



City of Tucson Parks & Recreation Department

TUCSON GREENS COMMITTEE MINUTES OF FEBRUARY 19, 2015

The Regular Meeting of the Tucson Greens Committee was called to order at 3:00 p.m., on Thursday February 19, 2015. The meeting was held at Tucson Parks and Recreation, Randolph Golf Complex, Cactus Room, 600 S. Alvernon Way, Tucson, Arizona.

Committee Members present: John Anttonen; Jerry Anderson; Tom Duddleston; Jeff Farkas; Dr. David Kopec (3:04 arrival); Andres Ramos; and Matthew Witzke.

City Staff in Attendance: Greg Jackson (City Manager's Office); Erin Gallego (Administrative Assistant – Parks and Recreation); Amy Stabler (Ward 6 Council Aide).

OB Sports Staff in Attendance: Phil Green (Chief Operating Officer); Wade Dunagan (Director of Operations - Randolph); Mark Woodward (Senior Vice President of Operations); Dan Wickman (Head Golf Pro – Randolph); Robert Moreno (Head Golf Pro – El Rio and Silverbell); Tom Tatum (Head Golf Pro – Fred Enke); Reuben Proper (Superintendent – Silverbell Golf Course).

I. CALL TO ORDER / ROLL CALL

The meeting was called to order at 3:00 p.m.

II. APPROVAL OF MINUTES – JANUARY 22, 2015

Mr. Anderson made a Motion to approve the minutes.

Mr. Witzke seconded the Motion.

The Minutes were approved by a vote of 6-0.

Approved March 26, 2015

III. CALL TO THE AUDIENCE

None.

IV. GOLF COURSE REPORTS (EVENTS, ROUNDS, MAINTENANCE)

Mr. Dunagan announced the upcoming events for February and March; he also announced the new food and beverage items which include Eegees' and tamales. He also mentioned the continuous marketing through radio, TV and email campaigns.

A. RANDOLPH / DELL URICH

Mr. Dunagan reported the fairways are very good and playing fast and firm, they have stopped spraying for weeds; they have received a few complaints in regards to slow play; however the rest of the comment cards have been very positive.

B. FRED ENKE

Mr. Dunagan reported they mowed the fairways for the first time this week; they are continuing with the desert clean up; and the comment cards have been very complimentary of the greens.

Mr. Anttonen stated he believed that not overseeding at Fred Enke has produced a stronger Bermuda.

C. EL RIO

Mr. Dunagan reported the greens were aerated with solid tines which had very little disruption with play. He also reported they are working on getting concrete plates for the yardage markers to replace the stakes; he further reported there has been a tremendous amount of walk on play.

D. SILVERBELL

Mr. Proper reported the unusually warm February has accelerated the Poa Trivia growth, therefore they have ramped up the mowing to three times a week; unfortunately the chemicals they used this past winter to kill the weeds went into the rye grass, and they will be doing solid tine aerification on an as needed basis.

Mr. Proper stated they installed a sump in the #18 bunker and so far it is not holding water. He also stated they have been edging the cart paths due to the overgrowth of the Bermuda, it has grown into the cart paths removing the asphalt; they have also been working on dead tree removal.

Mr. Farkas inquired how they were going to avoid the pooling of water on the cart paths.

Mr. Proper responded they have been using cold patch asphalt on the smaller holes.

Mr. Anderson mentioned the complimentary story Mr. Hansen did in the Arizona Daily Star on OB Sports.

V. GOLF COURSE RATE SHEET PROPOSAL

Mr. Jackson submitted an updated rate sheet proposal for the committee to review.

Mr. Green stated it had been 5 years since the rates had been reviewed and the current matrix is very complicated. He further stated their proposal would simplify the rates and allow OB to charge the maximum allowable rate; keeping in mind market conditions will control what rates they will charge.

Mr. Farkas inquired if the proposal would have to go before Mayor and Council.

Mr. Jackson responded yes, however they definitely want the Greens Committee's input before it is presented.

Mr. Ramos inquired if the rates were set in stone, or if pro shop personnel would have the ability to discount a rate.

Mr. Green responded they would be able to discount.

Mr. Anderson inquired how often they would see rates changing during peak seasons.

Mr. Green responded that their dynamic pricing will give them the flexibility to go as high as the maximum rate allows.

Mr. Duddleston stated the proposal seemed to simplify the entire rate process.

VI. CLUB PLAY CRITERIA

Mr. Jackson stated there were two letters sent out to the Clubs last month; the original one, and then the second one that was revised to give the Clubs the discounts they were asking for.

Mr. Green stated after the original letter was sent out, the feedback from the Clubs was very vocal, therefore it was decided groups of 12 would be considered a Club, and they would be allowed to use their bonus points.

Mr. Green further stated in order for them to manage their business they need to be informed if the Club's don't need all the tee times they are requesting due to those are prime time spots.

Mr. Ramos inquired if they could start charging the Clubs for the unused times that they didn't notify the course they no longer needed.

Mr. Green responded they had considered that, however there would have to be a credit card on file for a guarantee which probably wouldn't happen, as well as there are other courses that would love to have our Clubs, we want to be cautious with doing something like that.

Mr. Witzke inquired if everyone in the groups should have to pay for the Resident or City Card in order to get the cheaper rate.

Mr. Green responded no; they are receiving the Club rate; OB is honoring what was in place before they started managing the courses.

Mr. Witzke responded previous management charged a higher rate to non-residents; otherwise you are losing revenue.

Mr. Farkas inquired what the percentage of rounds each month is due to Club play.

Mr. Green responded approximately 15 to 20 percent of the rounds played.

VII. OPERATING REVENUES AND EXPENSES REPORT

Mr. Green reported the month of January was a positive month; Randolph was under budget by \$25,000; El Rio over budget by \$49,000; Fred Enke was \$3,000 ahead of budget; Silverbell was \$21,000 ahead of budget; January was ahead of budget and prior year.

Mr. Green also stated they had budgeted February at 19,000 rounds and had 18,500; just a little short of budget; they have had a reduction in expenses on payroll and as well as operating expenses.

Mr. Anttonen inquired if there has been any increase in food and beverage revenues.

Mr. Green responded they haven't hit the number yet, Silverbell is still in need of the \$40,000 hood; however the restaurants are cleaner, have a more presentable menu as well as they have hired a new Food and Beverage Manager; the improvements will assist in bringing in the revenue they need.

VIII. 2014 TCG ANNUAL REPORT

Mr. Jackson presented the report; including the \$22.52 per hour volunteer services.

Mr. Farkas stated it was too short, however it was a nice depiction of the year.

IX. GREENS COMMITTEE GOLF COURSE INSPECTIONS REPORT

No report.

X. CALL TO THE AUDIENCE

None.

Mr. Green announced the resignation of Wade Dunagan from Tucson City Golf.

Mr. Dunagan stated he was honored to have been a part of the OB family.

XI. NEXT MEETING DATE AND LOCATION

The next Tucson Greens Committee meeting will be held on Thursday, March 26, 2015, at the Randolph Golf Complex, in the Cactus Room, at 3:00 P.M.

XII. FUTURE AGENDA ITEMS

Course rate sheet proposal
Feedback on Resident vs Non Resident rounds including average daily rate of the two differences

XIII. ADJOURNMENT

Mr. Anderson made a Motion to adjourn.
Mr. Duddlestone seconded the Motion.
The Motion passed, 7- 0.
The meeting was adjourned at 4:24 P.M