Pursuant to A.R.S. § 38-431.02, notice is hereby given to the members of the Mayor and Council Transit Task Force and to the general public that the Mayor and Council Transit Task Force will hold the following meeting which will be open to the public.

Mayor and Council Transit Task Force
MINUTES

Monday, April 6, 2015, 4:00 p.m.

Location 201 N. Stone, 6th Floor, Public Works Building
Tucson, AZ 85701

---

1. Call to Order

Meeting was called to order at 4:03 p.m. with seven (7) of the eleven (11) members present which established a quorum.

2. Introductions / Roll Call

Members Present:	*Eugene Caywood, Chair (Ward 5)* *Suzanne Schafer, Vice Chair (Ward 3)* *Margot Garcia, (Ward 6)* *Sami Hamed (CTAC)* *Brian Flagg (Ward 2)* *Linda Dobbyn (CTAC* *David Heineking, U of A Advisory Member*
Members Absent:	*Peggy Hutchison (Ward 1)* *Michael Wall (Mayor)* *Vacant (Ward 4)* *Vacant (CTAC)* *Vacant (CTAC)*
Staff Present:	*Jeremy Papuga, Transit Administrator* *Jared Forte, Assistant General Manager of Sun Tran/Sun Van* *Kandi Young, Marketing & Communications Director for Sun Tran/Sun Van* *Davita Mueller, Sun Tran Planning Analyst* *Rhonda Lugo, Sun Tran Finance Director*

3. Approval of March 2, 2015 Minutes

Motion: *A motion was made to table the Minutes until the next meeting*

Seconded

Motion Passed: *Unanimously*

4. Call to the Audience

Les Pierce – President of Arroyo Chico Neighborhood Association. Ms. Pierce stated that two weeks ago she went to a meeting at PAG. There were no open bike racks in front of the PAG meeting so she parked her bike at the rack at the trolley stop. Upon returning from her meeting, she found a note that stated, "Don't do this again or the City will take your bike." Ms. Pierce asked what cyclists should do when the only bike rack in the shade is a block away.

5. Update on Transit/Announcements

Margot Garcia mentioned that the 2045 RTA Process meeting is scheduled for April 25 and she is not able to attend. Ms. Garcia asked whether someone else could attend in her place. Suzanne Schafer will attend the meeting from 9 a.m. to 11 a.m.

Jeremy Papuga gave an update on a mobile payment app for Sun Tran. We are hoping to do a soft launch for the mobile payment app in May. This may be used to purchase any of the available fare products. There will be a small fee associated with use of the app. The name of the app is "Go Tucson Mobile Payment app."

Kandi Young gave an update on the Summer Go Pass based on Council Member Cunningham's recommendations. The pass will be available May 22 – August 5 to current H.S. students and students who will be entering high school in the Fall. This is a pilot program and the fare will be available as soon as Genfare has them.

Margot Garcia reported that the RTA Working Group is working on the transit element due to a decline in funds. They will Benchmark current levels of service and see what they're going to do in the future including possible cutbacks.

Discussion followed.

6. Five Year Financial Forecast Presentation

Jeremy Papuga gave a presentation on the Five Year Financial Forecast which will be presented to the Mayor and Council tomorrow. There are four parts – Background about the Forecast, Recent Changes staff has made to minimize General Fund investment, Options for minimizing General Fund investment for the future and Considerations for the FY 2016 Budget.

Mr. Papuga summarized the major factors increasing the General Fund investment and the decrease in revenue to date.

Mr. Papuga stated that changes recommended by the Task Force would amount to $264,000 annually. One thing staff is doing to reduce costs is diversifying the bus fleet by adding 35 smaller coaches. It is still too early to tell if this will result in a cost

savings since these coaches may use less fuel but may be traveling more miles. Larger articulated vehicles are also being used for the most popular routes.

Three items are being evaluated to increase revenue. They are the recently revised Fare Policy, new period pass, and the advertising program. A bulk purchasing pilot program will be evaluated as well as offering a seven-day program. The Summer Youth pass begins in July. Mr. Papuga cautioned that it was too early to factor in any revenue increases based on these changes.

Staff has been looking at options for minimizing General Fund investments based on a peer review study. One option would be to reconsider the bus changes that were recommended by the Task Force in the past; these changes could be done in FY 16. A portion of the capital program could be delayed. This would be a one-time fix. The purchase of replacement buses could also be delayed. A fare adjustment could be made. The City could request the RTA to accelerate funding.

Some items being considered for the Fiscal Year 2016 Budget include evaluating the consolidation of call centers, a new delivery method for ADA services through contracting with outside agencies, street car naming rights, and additional pass programs. For the long term, staff will look at evaluating alternative full-service contract methods and increasing revenue with a U of A limited access pass.

Some of the things that could be considered for FY 2016 are a reduction of seven routes and adjusting service changes.

Mr. Papuga stressed that these are not recommendations but he wanted to show the task force the worst case scenario.

Discussion took place.

7. Pass Product Discussion: Potential Changes to Transfer Policy

Kate Riley gave a presentation on potential changes to pass products. Changes taking place in July include the monthly pass going to 31 days instead of 30. There is also a mobile app that will be in use. At the present time, a paper SunGo transfer ticket is given to the customer with full cash fare. This transfer is reloadable up to 30 days. Customers do not reuse the transfers, but throw them away. The new policy would eliminate these transfer tickets on board the bus with a cash fare payment. Transfer restriction for one direction of travel would be changed to unlimited directional travel over a two hour period for all SunGo card holders. Customers paying cash would load a transfer (good for two hours, bi-directional) onto their existing SunGo card. The purpose of this change is to eliminate waste and encourage the SunGo card.

Motion: *A motion was made to table Items 7, 8, and 9 until the next meeting.*

Seconded

Motion Passed: *6 to 1*

8. Bus Stop Signage Presentation

9. Broadway-Houghton Park and Ride

10. Call to the Audience

Allen Benz – Mr. Benz announced that there will be a meeting of the Bus Riders' Union tomorrow at 5:30 at Armory Park. The guest speaker will be Ron Schwabe of Peach Properties who is one of the bidders on the Ronstadt Center.

Richard Mayers – Mr. Mayers stated that at the last meeting, there was a discussion on the Broadway Corridor. He expressed disappointment on the vagueness of the agenda item. Open Meeting Law says the public needs to know what's going to occur at a meeting. There was no documentation and the bus pullouts were added later. He said he can't tell what the committee endorsed from reading the minutes. Mr. Mayers stated, "If you want to be a credible task force, you need to act credibly."

Camille Kershner – Park and Rides – Current and Proposed Routes – Proposed Routes don't serve the East side routes at all.

11. Next meeting date and time/Meeting schedule

The next meeting is scheduled for Monday, May 4, 2015 at 4:00 p.m.

12. Agenda items upcoming meeting

Gene Caywood stated that he would work with staff on the agenda items before the next meeting.

13. Adjourn

The meeting adjourned at 6:04 p.m.