



Crystal Apple Awards Subcommittee Meeting Minutes
Monday, April 6, 2015, 3:00 p.m.
MEC Office, 930 E. Broadway,
Tucson, Arizona

Present: Jay McKenzie (Chair), Dr. June Webb-Vignery, Dr. Mary Belle McCorkle, Mary Veres, Sonia Valencia, Debi Chess Mabie, Roderick Gary, Teri Laguna. Ed Nossem.

- 1.0 Call to Order - Jay McKenzie** - Meeting was called to order by Jay McKenzie at 3:00 p.m.
- 2.0 Roll Call**
Roll call was conducted; a quorum was established.
- 3.0 Pledge of Allegiance**
The Pledge of Allegiance to the United States of America was recited by all attendees.
- 4.0 Approval of February 23, 2015 Meeting Minutes**
Motion: Roderick Gary
Second: Mary Veres
Motion approved 9-0.
- 5.0 Registration** – The 25th Annual Crystal Apple Awards Luncheon will take place Friday, May 8, 2015, at the Desert Diamond Casino & Hotel, 7350 S. Nogales Highway. Registration is at 11:00a.m., with the event from 11:30a.m. – 1:30p.m. We will follow the same procedures as in previous years. Committee members and volunteers should arrive by 9:30 a.m. We will ask MEC Commissioners to assist.
- 6.0 Facilities** – The room has been reserved and a deposit has been sent. The menu choice is Chicken Cordon Bleu, Garden Greens Salad & Rolls, Au Gratin Potatoes, Vegetarian Cheese Tortellini w/Seared Vegetables, New York Cheesecake w/ Raspberry Sauce, Iced Tea & Coffee.
- 7.0 Event (Decorations, Music, Signage, Photos)** – Mary Veres will not be able to attend the event, but will arrange for a videographer, photographer, volunteers, and 8 floor banners from Sunnyside that will decorate the lobby area. We will also bring the MEC window banner celebrating 25 years of commitment to youth (Ed has called Desert Diamond and they have given approval of the banner, to be placed in the foyer). **Centerpieces:** MEC has sent \$100.00 for materials to Flowing Wells. The table centerpieces will be silver and gold Crystal Apples. Jo Riester will get the flowers for stage decoration from Flowerbee as in

previous years. Sunnyside will have Marta Corta taking photographs, and also a videographer. Sunnyside High School Los Diablitos Mariachi have committed to performing at the event.

8.0 Script Writing/Media – Mindy Blake has been contacted regarding the creation of a Media Release.

9.0 Honorees –The 2015 Honorees are:

LIFETIME ACHIEVEMENT AWARD - Sam Polito

SPECIAL LIFETIME ACHIEVEMENT AWARD – George Favela

EDUCATION ADVOCATE AWARD – Former Tucson Mayor Bob Walkup

EDUCATION ADVOCATE AWARD - Pima County Supervisor Richard Elías

TEACHER AWARD – Kevin Kehl, Andrada Polytechnic High School, Vail USD

COUNSELOR AWARD – Eve Rifkin, City High School

CORPORATE AWARD – League of United Latin American Citizens (LULAC)

YOUTH AWARD – Onelio Madrid Calderon

All have been contacted and we are awaiting pictures and bios for the event program. Ed has sent the list to Creative Awards for the fabrication of the trophies.

10.0 Fundraising – This year, in addition to the sponsorship letters, Sunnyside Multimedia will print donor envelopes that we will place on the tables for donations to the MEC for Student Ambassadors. Nancy Montoya will announce this after the presentation of the video, and the Student Ambassadors in attendance will collect the envelopes.

11.0 Table Sales – With the addition of pending commitments, we have 31 tables at present. These are: **Gold Sponsor:**Desert Diamond Casinos & Entertainment, Pima County School Superintendent’s Office

Patron Sponsors: Blue Cross/Blue Shield of Arizona, Pima County Attorney’s Office, Tucson Pima Arts Council (2 Tables)

Table Sponsors:

Amphitheater Unified School District; Bill Ardern; Arizona School Boards Association; Breault Research Corporation; Catalina High School Foundation; CenturyLink; CORE Construction; Cox Communications; Richard Elias Pima County Board of Supervisors District 5; Joint Technological Education District (JTED); League of United Latin American Citizens (LULAC); Make Way For Books; Metropolitan Education Commission; Pima Community College Foundation; Sam Polito (2Tables); Staff of Tucson Unified School District Sunnyside Unified School District; Supporters of Metropolitan Education Commission; Tech Parks Arizona; Tucson Urban League; University of Arizona Enrollment Management; Vail Unified School District; June Webb-Vignery; Wells Fargo Bank.

12.0 Invitations/Programs – Invitations have be printed at Sunnyside and sent out; they will also be sent out electronically. The event programs will also be printed by Sunnyside, and we are starting to assemble the content. We will print 450 programs.

13.0 Meeting Dates – The next meeting will be announced at a future date.

Approved 10/28/2015

14.0 Adjournment –

Motion: Roderick Gary

Second: Teri Laguna

Motion approved 9-0.

Meeting adjourned at 4:00 p.m.