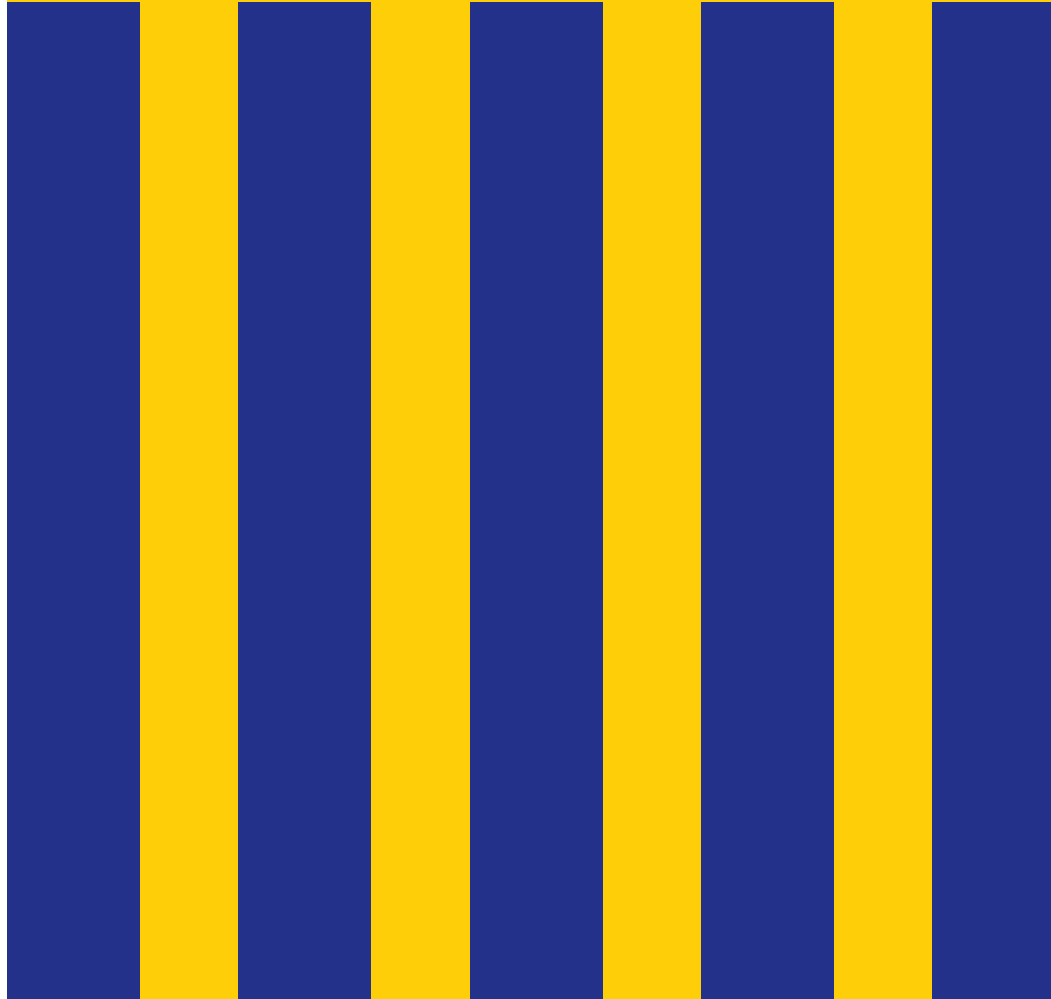


What Makes a

# **SPECIAL EVENT?**

**Community • Safety • Planning for Alcohol Use**



# SIX STEPS TO A SPECIAL EVENT

Here are best practices recommended for your successful event:

1



**FENCE**

the alcohol service area to create a beer garden. Containment reduces underage drinking.

2



**SAY**

“ID, Please”. Check every person, every time alcohol is served.

3



**POST**

highly visible signage of alcohol laws in and around the service area.

4



**TRAIN**

your servers. With approved training, volunteers should ID and serve just like the pros.

5



**SERVE**

both alcoholic and non-alcoholic beverages in easily identifiable or clear cups. Prohibit pitchers and serve no more than 32 oz. per person.

6



**KEEP**

security personnel visible. Visible enforcement reinforces compliance and prevents problems before they start.

# QUESTIONS?

**We've got answers.**

From approved server training to event signage you can download and print, it's all available at

[www.commissiononaddiction.org](http://www.commissiononaddiction.org)

**Deadline:** You have **45 days** prior to **your event** to turn in the special event liquor license application.

