



**CITY OF TUCSON**  
**OFFICE OF THE CITY CLERK**  
**CAMPAIGN FINANCE ADMINISTRATION REPORT**

**RECEIPT**

General Election - November 2, 2010

<b>NAME OF COMMITTEE FILING REPORT</b>	
For <u>Yes on 401</u>	ID # <u>10-168-CT</u>
(Name of Political Committee)	

Political Committee Statement of Organization # \_\_\_\_\_  Original or

Amended

**CAMPAIGN FINANCE REPORT:**

OFFICE OF THE CITY CLERK

DEC -3 09:44

CITY OF TUCSON RECEIVED

State Pre-Primary Election Report (Filed on or before August 12, 2010)

State Post-Primary Election Report (Filed on or before September 23, 2010)

State Pre-General Election Report (Filed on or before October 21, 2010)

State Post-General Election Report (Filed on or before December 2, 2010)

*Rec'd via certified mail 12/3/10*

Political Committee No Activity Statement (Report date of: \_\_\_\_\_)

Termination Statement (Final report must be included if not previously filed)

Other \_\_\_\_\_

*[Signature]*  
 Signature, Deputy City Clerk

12/3/10  
 Date



## DETAILED SUMMARY PAGE OF RECEIPTS AND DISBURSEMENTS

1. Committee Name Yes on 401 Committee

3. ID# 10-168-CT

2. Report Covering Period From October 14, 2010

Thru November 22, 2010

RECEIPTS	COLUMN A THIS PERIOD	COLUMN B CAMPAIGN TO DATE
4. Contributions other than loans and in-kind:		
(a) Individuals - more than \$25 (Total from Schedule A)	24,425.00	156,274.00
(b) Individuals - aggregate \$25 or less (Total from Schedule A-1)		100.00
(c) Political Committees (Total from Schedule B)	20,000.00	20,100.00
(d) <b>Subtotal Contributions [add 4(a), 4(b) and 4(c)]</b>	44,425.00	176,474.00
(e) Refund of Contributions (Total from Schedule F-2)		
(f) <b>Total contributions Other than Loans and In-kind [subtract 4(e) from 4(d)]</b>	44,425.00	176,474.00
5. (a) Loans made or guaranteed by candidate (Total from Schedule C)		
(b) All other loans (Total from Schedule C-1)	2,500.00	2,500.00
(c) <b>Total loans [add 5(a) and 5(b)]</b>	2,500.00	2,500.00
6. In-kind contributions (Total from Schedule E)		18,776.25
7. Dividends, interest, and other forms of receipts (Total from Schedule F-1)		
8. <b>TOTAL Receipts [add 4(f), 5(c), 6, and 7]</b>	46,925.00	197,750.25
DISBURSEMENTS		
9. Expenditures for Operating Expenses (Total from Schedule D)	59,466.43	171,934.79
10. Independent Expenditures (Total from Schedule D-1)		
11. Value of In-kind expenditures (Total from Schedule E)		18,776.25
12. Loans made by reporting committee (Total from Schedule D-2)		
13. (a) Repayment of loans made or guaranteed by candidate (Total from Schedule D-4)		
(b) Repayment of all other loans (Total from Schedule D-5)		
(c) <b>Total Loan Repayments [add 13(a) and 13(b)]</b>		
14. Transfers to other political committees (Total from Schedule D-6)		
15. Any other disbursement (Total from Schedule D-7)		45.46
16. <b>Subtotal disbursements [add lines 9, 10, 11, 12, 13(c), 14, and 15]</b>	59,466.43	190,756.50
17. Rebates, refunds and other offsets to operating expenses (Total from Schedule D-3)		
18. <b>TOTAL disbursements [ subtract line 17 from line 16]</b>	59,466.43	190,756.50
19. Total Outstanding Debts owed by Reporting Candidate or Political Comm. (Schedule F-3)		
20. I certify, under penalty of perjury, that I have examined the contents of this campaign finance report and to the best of my knowledge and belief it is true and complete.		
Type or Print Name of Treasurer	<i>DAVID J. COHEN</i>	
Signature of Treasurer or Candidate or Designating Individual	<i>[Signature]</i>	
Date	12/2/10	

**CONTRIBUTIONS FROM INDIVIDUALS\***  
(More than \$25)\*

**SCHEDULE A**

1. Committee Name Yes on 401 Committee

3. ID # 10-168-CT

2. Report Covering Period from October 14, 2010 thru November 22, 2010

4.	CONTRIBUTIONS NAME, ADDRESS, OCCUPATION AND EMPLOYER OF CONTRIBUTOR	DATE RECEIVED	AMOUNT RECEIVED THIS PERIOD	CUMULATIVE TOTAL THIS CAMPAIGN TO DATE																					
a.	<table border="1"> <tr> <td>LAST</td> <td>FIRST</td> <td>MI</td> </tr> <tr> <td colspan="3">Jordan, Kevin J</td> </tr> <tr> <td colspan="3">STREET ADDRESS 268 W. Sacaton Canyon Dr</td> </tr> <tr> <td>CITY</td> <td>STATE</td> <td>ZIP</td> </tr> <tr> <td>Tucson, AZ</td> <td>85755</td> <td></td> </tr> <tr> <td>OCCUPATION</td> <td colspan="2">EMPLOYER</td> </tr> <tr> <td>Systems Engineer</td> <td colspan="2">Ephibian</td> </tr> </table>	LAST	FIRST	MI	Jordan, Kevin J			STREET ADDRESS 268 W. Sacaton Canyon Dr			CITY	STATE	ZIP	Tucson, AZ	85755		OCCUPATION	EMPLOYER		Systems Engineer	Ephibian		10/18/10	\$1,000.00	\$1,000.00
LAST	FIRST	MI																							
Jordan, Kevin J																									
STREET ADDRESS 268 W. Sacaton Canyon Dr																									
CITY	STATE	ZIP																							
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OCCUPATION	EMPLOYER																								
Systems Engineer	Ephibian																								
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5.	ENTER TOTAL ONLY IF LAST PAGE OF SCHEDULE A [If last page of Schedule A, transfer total to Detailed Summary Page line 4(a), Column A]																								

\*If contributions of \$25 or less are listed with contributor's name, address, occupation and employer on Schedule A, do not include them on Schedule A-1.

OFFICE OF THE  
CITY CLERK  
10 DEC - 14  
CITY OF TUCSON  
RECEIVED

**CONTRIBUTIONS FROM INDIVIDUALS\***  
(More than \$25)\*

**SCHEDULE A**

CITY OF TUCSON  
RECEIVED

1. Committee Name Yes on 401 Committee

3. ID # 10-168-CT

2. Report Covering Period from October 14, 2010 thru November 22, 2010

4.	CONTRIBUTOR	DATE RECEIVED	AMOUNT RECEIVED THIS PERIOD	CUMULATIVE TOTAL THIS CAMPAIGN TO DATE
a.	<p>OFFICE OF THE METROPOLITAN PIMA ALLIANCE                      LAST FIRST MI                      Metropolitan Pima Alliance                      STREET ADDRESS                      P.O. Box 2790                      CITY STATE ZIP                      Tucson, AZ 85702                      OCCUPATION EMPLOYER</p>	9/30/10	\$500.00	\$500.00
b.	<p>NORVILLE, ALLAN J.                      LAST FIRST MI                      Norville, Allan J.                      STREET ADDRESS                      411 W. Congress Street                      CITY STATE ZIP                      Tucson, AZ 85701                      OCCUPATION EMPLOYER</p>	10/25/10	\$1,000.00	\$1,000.00
c.	<p>BOURN, DON E.                      LAST FIRST MI                      Bourn, Don E.                      STREET ADDRESS                      3915 E. Broadway Blvd, 4th Floor                      CITY STATE ZIP                      Tucson, AZ 85711                      OCCUPATION EMPLOYER                      President/CEO Bourn Companies</p>	10/20/10	\$500.00	\$500.00
d.	<p>BlueCross BlueShield of Arizona                      LAST FIRST MI                      BlueCross BlueShield of Arizona                      STREET ADDRESS                      P.O. Box 13466                      CITY STATE ZIP                      Phoenix, AZ 85002-3466                      OCCUPATION EMPLOYER</p>	10/21/10	\$10,000.00	\$10,000.00
e.	<p>Vantage West Credit Union                      LAST FIRST MI                      Vantage West Credit Union                      STREET ADDRESS                      P.O. Box 15115                      CITY STATE ZIP                      Tucson, AZ 85708                      OCCUPATION EMPLOYER</p>	11/3/10	\$1,000.00	\$1,000.00
5.	ENTER TOTAL ONLY IF LAST PAGE OF SCHEDULE A (If last page of Schedule A, transfer total to Detailed Summary Page line 4(a), Column A)			

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**CONTRIBUTIONS FROM INDIVIDUALS\***  
(More than \$25)\*

**SCHEDULE A**

1. Committee Name Yes on 401 Committee

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LAST	FIRST	MI																							
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5.	ENTER TOTAL ONLY IF LAST PAGE OF SCHEDULE A [If last page of Schedule A, transfer total to Detailed Summary Page line 4(a), Column A]		24,425.00																						

\*If contributions of \$25 or less are listed with contributor's name, address, occupation and employer on Schedule A, do not include them on Schedule A-1.

CONTRIBUTIONS FROM POLITICAL COMMITTEES

SCHEDULE B

1. Committee Name Yes on 401 Committee

3. ID# 10-168-CT

2. Report Covering Period from: October 14, 2010 thru November 22, 2010

CONTRIBUTIONS		AMOUNT RECEIVED THIS PERIOD	CUMULATIVE TOTAL THIS CAMPAIGN TO DATE				
ID#, NAME, AND ADDRESS OF CONTRIBUTOR AND DATE RECEIVED							
a.	<table border="1"> <tr> <td>ID #</td> <td>NAME, ADDRESS, CITY, STATE AND ZIP</td> </tr> <tr> <td>DATE RECEIVED</td> <td></td> </tr> </table>	ID #	NAME, ADDRESS, CITY, STATE AND ZIP	DATE RECEIVED			
ID #	NAME, ADDRESS, CITY, STATE AND ZIP						
DATE RECEIVED							
	Raytheon Arizona PAC 2350 Kerner Blvd, Suite 250 San Rafael, CA 94901	\$15,000.00	\$15,000.00				
b.	<table border="1"> <tr> <td>ID #</td> <td>NAME, ADDRESS, CITY, STATE AND ZIP</td> </tr> <tr> <td>DATE RECEIVED</td> <td></td> </tr> </table>	ID #	NAME, ADDRESS, CITY, STATE AND ZIP	DATE RECEIVED			
ID #	NAME, ADDRESS, CITY, STATE AND ZIP						
DATE RECEIVED							
	Compass BankPac P.O. Box 10566 Birmingham, AL 35296	\$5,000.00	\$5,000.00				
c.	<table border="1"> <tr> <td>ID #</td> <td>NAME, ADDRESS, CITY, STATE AND ZIP</td> </tr> <tr> <td>DATE RECEIVED</td> <td></td> </tr> </table>	ID #	NAME, ADDRESS, CITY, STATE AND ZIP	DATE RECEIVED			
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DATE RECEIVED							
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DATE RECEIVED							
5.	ENTER TOTAL ONLY IF LAST PAGE OF SCHEDULE B [(If last page of Schedule B, transfer total to Detailed Summary Page, Line 4(c), Column A)]	20,000.00					

OFFICE OF THE CITY CLERK  
 10 DEC -3 A9 44  
 CITY OF TUCSON RECEIVED

OTHER LOANS

SCHEDULE C1

1. Committee Name Yes on 401 Committee

3. ID# 10-168-CT

2. Report Covering Period from October 14, 2010 thru November 22, 2010

4. ALL OTHER LOANS		DATE LOAN RECEIVED	AMOUNT OF LOAN	CUMULATIVE TOTAL THIS CAMPAIGN TO DATE
NAME AND ADDRESS OF EACH INDIVIDUAL (OR NAME, ID# AND ADDRESS OF THE POLITICAL COMMITTEE) OF LOAN, AND ANY ENDORSER OR GUARANTOR OF LOAN.				
a.	NAME OF PERSON OR COMMITTEE MAKING LOAN, ADDRESS, CITY, STATE, ZIP AND ID# Southern Arizona Leadership Council 4400 E. Broadway Blvd., Suite 307 Tucson, AZ 85711	10/21/10	2,500.00	2,500.00
	NAME OF ENDORSER OR GUARANTOR OF LOAN, ADDRESS, CITY, STATE, ZIP AND ID#			
	DESCRIPTION			
b.	NAME OF PERSON OR COMMITTEE MAKING LOAN, ADDRESS, CITY, STATE, ZIP AND ID#			
	NAME OF ENDORSER OR GUARANTOR OF LOAN, ADDRESS, CITY, STATE, ZIP AND ID#			
	DESCRIPTION			
c.	NAME OF PERSON OR COMMITTEE MAKING LOAN, ADDRESS, CITY, STATE, ZIP AND ID#			
	NAME OF ENDORSER OR GUARANTOR OF LOAN, ADDRESS, CITY, STATE, ZIP AND ID#			
	DESCRIPTION			
d.	NAME OF PERSON OR COMMITTEE MAKING LOAN, ADDRESS, CITY, STATE, ZIP AND ID#			
	NAME OF ENDORSER OR GUARANTOR OF LOAN, ADDRESS, CITY, STATE, ZIP AND ID#			
	DESCRIPTION			
5.	ENTER TOTAL ONLY IF LAST PAGE OF SCHEDULE C-1 [If last page of Schedule C-1, transfer total to Detailed Summary Page, Line 5(b), Column A]		2,500.00	

OFFICE OF THE CITY CLERK  
 10 DEC -3 19:45  
 CITY OF TUCSON RECEIVED

EXPENDITURES FOR OPERATING EXPENSES\*

SCHEDULE D

1. Committee Name Yes on 401 Committee

2. ID# 10-168-CT

3. Report Covering Period from: October 14, 2010 thru November 22, 2010

EXPENDITURES		DATE EXPENDITURE MADE	AMOUNT OF THE EXPENDITURE
NAME AND ADDRESS TO WHOM EXPENDITURE (DISBURSEMENT) WAS MADE			
a.	NAME, ADDRESS, CITY, STATE AND ZIP Zimmerman & Associates 423 N. Tucson Blvd Tucson, AZ 85716	10/15/10	\$7,520.00
	DESCRIPTION OF ITEMS OR SERVICES PURCHASED Phone canvass - 2nd half payment	CHECK # 1005	
b.	NAME, ADDRESS, CITY, STATE AND ZIP Zimmerman & Associates 423 N. Tucson Blvd Tucson, AZ 85716	10/18/10	\$1,778.00
	DESCRIPTION OF ITEMS OR SERVICES PURCHASED Print advertising	CHECK # online	
c.	NAME, ADDRESS, CITY, STATE AND ZIP Zimmerman & Associates 423 N. Tucson Blvd Tucson, AZ 85716	10/25/10	\$16,000.00
	DESCRIPTION OF ITEMS OR SERVICES PURCHASED TV time	CHECK # 1007	
d.	NAME, ADDRESS, CITY, STATE AND ZIP Cox Media	10/25/10	\$10,000.00
	DESCRIPTION OF ITEMS OR SERVICES PURCHASED Cable TV advertising	CHECK # 1006	
e.	NAME, ADDRESS, CITY, STATE AND ZIP Zimmerman & Associates 423 N. Tucson Blvd Tucson, AZ 85716	10/26/10	\$5,000.00
	DESCRIPTION OF ITEMS OR SERVICES PURCHASED Campaign strategy	CHECK # online	
f.	NAME, ADDRESS, CITY, STATE AND ZIP Zimmerman & Associates 423 N. Tucson Blvd Tucson, AZ 85716	11/2/10	\$3,651.74
	DESCRIPTION OF ITEMS OR SERVICES PURCHASED Public relations	CHECK # online	
5.	ENTER TOTAL ONLY IF LAST PAGE OF SCHEDULE D [If last page of Schedule D, transfer total to Detailed Summary Page, Line 9, Column A]		

\*Expenditures, other than a contract, promise or agreement to make an expenditure resulting in credit.

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CITY OF TUCSON

**EXPENDITURES FOR OPERATING EXPENSES\***

**SCHEDULE D**

1. Committee Name Yes on 401 Committee

2. ID# 10-168-CT

3. Report Covering Period from: October 14, 2010 thru November 22, 2010

EXPENDITURES		DATE EXPENDITURE MADE	AMOUNT OF THE EXPENDITURE
NAME AND ADDRESS TO WHOM EXPENDITURE (DISBURSEMENT) WAS MADE			
a.	NAME, ADDRESS, CITY, STATE AND ZIP Zimmerman & Associates 423 N. Tucson Blvd Tucson, AZ 85716	11/4/10	\$4,194.72
	DESCRIPTION OF ITEMS OR SERVICES PURCHASED Automated phone calls	CHECK # online	
b.	NAME, ADDRESS, CITY, STATE AND ZIP Zimmerman & Associates 423 N. Tucson Blvd Tucson, AZ 85716	11/4/10	\$1,827.00
	DESCRIPTION OF ITEMS OR SERVICES PURCHASED Newspaper advertising	CHECK # online	
c.	NAME, ADDRESS, CITY, STATE AND ZIP Katie Bolger 210 E. Linden Tucson, AZ 85705	11/1/10	\$2,000.00
	DESCRIPTION OF ITEMS OR SERVICES PURCHASED Consultant	CHECK # 1008	
d.	NAME, ADDRESS, CITY, STATE AND ZIP Zimmerman & Associates 423 N. Tucson Blvd Tucson, AZ 85716	11/17/10	\$2,014.97
	DESCRIPTION OF ITEMS OR SERVICES PURCHASED Signs and voter lists	CHECK # online	
e.	NAME, ADDRESS, CITY, STATE AND ZIP Zimmerman & Associates 423 N. Tucson Blvd Tucson, AZ 85716	10/18/10	\$5,480.00
	DESCRIPTION OF ITEMS OR SERVICES PURCHASED Postcards and recorder fees	CHECK # online	
f.	NAME, ADDRESS, CITY, STATE AND ZIP		<div style="text-align: center;"> <p>OFFICE OF THE CITY CLERK</p> <p>10 DEC -3 4 9:46</p> <p>CITY OF TUCSON RECEIVED</p> </div>
	DESCRIPTION OF ITEMS OR SERVICES PURCHASED	CHECK #	
5.	ENTER TOTAL ONLY IF LAST PAGE OF SCHEDULE D [If last page of Schedule D, transfer total to Detailed Summary Page, Line 9, Column A]		\$59,466.43

\*Expenditures, other than a contract, promise or agreement to make an expenditure resulting in credit.

BeachFleischman PC  
P.O. Box 64130  
Tucson, AZ 85726-4130

CERTIFIED MAIL™



71791000164201558137

Electronic Return Receipt Requested

049J82042227

\$05.290

12/02/2010

Mailed From 85719

US POSTAGE



neopost

Tucson City Clerk  
P.O. Box 27210  
Tucson, AZ 85726-7210

10 DEC -3 AM '10

CITY OF TUCSON  
RECEIVED

OFFICE OF THE  
CITY CLERK

NAME

12-3-10

Notice

Notice

