jeff@JeffDiGregorio.com

Professional Experience (continued)

6/07 – Present



Development Strategist (Independent Contractor), North Sydney, New South Wales, Australia

Jeff performs development strategy work for Transfield Services, the international controlling interest of VMS, Inc. Projects focus on urban and regional transportation infrastructure operations and maintenance programs for motorways, railways, airports, seaports and parks and recreation facilities in Australia, Asia, the Arabian Peninsula, Europe and the U.S.A.

7/97 – 7/01



THE Louis Berger Group, INC.

Corporate Business Development Manager and Environmental Planner, Washington, DC

From this multi-faceted position within this, the parent company of VMS, Inc., Jeff jointly-coordinated the creation of a new corporate marketing division for The Louis Berger Group, Inc.—a fifty-year-old international consulting engineering and environmental planning firm of some 3,000 employees and \$300M in gross revenue. The challenge faced daily in this position was to build a culture of marketing cooperation and collaboration, where there previously was none, between 23 domestic offices and a globally-dispersed international team. Concurrently, Jeff served a technical role on many of Berger's domestic projects. In particular, he often coordinated and executed the public involvement component of Environmental Impact Assessments and Environmental Impact Statements that the company was contracted to manage and produce. Such projects included nationwide BRAC base closing actions, Federal land use plans, Department of Defense and State watershed planning studies and miscellaneous planning projects for the National Capital Planning Commission.

11/95 - 7/97

LEO A DALY

Assistant Marketing Director, Phoenix, Arizona

In tandem with a senior Marketing Director, Jeff worked to build on the 80-years of success of this, the fourth-largest architecture, interiors, planning, and engineering firm in the U.S. In a local office that tended to randomly pursue opportunities in a reactionary manner, Jeff coordinated the implementation of semi-annual strategic marketing plans accompanied by a program of focused client development efforts. Additionally, he worked to establish more formal marketing evaluation, developed clearer standards for the writing and design of proposal responses, created various promotional materials, implemented a lead generation and tracking system, began a fledgling public relations effort, and conducted client interview coaching sessions. Continuous networking with commercial developers, corporate facilities managers and community development officials was also an important component of this job.

10/93 - 11/95



Architectural Resource Team

Marketing Director, Phoenix, Arizona

In coordination with the Principal-in-Charge, the core of Jeff's position involved directing the marketing functions of *Architectural Resource Team*, a twenty-person primarily commercial architecture firm. Major responsibilities included strategy formulation and review, lead generation and tracking, participation in community and networking organizations, project tracking, proposal writing, and managing other marketing efforts. Other tasks included overseeing contractor relations, managing construction bidding, facilitating promotional presentations, surveying client satisfaction and other related projects.

5/90 - 10/93



AIA Central Arizona

Director of Marketing and Special Programs, Phoenix, Arizona

The Central Arizona Chapter of the American Institute of Architects is a non-profit professional association representing (at the time) nearly 400 design professionals in metropolitan Phoenix. As Director of Marketing and Special Programs, Jeff's charge was to provide AIA membership with a variety of programs and services. Examples include organizing the Chapter's Continuing Education Pilot Program and arranging continuing education and professional development seminars, creating and implementing member recruitment programs, writing and editing *Archetype* (the monthly Chapter publication), along with a diverse variety of Chapter projects. Responsibilities also included seeking potential donors, writing grant proposals and administering grant funds received for the various cultural and educational programs that the Chapter promoted. Many programs such as lectures and tours were also arranged for the general public as a means of improving Chapter public relations and of educating the public about architects and architecture.

Please see next page...

JEFF A. DIGREGORIO

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(520) 670-9022

Jeff@JeffDiGregorio.com

Affiliations and Activities (Tucson)

Chair, *Iron Horse Neighborhood Association*
Chair, *Downtown Neighborhoods and Residents Council*
Secretary, *Downtown Tucson Partnership*
Appointee, *Rio Nuevo Citizens Advisory Commission*
Member, *Downtown Merchants Association*
Member, *Tucson GLBT Chamber of Commerce*

Founding Member, *Tucson Magnet High School – West University, Pie Allen and Iron Horse Historic Neighborhoods Summit*
Former Board Member, *Armory Park Neighborhood Association*
President, *Arizona Association of Bed and Breakfast Inns*
Member, *Pima County Democratic Committee*

Previous Affiliations and Activities (Washington., D.C. – Arizona)

Governor Mark Warner Appointee, *Commonwealth of Virginia Governor's Advisory Board for Children and Youth (2003-04)*
President, *Arlington Gay and Lesbian Alliance (1998-02)*
Board Member, *Arlington County Committee of One Hundred (2001-04)*
Board Member, *Arlington County Food Assistance Center (2002-04)*
Delegate, *Arlington County Civic Federation*
Member, *Arlington County Public Schools' Partnership for Children, Youth and Families (2003-04)*

Member, *Arlington Chamber of Commerce Community Action Committee (1999-04)*
Board Adviser, *Equality Virginia (2001-03)*
Member, *Arlington County Democratic Committee (1997-04)*
Member, *Whitman Walker Clinic Public Relations Advisory Committee (2002)*
Member, *Lyon Park Comprehensive Planning Committee (2001)*
Applying: *Leadership Arlington (Class of 2003)*
Former Board member, *Arizona Friends of Foster Children Foundation (1993-96)*
Former Member, *Arizona Children's Action Alliance, Legislative Committee (1992-95)*

Personal and Professional References

Nina Trasoff, Vice Chair
City of Tucson Councilmember, Ward 6
(520) 791-4601

Jennie Mullins, Past Chair
Iron Horse Neighborhood Association
(520) 954-1044

Sandy Munoz-Weingarten, Adaptive Recreation Coordinator
City of Chandler Parks and Recreation
(602) 518-0071

Mr. John Benton, Executive Officer
Smithsonian National Air and Space Museum
(202) 633-9494

Ms. Rhonda Buckner, Past President
Arlington Gay and Lesbian Alliance
(703) 931-5096

Mr. Jay Fisette, Vice Chair
Arlington County Board of Supervisors
(703) 524-2277

Mr. Robert Brink, House Delegate, 48th District
Virginia General Assembly
(202) 256-6927

J E F F A . D I G R E G O R I O

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ADOPTED BY THE
MAYOR AND COUNCIL

RESOLUTION NO. 20955

RELATING TO RIO NUEVO MULTIPURPOSE FACILITIES DISTRICT; APPOINTING ANNE-MARIE RUSSELL AND JEFF DIGREGORIO TO THE BOARD OF DIRECTORS; AND DECLARING AN EMERGENCY.

WHEREAS, A.R.S. § 48-4202 requires that two members of the Board of the Rio Nuevo Multipurpose Facilities District be appointed by the Mayor and Council for a three-year term; and

NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND COUNCIL OF THE CITY OF TUCSON, ARIZONA, AS FOLLOWS:

SECTION 1. Anne-Marie Russell and Jeff DiGregorio are hereby appointed to the Board of Directors of the Rio Nuevo Multipurpose Facilities District for a three-year term expiring on May 19, 2011.

SECTION 2. The various City officers and employees are authorized and directed to perform all acts necessary or desirable to give effect to this resolution.

SECTION 3. WHEREAS, it is necessary for the preservation of the peace, health and safety of the City of Tucson that this resolution become immediately

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...

effective, an emergency is hereby declared to exist and this resolution shall be effective immediately upon its passage and adoption.

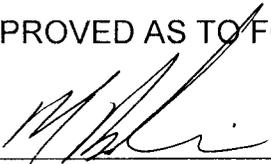
PASSED, ADOPTED AND APPROVED BY THE MAYOR AND COUNCIL OF
THE CITY OF TUCSON, ARIZONA, _____.

MAYOR

ATTEST:

CITY CLERK

APPROVED AS TO FORM:



CITY ATTORNEY

REVIEWED BY:



CITY MANAGER

MR:dc
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