



---

**Subcommittee Meeting Minutes - DRAFT**  
**City of Tucson Pedestrian Advisory Committee**  
**Education, Promotion and Enforcement Subcommittee**

**January 12, 2015, 5:30pm**

**Ward 3 Office**

**1510 E. Grant Road**

**Tucson, AZ 85719**

---

1. **PAC members present:** Valerie Vinyard, BJ Cordova
2. **Public in Attendance:** Collin Forbes, Julie Zapolski, Vanessa Cascio
3. **Call to Order** at 5:35pm by Valerie Vinyard. Quorum established. Prior to the start of the meeting, BJ provided a brief on-camera interview to KOLD News regarding the pedestrian diversion program.
4. **Minutes of November 16, 2014** subcommittee meeting. Valerie Vinyard moved, B.J. Cordova seconded to approve minutes.
5. **Crash reports** Collin has the crash reports for Jul-Aug-Oct from TPD. September is missing. BJ will follow up. Discussion of the various codes for each incident, indicates severity and whether there was a fatality.

Brief discussion of pedestrian fatality on 1<sup>st</sup> Avenue and Irvington on October 7, 2014. It took 4 hours to clear the scene. Collin wants further incident notes. BJ will look into it. Valerie asked if anyone was cited for the incident. Collin said that is not usually indicated in the reports.

BJ asked Ann for summary sheet of incidents so that way they can be more prepared when people/media ask questions.

Valerie asked how many deaths we're at in the city. No one was quite sure and a comment was made for the need to have regular stats.

When it comes to pedestrian citations, Collin said he can glean info from Neighborhood Support Network website-which would have citations for 2014 (labeled as "bicycle and pedestrian traffic")

Sgt. Fernandez also includes citations and warnings in his reports

Collin will continue work on compiling stats and analysis of crash reports. This will be a standing agenda item

6. **Pedestrian Diversion Class-** BJ provided an update of the ped diversion class. He spoke with Gabe who couldn't come, but can reschedule on another night or present at a full PAC meeting. Gabe is exploring how PAG can provide the diversion program to combine both cyclists and pedestrians. PAG's plan would be to launch over the summer. Collin reiterated that as long as they have the support from the county prosecutor that they would be good to go. Julie brought up a concern of skateboarder she saw traveling the opposite way in a bike lane. There was some conversation about the law and how it treats "non-motorized" pedestrians.

Next step: Have Gabe talk to us and starting discussing what the curriculum is going to look like and perhaps what recommendations we would make.

7. **Youth Education/Outreach-**BJ asked what kind of educational materials the city is already distributing. He said a while back there were stickers, "Keep kids alive, keep 25." There was some discussion regarding Safe Routes to School curriculum; the need for commercials/billboards. Julie mentioned that neighborhoods cannot display signs like "Slow down, children at play." The group discussed opportunities to do outreach and education like Meet me at Maynards; the need for city held kidical mass type events (perhaps focused on walking); Light the Night; Bike to School Days, etc. We need a calendar of events to do outreach. We also need to know what materials and resources are available to do outreach.

8. **Call to the Audience-**

BJ: Lighting at Broadway and Houghton-new LED lighting. BJ attended the meeting and lighting seemed conducive of ped safety. He said perhaps we can weigh in on the issue of lighting.

Vanessa: Will be doing her internship with the City of Tucson, developing a plan for Pedestrian Safety and Awareness and will eventually want feedback from the PAC.

9. **Future Agenda Items-**

BJ and Julie will work on following up on youth education.

Val mentioned that AAA gives out awards for crossing guards. Maybe PAC might want to be promote the next nomination process. (Mention at the full PAC meeting.

Vanessa asked about pedestrian safety/education focused on elderly. There was some discussion about what AARP does and using Pima Council on Aging to test ped safety for their clients.

10. Val moved to adjourn at 6:37pm