



CITIZENS' WATER ADVISORY COMMITTEE CONSERVATION & EDUCATION SUBCOMMITTEE

Wednesday, February 11, 2015, 3:00 p.m.
Director's Conference Room
Tucson Water, 3rd Floor
310 W. Alameda Street, Tucson, Arizona

Summary Minutes

Approved 3/11/15

1. Call to Order/Roll Call

The meeting was called to order by Chairperson Amy McCoy at 3:08 p.m. Those present and absent were:

Members Present:

Amy McCoy	Chairperson, Representative, Ward 2
Catlow Shipek	Representative, City Manager
Mark Lewis	Representative, Ward 5

Members Absent

Mark Murphy	Representative, Mayor
Jean McLain	Representative, City Manager

Tucson Water Staff Members:

Jeff Biggs	Interim Deputy Director
Belinda Oden	Business Services Administrator
Fernando Molina	Public Information Supervisor
Melodee Loyer	Chief Planner
Andrew Greenhill	Management Coordinator
Daniel Ransom	Water Conservation Supervisor
Joaquim Delgado	Public Information Specialist
Candice Rupprecht	Public Information Specialist
Tom Arnold	Lead Management Analyst
Kris LaFleur	Staff Assistant

Others Present

Steve Arnquist	City of Tucson, Ward 1
Katie Bolger	City of Tucson, Ward 2

- Announcements** – Ms. Rupprecht announced that Tucson Water had launched a new social media presence on Facebook, Instagram, and Twitter. She encouraged those present, and their friends, to follow updates and information from Tucson Water.
- Call to Audience** – Mr. Arnquist reported that Councilmember Regina Romero had submitted a memo relating to conservation programs and rainwater harvesting, to coincide with the February 18 Mayor & Council Study Session item on the expansion of Tucson Water's Rainwater Harvesting Rebate Program. He indicated that the memo would be distributed to CWAC members when available. [Mr. Arnquist's comment from the Audience was unintentionally delivered during the Announcements.]

Citizen's Water Advisory Committee, Conservation & Education Subcommittee

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- 4. Review of January 14, 2015, Legal Action Report and Meeting Minutes** – Member Lewis moved to approve the Legal Action Report and Meeting Minutes of January 14, 2015. The motion was seconded by Member Shipek and carried by a vote of 3-0.
- 5. Monthly Report** –Members and staff discussed the conservation program budget, through December of fiscal year 2015. This report is the mid-year report for Tucson Water's Conservation Programs.
- 6. Consideration of Member Lewis' information request** – Discussion was held between Staff and Members to determine the scope of the Subcommittee's response in relation to this item.

Chairperson McCoy advised Member Lewis that the Subcommittee would consider his submission a personal request and outside the scope of the Subcommittee's work. She indicated that the Subcommittee could hear his input later, after the information had been received, and thanked him for bringing the matter to the Subcommittee's attention.

- 7. Discussion of proposed new C&E Programs** – Mr. Ransom led a discussion of proposed new Conservation Programs for fiscal year 2016. This included discussion of a proposed residential rebate program for high-efficiency clothes washers, and the proposed launch of a commercial rebate program. Discussion included ideas for increasing low- and middle-income participation in the residential rebate programs. Conversation on this topic was shortened due to time constraints, and the discussion was continued to a future meeting.
- 8. Consideration of and Recommendation on Conservation Fee increase** – Ms. Oden and Members discussed the Subcommittee's previous recommendation to increase the Conservation Fee by 1 cent per ccf of potable consumption for FY16.

Member Lewis moved to maintain the Subcommittee's existing recommendation to increase the Conservation Fee to 8 cents per ccf for FY16, as previously approved. Chair McCoy seconded the motion. The motion passed unanimously by a roll-call vote of 3-0.

- 9. Conservation & Education Strategic Plan Discussion** – This item was continued to a future meeting.
- 10. Future Meetings/Agenda Items** –
 - Continued Discussion of Proposed New Programs and Changes to Existing Programs
 - Conservation & Education Strategic Plan Discussion
 - Discussion of Future Coordination Between C&E and Council Aides
 - Drought Response and Preparedness presentation

- 11. Adjournment** – The meeting was adjourned at 4:06 p.m.