



## TUCSON PARKS AND RECREATION COMMISSION 2012 ANNUAL REPORT

### January 25, 2012

- Meeting Minutes for October 26, 2011, were approved; no meetings were held in November and December 2011.
- Commissioner Andrea Altamirano, new Ward 1 Representative, was introduced.
- Deborah Keenan, Tucson Parks and Recreation Administration, was introduced as the new TPRC support contact.
- Commissioner Deborah Tosline was elected Chair, and Commissioner Grey-Ganz was elected Vice Chair by roll call vote.
- TPRC Awards Program Revised Guidelines were approved as presented by a Commission voice vote.
- Discussion was held on the following topics:
  - ✓ TPRC Strategic Services Plan; subcommittee was formed to review the 2006 Plan.
  - ✓ Tucson Parks Foundation update, including the shade structure project, was provided by Diana Rhoades.
  - ✓ Staff overview of TPR Department reorganization was provided.
  - ✓ Summer pool operations update and information on the Summer Splash Program fundraising activities were provided.
  - ✓ Sustainability
    - Active and passive water harvesting projects completed: Verdugo Park, Julian Wash Linear Park, and the Arroyo Chico Urban Greenway-Reid Park Segment.
    - Expedition Tanzania, the African Expansion at the Reid Park Zoo.
    - Solar panel project for Randolph Recreation Center.
    - West Parks District Green Custodial Project at two recreational centers which included utilization of green custodial supplies.
  - ✓ FY 2012 Budget Update was provided.
  - ✓ Commissioners were invited to attend the dedication of the Si Schorr Segment of the Arroyo Chico Urban Greenway on Thursday, February 9, 2012.

### February 22, 2012

- Meeting Minutes for January 25, 2012, were approved.
- Discussion was held on the following topics:
  - ✓ Revised agenda was reviewed for suggestions to shorten and streamline the format.
  - ✓ TPRC 2012 Award Program nomination submission deadline was established.
  - ✓ Tucson Parks Foundation historical overview was provided.
  - ✓ Summer Splash fund raising update was given; suggestion was made to add the Summer Splash link to the respective Council Office newsletters.
  - ✓ Sustainability
    - Pima Association of Governments and Tucson Clean City provided information related to electric vehicles and charging stations at the UA Baseball games at Hi Corbett Stadium.
  - ✓ Commissioner Reports
    - Commissioner Altamirano recommended the Commissioners tour various parks/facilities and agreed to present a visitation plan draft outline at the next TPRC meeting.
  - ✓ Staff Reports
    - Commissioners received invitations to the March 23, 2012, grand opening of the Reid Park Zoo Expedition Tanzania.
    - Heritage fruit trees provided by a USDA grant will be planted at Mission Garden.
  - ✓ FY 2013 Proposed Budget was submitted for review by the City Budgeting Department.

## 2012 TUCSON PARKS AND RECREATION ANNUAL REPORT

### Page Two

#### March 28, 2012

- Meeting Minutes for February 22, 2012, were approved.
- The Commission passed a motion to approve the list of nominees for the 2012 TPRC Awards for presentation at a future Mayor and Council meeting.
  - ✓ Recipients were: Peg Weber, Karin Larkin, George Petit (posthumously), Beth Lucas, Robin McArdle-Landers, Rick Sterz, Doug Martin, Bettina Boisclair, and Beki Quintero.
- Discussion was held on the following topics:
  - ✓ Strategic Service Plan
    - The Commissioners recommended that their functions be revised to read as follows:
      - To make recommendations to the governing body regarding recreational activities and facilities of the City;
      - To review as needed, policies and procedures regarding parks and recreation programs, fees, and name changes, and to make recommendations to the governing body;
      - To serve as a citizens communication and advocacy conduit regarding parks and recreation programs and facilities.
  - ✓ FY13 P&R Department Budget Review was provided.
    - Formal submission of the proposed budget by the City Manager to Mayor and Council was scheduled for April 24, 2012.
  - ✓ Sign Improvement and Sign Code Update
    - Sign code update and cost estimates were provided.
  - ✓ Summer Splash Fund Raising Campaign
    - Campaign contributions of \$96,500 from the private sector were reported, which combined with funding provided by the City would result in opening of 6 of the 17 pools that are traditionally closed in the summer.
    - Six pools selected are: Jacobs, Purple Heart, Mansfield, Palo Verde, Himmel, and Menlo. Selection was based on attendance numbers, geographic location, amenities, and whether significant repairs would be required.
  - ✓ Commission Visibility and Marketing Report Status
    - Applications are being reviewed for the position of P&R Community Promotions and Marketing Manager.
    - It was the consensus of the Commission that this item would be removed as a standing item and would be reintroduced as required.
  - ✓ Chair Deborah Tosline announced her resignation from the Commission and that the March meeting would be her last. She has accepted a work assignment that will require her to relocate to Phoenix.
  - ✓ Staff Reports
    - The ribbon cutting ceremony for the Reid Park Zoo Expedition Tanzania was held Friday, March 23, and approximately 6,500 Zoo Members were in attendance on Sunday, March 25. The exhibit opened to the public March 28.
  - ✓ Per the Commission's request, future meetings will be rotated to various locations throughout the Wards; and an optional tour of the park area/facility prior to the meeting will be included.

#### April 25, 2012

- Meeting Minutes for March 28, 2012, were approved.
- Vice Chair Caroline Grey-Ganz was elected Commission Chair by a roll call vote; it was the consensus of the Commission to schedule the election of Vice Chair for the May meeting.
- FY2013 P&R Fees and Charges per Revenue Pricing Policy and FY2013 Fee Schedule were presented. Following discussion, the Commission passed a motion by roll call vote to recommend to Mayor and Council the adoption of the proposed Parks and Recreation FY 2013 Fee Scheduled as presented.
- Discussion was held on the following topics:
  - ✓ TPRC Awards Program
    - The awards will be presented by the Mayor at the May 15 Mayor and Council meeting
  - ✓ TPRC Strategic Services Plan
    - Further discussion was held regarding the revised functions of the Commission, and it was the consensus of the Commission to move forward with the required amended resolution.

## 2012 TUCSON PARKS AND RECREATION ANNUAL REPORT

### Page Three

#### April 25, 2012 (continued)

- ✓ TPRC Park/Facility Visitation Plan
  - P&R staff will prepare tour options/plans for Commissioners to review at the next meeting.
- ✓ P&R Quarterly Current Year Budget Update
- ✓ Summer Splash Fund Raising Campaign
  - Over \$100,000 had been raised and the six additional pools would be open on May 30, with promotional radio spots on Opening Day.
- ✓ Sustainability
  - Report will be provided quarterly instead of monthly; new items will be included in the Capital Planning Project Report which is part of monthly meeting packets.
- ✓ Director's Report
  - TPRC 2011 Annual Report was submitted to the City Clerk's Office.
  - Tucson Police Department contributed funding for swimming pool lessons effective immediately; funding was derived from monies collected from criminal activity.
  - FY13 Proposed Budget would be presented at the May 8 and May 15, 2012, Mayor and Council Study Sessions. Public Hearing would be held during the Regular Session on May 8, 2012.
  - City of Tucson Independent Audit and Performance Commission (IAPC) report was presented to Mayor and Council regarding the Tucson City Golf Enterprise Fund; Golf staff will present a follow up on May 2, 2012. P&R staff, Green Committee, and the IAPC will develop a 5-year business plan for presentation to Mayor and Council.

#### May 23, 2012

- Meeting Minutes for April 25, 2012, were approved.
- Boards and Commissions Open Law Presentation was provided by Suzanne Mesich, Deputy City Clerk; question and answer period followed.
- Commissioner Altamirano was elected Vice Chair by a roll call vote.
- Tucson City Golf Presentation was provided by Director Fred Gray at the request of Commissioner Schorr.
- Three Naming Requests were passed by roll call vote:
  - ✓ Skate Facility in Grijalva Park to the "Christina-Taylor Green Skate Facility"
  - ✓ Joaquin Murrieta Park (Undeveloped Portion) to the "Silvercroft Unity Garden"
  - ✓ Bristol Park Multi-Use Field to the "Mike Dawson Field"
- FY2013 P&R Budget was tentatively adopted by Mayor and Council on May 15, and will be formally adopted on June 5, 2012, for implementation on July 1, 2012.
- Discussion was held on the following topics:
  - ✓ TPRC Awards Program
    - Presentation of the 2012 awards was made by Mayor Rothschild during the Mayor and Council meeting held May 15, 2012.
  - ✓ TPRC Strategic Services Plan
    - P&R staff will prepare revision draft of Resolution 14731 to include the three new functions approved by the Commission in the March meeting.

#### June 27, 2012

- Meeting Minutes for May 23, 2012, were approved.
- New Commissioners were introduced: Doug Martin, Ward 5, and Michelle Crow, Ward 3.
- TPRC Strategic Plan
  - ✓ Motion to approve Revised Resolution 14731, Section 2, which contained the new Commission functions, was passed by a roll call vote and will be forwarded to Mayor and Council with a recommendation for approval.
- Discussion was held on the following topics:
  - ✓ TPRC Park/Facility Visitation Plan
    - Draft tour plan was distributed in meeting packet and discussed; Friday, November 2, and Saturday, November 3, were potential dates.

## 2012 TUCSON PARKS AND RECREATION ANNUAL REPORT

### Page Four

#### June 27, 2012 (continued)

- ✓ Summer Splash Campaign
  - Opening day celebrations were held May 30, which included free family swim.
  - Staff debriefing would be held following completion of swim season to analyze participation and determine criteria for selection of pools to be open next season.
  - Noted were the positive effects of swim lessons and numerous Public Service Announcements related to safety.
- ✓ University of Arizona Baseball Team completed a very successful season by winning the National Championship. Comments were made by UA staff regarding the positive impact of the relocation of the team to Hi Corbett Stadium.
- ✓ Items adopted by Mayor and Council on June 26:
  - Naming: an undeveloped area at Joaquin Murrieta Park the “Silvercroft Unity Garden”, Resolution 21924
  - Tucson Code: Amending (Chapter 21) relating to certain Parks and Recreation Fees, Ordinance No. 11000.

#### **NOTE:**

**No meetings were scheduled for July and August 2012. September 26 meeting was cancelled due to a lack of quorum.**

#### October 24, 2012

- Meeting Minutes for June 27, 2012, were approved.
- Naming Request: Sentinel Peak Trail to Gilbert E. Jiménez Trail at Sentinel Peak Park. Motion was passed by a roll call vote to approve the naming.
- Discussion was held on the following topics:
  - ✓ TPRC Strategic Services Plan
    - Recommended redefined functions of the Commission were reviewed by the City Attorney’s office, and a formal resolution was prepared which will be forwarded to the Mayor and Council with a recommendation for approval.
  - ✓ TPRC Park/Facility Visitation Plan
    - Friday, November 30, 2012, was established as the date for the East Parks District Tour.
  - ✓ Signage Options for Randolph Way Entrances at 22<sup>nd</sup> Street and Broadway
    - Update on signage options was presented by Jane Duarte, P&R Capital Planning Manager.
  - ✓ Director Fred Gray provided a quarterly department budget update; summary indicated projected expenditures are on track.
  - ✓ Director’s Report
    - Mr. Gray reminded the Commissioners of the 7<sup>th</sup> Annual Family Festival in the Park and encouraged their participation; the event was scheduled for Saturday, November 17, from 10:00 a.m. to 2:00 p.m.
    - An update on Tucson City Golf was provided.
    - P&R Deputy Director candidate search was ongoing, and candidate assessments are scheduled for the first week of November.
    - Summer Splash Campaign awards were presented by Mayor Rothschild on October 9, 2012.

**November 28 meeting was cancelled due to a lack of quorum.**

#### December 12, 2012

- Meeting Minutes for October 24, 2012, were approved.
- A Tucson Parks and Recreation Commission Service Award was presented to Commissioner Steve Anderson for his outstanding 8-year term on the Commission representing Ward 4; Commissioner Anderson’s term expires in January 2013.

## 2012 TUCSON PARKS AND RECREATION ANNUAL REPORT

### Page Five

#### December 12, 2012 (continued)

- Discussion was held on the following topics:
  - ✓ TPRC Awards Program
    - Chair Grey-Ganz updated new Commissioners on the TPRC Awards Program process.
  - ✓ TPRC Strategic Services Plan
    - Director Fred Gray reported he had briefed Council Members regarding the revised Commission functions developed by the Commissioners and received no negative feedback; the resolution will be scheduled for a January Mayor and Council meeting.
  - ✓ TPRC Park/Facility Visitation Plan
    - Chair Grey-Ganz reported the East Parks District Tour was very well done. Jim Conroy, East Parks District Administrator, commented that P&R staff members appreciated meeting the Commissioners and the opportunity to showcase their District.
    - Director Fred Gray stated that the West Parks District Tour would be scheduled for a date in March.
  - ✓ 2012 Summer Splash Campaign Presentation
    - Presentation was given by Sierra Davenport, P&R Community Promotions and Marketing Manager. She provided final outcome statistics, the list of supporters/partners who made the 2012 campaign a success, and information regarding the 2013 campaign.
  - ✓ Commissioners Reports
    - Chair Grey-Ganz commented that the Zoo Lights event was extraordinary.
    - Chair Grey-Ganz gave a special thank you to the Specialized Services District Therapeutic staff for their outstanding work.
  - ✓ Director's Reports
    - Director Gray reported that a search for a Ward 4 Commissioner was ongoing, and Council Member Scott was interested in recommendations.
    - An orientation/lunch meeting would be scheduled with the two new Commissioners Crow and Blake.
    - FY2014 budget process is in the beginning stage, and Commissioners will be updated throughout the process.
    - Director Gray thanked the Commissioners for volunteering their time to serve and encouraged input in establishing agenda items that would be helpful to them.