



**PARKWISE COMMISSION
SPECIAL EVENT RESERVED PARKING FEE
SUBCOMMITTEE MEETING MINUTES
110 East Pennington Street, Tucson, Arizona 85701
March 8, 2016**



1. Call to Order

The meeting was called to order at 3:00 p.m.

2. Roll Call

Members Present

Jill Brammer

Jane McCullom

Jane Roxbury

Staff Present

Donovan Durband, Park Tucson Administrator

Martha Encinas, Park Tucson Administrative Assistant

Jose Gomez, Park Tucson, Parking Services Supervisor

3. Call to Audience

None

4. Review of Current Special Event Reserved Parking Fee Structure

Issues regarding charging for hooding of special events and loading zones:

Event producers question why they have to pay

Event producers often assume that the hooding fees are all about recovering lost meter revenue

Why should the event pay for hooding over the weekend when the meters are free?

If the street is closed/barricaded, is hooding even necessary?

The traditional charge, based on city ordinance, is the amount the meter could generate in a day. This approach encourages stakeholders to perceive that the fee is exclusively about lost revenue. Main Gate Square's fee has been \$9.00 per meter per day (\$1.00 per hour times nine meter hours), while Downtown's has been \$4.50 (50 cents per hour). Meter revenue is part of the cost but setup by enforcement is also taken into account. The goal is to allow the event to occur but return the parking access to normal as soon as the event is cleared.

5. Potential New Approach to Determining Reserved Parking Fees for Special Events

Park Tucson would like to establish a new fee structure that takes into account the costs of set-up and take-down of hoods and signs, compensates for lost meter revenue on weekdays, and includes a reduced per space charge for the weekend that reflects a private use of public parking spaces.

6. Future Agenda Items

None

7. Adjournment – 4:24 p.m.