



**CITIZENS' WATER ADVISORY COMMITTEE
CONSERVATION & EDUCATION SUBCOMMITTEE**

3:30 p.m., Wednesday, April 13, 2016
Director's Conference Room
Tucson Water, 3rd Floor
310 W. Alameda Street, Tucson, Arizona

Summary Minutes

Approved: 5/10/16

1. Call to Order/Roll Call

The meeting was called to order by Chairperson Catlow Shipek at 3:36 p.m. Those present and absent were:

Members Present:

Catlow Shipek (Chair)	Representative, City Manager
Mark Murphy	Representative, Mayor
Ryan Lee	Representative, Ward 1
Michelle Crow *	Representative, Ward 2
Mark Lewis	Representative, Ward 5

* Member Crow arrived at 3:48 p.m.

Members Absent:

Placido dos Santos	Representative, City Manager
Jean McLain	Representative, City Manager

Tucson Water Staff Members:

Melodee Loyer	Interim Business Services Administrator
Fernando Molina	Public Information Supervisor
Daniel Ransom	Water Conservation Supervisor
Eddie Lopez	Zanjero Program
Candice Rupprecht	Public Information Specialist
Kris LaFleur	Staff Assistant

Others Present

Brian Wong	CWAC
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2. Announcements – There were no announcements.

3. Call to Audience – Fernando Molina announced that “Beyond the Mirage” was screened at the Loft Cinema on Monday, April 11. He announced that a longer version of the feature would be broadcast on PBS on Friday, April 15.

4. Review of March 9, 2016, Legal Action Report and Meeting Minutes – Member Lewis moved to approve the Legal Action Report and Meeting Minutes of March 9, 2016. The motion was seconded by Member Murphy and carried by a vote of 4-0.

6. Presentation: Zanjero Program update** – Tucson Water's Eddie Lopez discussed the Department's Zanjero Program. Topics discussed included audits performed by Tucson Water's Zanjeros, staffing levels in the program, primary causes of water leaks on properties audited through the program, methods for resolving issues during audits, and program

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funding, among others. Mr. Lopez and Mr. Molina fielded and answered questions from the subcommittee.

- 7. FY16-17 Program Plan** – Daniel Ransom summarized progress on finalization of the FY16-17 Conservation Program Plan. He indicated that Tucson Water staff is developing a process for issuing rebates as a credit on customers' utility bill, rather than by check. He discussed monthly meetings taking place between Director's Office staff and Council aides, to discuss conservation issues, including a request by aides to pause development of a low-income loan program and neighborhood stormwater program. Mr. Ransom discussed the Department's collaboration with the Alliance for Water Efficiency, which is conducting a study on the role of conservation in determining water supply and rates. Mr. Ransom indicated that a related document, the Westminster Study, would be distributed to the subcommittee for review. He also indicated that the FY16-17 Program would include an expansion of the commercial efficiency program, implementation of a revised irrigation efficiency program, development of Spanish-language outreach, continued development of the Water Conservation Plan, and integration of sustainability and demand-management plans.
- 8. C&E Subcommittee mission & policy discussion, continued** – Members engaged in an extensive discussion about feedback received from the Mayor and Council Members regarding conservation priorities and the mission of the C&E Subcommittee. Chair Shipek indicated that he would revise the policy framework document created by previous C&E Chair Amy McCoy, to reflect changes suggested by the subcommittee. Member Murphy indicated that he would distribute an article to the subcommittee regarding public education, outreach, and behavior. Chair Shipek indicated that, rather than discussing mission and strategy, the Subcommittee would focus on setting definitions and evaluation metrics for Tucson Water's conservation and education programs.

Member Murphy departed at 4:46 p.m.

Chair Shipek asked staff to review the revised policy framework document and to provide feedback at the May C&E meeting, at which point the subcommittee would begin work to define metrics.

- 5. C2E Challenge update**** – Chair Shipek and Candice Rupprecht invited members and staff to participate in a C2E Challenge, a friendly competition to determine who can save the most water from May 1 through December 31. Chair Shipek asked members and staff to sign up for the Conserve 2 Enhance program and, using the online C2E dashboard, compare their historic water usage to their usage during the Challenge.
- 9. Future meetings and agenda items** – The next C&E subcommittee meeting will be held on May 11, 2016. Items proposed for discussion at future meetings included:
 - Chair Shipek requested that staff review the C&E draft conservation definition and metric document for discussion in May.
 - Member Lewis requested a discussion on the Water Now Alliance. He indicated that he would send additional information to the subcommittee.
 - Member Crow requested an in-depth discussion about new programs

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- Member Crow requested details of toilet replacements in Ward 5 due to the HET program. Mr. Ransom indicated that staff would provide maps and data to satisfy the request.

10. Adjournment – The meeting was adjourned at 4:59 p.m.

** These items were discussed out of order