



**Crystal Apple Awards Subcommittee Meeting Minutes  
Monday, February 23, 2015, 3:00 p.m.  
MEC Office, 930 E. Broadway,  
Tucson, Arizona**

**Present: Jay McKenzie (Chair), Dr. June Webb-Vignery, Mary Veres, Ed Nossem.**

- 1.0 Call to Order - Jay McKenzie** - Meeting was called to order by Jay McKenzie at 3:00 p.m.
- 2.0 Roll Call**  
Roll call was conducted; a quorum was established.
- 3.0 Pledge of Allegiance**  
The Pledge of Allegiance to the United States of America was recited by all attendees.
- 4.0 Approval of September 8, 2014 Meeting Minutes**  
Motion: Mary Veres  
Second: Jay McKenzie  
Motion approved 4-0.
- 5.0 Registration** – The 25<sup>th</sup> Annual Crystal Apple Awards Luncheon will take place Friday, May 8, 2015, at the Desert Diamond Casino & Hotel, 7350 S. Nogales Highway. Registration is at 11:00a.m., with the event from 11:30a.m. – 1:30p.m. We will follow the same procedures as in previous years. Committee members and volunteers should arrive by 9:30 a.m.
- 6.0 Facilities** – The room has been reserved and a deposit has been sent. We expect 400 attendees.
- 7.0 Event (Decorations, Music, Signage, Photos)** – Mary Veres will not be able to attend the event, but will arrange for a videographer, photographer, volunteers, and 8 floor banners from Sunnyside that will decorate the lobby area. We will also bring the MEC window banner celebrating 25 years of commitment to youth (Ed has called Desert Diamond and they have given approval of the banner). **Centerpieces:** Contact Teri Laguna re: \$100.00 for materials, and to whom. The table centerpieces will be silver Crystal Apples with 25<sup>th</sup> Anniversary engraved on the base. Jo Riester will get the flowers for stage decoration from Flowerbee as in previous years.

**8.0 Script Writing/Media** – Discussion focused on suggestions of the committee breakout at the MEC Retreat. We could use some help on the media release; Jay will contact Mindy Blake in this regard.

**9.0 Honorees** –The 2015 Honorees are:

LIFETIME ACHIEVEMENT AWARD - Sam Polito

SPECIAL LIFETIME ACHIEVEMENT AWARD – George Favela

EDUCATION ADVOCATE AWARD – Former Tucson Mayor Bob Walkup

EDUCATION ADVOCATE AWARD - Pima County Supervisor Richard Elías

TEACHER AWARD – Kevin Kehl, Andrada Polytechnic High School, Vail USD

COUNSELOR AWARD – Eve Rifkin, City High School

CORPORATE AWARD – League of United Latin American Citizens (LULAC)

YOUTH AWARD – Onelio Madrid Calderon

All have been contacted and we are awaiting pictures and bios. Ed will send the list to Creative Awards for the fabrication of the trophies.

**10.0 Fundraising** – This year, in addition to the sponsorship letters, Sunnyside Multimedia will print donor envelopes that we will place on the tables for donations to the MEC for Student Ambassadors.

**11.0 Table Sales** – We have 18 tables at present. These are: **Gold Sponsor:** Pima County School Superintendent’s Office; **Patron Sponsors:** Anonymous; **Table Sponsors:** Amphitheater Unified School District, Arizona School Boards Association, Bill Ardern, Breault Research Corporation, Catalina High School Foundation, CenturyLink, CORE Construction, Richard Elias/ Pima County Board of Supervisors District 5, Joint Technological Education District (JTED, League of United Latin American Citizens (LULAC), Sunnyside Unified School District, Tech Parks Arizona, Tucson Urban League, University of Arizona Enrollment Management, June Webb-Vignery (MEC), Wells Fargo Bank.

**12.0 Invitations/Programs** – Invitations will be printed at Sunnyside and sent out; they will also be sent out electronically. The event programs will also be printed by Sunnyside, and we are starting to assemble the content. We will print 450 programs.

**13.0 Meeting Dates** – The next meeting will be Monday, April 6, 2015, 3:00 p.m. at the MEC office.

**14.0 Adjournment** –

Motion: Jay McKenzie

Second: Mary Veres

Motion approved 4-0.

Meeting adjourned at 4:00 p.m.