



City of Tucson Development Services

**Citizen Sign Code Committee
Summary Minutes
Minutes Approved May 21, 2015
April 16, 2015
City Hall
255 W. Alameda Street
Tucson, AZ 85701
Mayor and Council Chambers**

Members Present:

Dan Brocious, Jude Cook, Brent Davis, Daniel Williams, Lee Oler, Kathi McLaughlin, Joe Findysz

Members Absent:

Stephen French, George Holguin, Sonya Sotinsky

Staff Present:

Glenn Moyer, Planning & Development Services
Sue Montes, Planning & Development Services
Stacy Stauffer, City Attorney's Office
Brian Wiese, Planning & Development Services
Priscilla Ibarra, Planning & Development Services

Summary Minutes

Call to Order. Meeting was called to order at 2:40pm.

Introduction of Staff and Guests. Staff and guests were introduced.

Election of Officers. Mr. Williams nominated Mr. Davis as Chair. The motion was seconded by Ms. Oler. The motion passes 7-0. Ms. Oler nominated Mr. Brocious as Vice-Chair. The motion was seconded by Mr. Cook. The motion passes 7-0.

Approval of March 2015 meeting minutes. Mr. Williams made a motion to accept the March meeting minutes as presented. The motion was seconded by Ms. McLaughlin. The motion passed with a 7-0 vote.

Call to the audience. Dan Wrubel spoke to the committee regarding A-Frames. His customers have been denied an A-Frame permit. The maximum height allowed is 30 inches. Mr. Wrubel would like the committee to allow for a 34 - 36 inch maximum height. His A-Frames come from Plastic Aide and that is the height they are pre-made. It was suggested that the committee contact Plastic Aide on making conforming size A-Frames. It was requested this item be put on the agenda. Adam Burton spoke regarding his advertising business. He uses balloons and banners. The restrictions on the balloons and banners are putting him out of business. His sales are down 75%. It was suggested that inflatables and banners be added to the agenda so the restrictions can be re-looked at.

Summary of recent SCAAB cases. Mr. Moyer informed the committee that there were no SCAAB cases for the month of April.

Sign Code Administration. Mr. Moyer described window signs. He explained that he received what may become a Sign Code Administrator's Determination. A local architect had drawn up a concept for a tower type structure in a strip center. He would like to have any tenant in that strip center have their name or logo shown through the window on that tower. The committee discussed this issue. Enforcement was discussed. Mr. Moyer said they are averaging 170 complaints total per day, not just on signs. We have lost 2 Customer Service staff members in the last month or so and I know they are behind on entering complaints.

Study Session: Update Regulations for EMC's. Mr. Cook and Mr. Brocious met and picked 4 possible store fronts and calculated what an EMC would be like on these storefronts, as shown on the handouts provided. Regulation is a problem. Copy frequency and brightness are still challenges for enforcement. To have a size regulation would be the first step. Mr. Davis questioned if the EMC's could be mandated with technology to change the frequency to 1 hour or whatever the committee decides. Ms. Oler said if there is no way to control them then we should prohibit them. Mr. Davis said he would like to come up with a good ordinance at the next committee meeting. Mr. Moyer and Mr. Cook are to try and come up with quality standards. Mr. Moyer will try to come up with some findings. Mr. Moyer will come back with a draft ordinance at the May meeting.

Future Agenda Items. Cabinet signs, EMC draft ordinance, A-frames, Inflatables.

Adjournment. The meeting was adjourned at 4:24pm.