Pursuant to A.R.S. § 38-431.02, notice is hereby given to the members of the Mayor and Council Transit Task Force and to the general public that the Mayor and Council Transit Task Force will hold the following meeting which will be open to the public.

Mayor and Council Transit Task Force
MINUTES
Monday, March 2, 2015, 4:00 p.m.

Location 201 N. Stone, 6th Floor, Public Works Building
Tucson, AZ 85701

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1. **Call to Order**

Meeting was called to order at 4:08 p.m. with eight (8) of the eleven (11) members present which established a quorum.

2. **Introductions / Roll Call**

Members Present:
Eugene Caywood, Chair (Ward 5)
Suzanne Schafer, Vice Chair (Ward 3)
Margot Garcia, (Ward 6)
Michael Wall (Mayor)
Sami Hamed (CTAC)
Brian Flagg (Ward 2)
Linda Dobbyn (CTAC)
Peggy Hutchison (Ward 1)
David Heineking, U of A Advisory Member

Members Absent:
Vacant (Ward 4)
Vacant (CTAC)
Vacant (CTAC)

Staff Present:
Jeremy Papuga, Transit Administrator
Jared Forte, Assistant General Manager of Sun Tran/Sun Van
Kandi Young, Marketing & Communications Director for Sun Tran/Sun Van
Davita Mueller, Sun Tran Planning Analyst
Tisha Bruce, Assistant Finance Director/Sun Tran
Todd Noble, Smart Card Manager
Sabrina Herrera, Assistant General Manager/Sun Van

3. **Approval of February 2, 2015 Minutes**

Motion: *A motion was made to approve the minutes as submitted.*

Seconded

Motion Passed: *Unanimously*

4. Call to the Audience

Jim Thomas – Mr. Thomas talked about the Peace Fair and how nice it was to share a table with the Southern Arizona Transit Advocates. He mentioned that it would be nice if there was information at the bus stops to indicate which routes stop there and maybe the bus stop number or route name could be included. Mr. Thomas also noted that while riding the streetcar, he noticed that the streetcar announces the Convention Center when passing but does not announce the Greyhound Bus Depot which is across the street. He also thought it would be nice if the streetcar announced what bus it could connect to.

Richard Mayers – Mr. Mayers stated that when buying value on the SunGo card at the transit center, there is no way to add a discrete amount to the card. He suggested that there should be a way to add less than $10.

Camille Kershner – Ms. Kershner mentioned that when she goes to work in the morning, four buses are at the park-and-ride at the same time. Some idle for a half hour. She questioned the logic of having a bus come in at 6:30 when it doesn't leave until 6:50 a.m. A new park-and-ride is being built on Broadway and Houghton and there is no service planned to go there. Ms. Kershner also stated that the signage needs to be updated at the park-and-ride. She also questioned having overlapping routes; she sees the Route 9 and Route 20 right behind each other and also the Route 9 and Route 15 behind each other.

5. Update on Transit/Announcements

The Mayor and Council will be reviewing the final Ronstadt Transit Center (RTC) requests for proposals (RFP) regarding the development process at tomorrow's meeting in executive session.

Margot Garcia is now the Transit Task Force representative for the Pima Association of Government (PAG) 2045 Regional Transportation Plan (RTP) process. PAG will be spending the spring doing traffic modeling with 12 model runs; there are four different transportation scenarios using three different land-use patterns. The next committee meeting is in April.

Jarett Walker, consultant stakeholder meeting is planned for Saturday April 25. Jeremy Papuga will be talking to the Walker Group next week about their data request needs in advance of the meeting.

The RTA Transit Working Group will be discussing performance measures planned for RTA funded routes. With limited budget and reduction in revenues, they want to make sure allocated dollars to routes are meeting some level of productivity.

Margot Garcia expressed her concerns regarding the transit center redevelopment proposal. The TTF asked to be named as a specific group in the Ronstadt Transit Center Request for Proposal. The TTF was not specifically named. Rebecca Ruopp from the Office of Integrated Planning discussed the process. There are TTF representatives on both the voting and non-voting side of the evaluation committee. The process of the Procurement Department is that the evaluation committee goes to the Mayor and Council and cannot go to the TTF before the Mayor and Council. The proposers will be asked to make a presentation to the public with an opportunity to make revisions to their proposed plans and forward to Procurement. Ms. Ruopp stated that there will be a variety of places within the process for the public, including the TTF, to provide input. Discussion followed.

Motion: *A motion was made to request the OIP and Mayor & Council to allow the Transit Task Force to have significant input into the RTC RFP Process.*

Seconded

Motion Passed: *6-2*

Motion: *A motion was made to request information from TDOT as to why deliberations for this item are being done in executive session.*

Seconded

Motion Passed: *Unanimously*

Suzanne Schafer reported on the Peace Fair and made the following points:

- *We need to get more information out about night and weekend service.*
- *People still do not know that they can use their economy SunGo card and ID on the streetcar.*
- *People like getting information from bus riders; partnering with other groups for peer-to-peer information was suggested.*

6. New Fare Product Marketing Strategies and Implementation

Jeremy Papuga gave a quick introduction and asked the TTF to give direction after the presentation for the Summer Youth Pass and Annual Pass. The Summer Youth Pass is on the agenda for the Mayor & Council meeting.

Kandi Young gave a PowerPoint presentation on the new pilot pass program, marketing, and implementation. Discussion took place.

Motion: *A motion was made that the TTF approve the pilot programs for SummerGo (student pass) and the Annual Pass.*

Seconded

Motion Passed: *Unanimously*

7. Broadway Corridor Improvements and Transit Services

Gene Caywood started the discussion and stated that it is important for the TTF to discuss the Broadway Corridor to make sure that the alignment accommodates transit. Margot then talked about the two kinds of bus stops that are proposed. One is a traditional pullout at the major intersections and the second is an improved in-lane bus stop. This second design has the bicycle path going behind the bus stop and bus pullout to assist in removing the conflict between cyclist and buses. Discussion took place.

Motion: *A motion was made to have the Transit Task Force support the two types of bus stops proposed by the Broadway Corridor Project both the in-lane bus stops and pullouts only at major intersections.*

Motion Seconded

Motion Passed: *Unanimously*

8. Sun Van Payment System and Reporting

Jeremy Papuga mentioned that this was an information-gathering session and introduced Todd Noble, Smart Card Manager for Sun Tran/Sun Van. Mr. Noble passed out and discussed a flow chart regarding Sun Van payments. Tisha Bruce, Assistant Finance Director for Sun Tran explained that they are presently working with the vendors to get the two systems to talk to each other – the accounting and the database software. Sabrina Herrera, Sun Van, discussed how the Trapeze system for dispatch and rides are linked together. Discussion followed.

9. Update on DDD/DES Funding

Jeremy Papuga said they are still working on the qualification process with the State to be a qualified vendor.

10. Call to the Audience

Allen Benz – Mr. Benz stated that State Farm is in the process of locating their regional headquarters in Tempe. One of the reasons they chose Tempe was due to the very good transit system.

11. Next meeting date and time/Meeting schedule

The next meeting is scheduled for Monday, April 6, 2015 at 4:00 p.m.

12. Agenda items upcoming meeting

Jeremy Papuga asked that the Five (5) Year Transit Financial Forecast be included in the Agenda for the next meeting.

13. Adjourn

The meeting adjourned at 6:03 p.m.