



City of Tucson Development Services

Citizen Sign Code Committee Summary Minutes

June 16, 2016

2:30 p.m.

City Hall

Mayor and Council Chambers

255 W. Alameda

Tucson, AZ 85701

Members Present:

Jude Cook, Joe Findysz, Brent Davis,
Lee Oler, Dan Brocious, Rob East,
George Holguin, Kathi McLaughlin,
Joyce Kelly

Members Absent:

Sonya Sotinsky, Daniel Williams

Staff Present:

Russlyn Wells, Planning & Development Services
Sue Montes, Planning & Development Services
Stacy Stauffer, City Attorney's Office
Andy Connor, Planning & Development Services

Summary Minutes

Call to Order. Meeting was called to order at 2:33pm.

Introduction of Staff and Guests. Staff and guests were introduced.

Approval of February 2016 meeting minutes. Ms. McLaughlin made a motion to approve the April 21, 2016 meeting minutes with noted correction. The motion was seconded by Mr. Findysz. The motion passed 9-0.

Call to the audience. Mark Jones, Fluoresco Signs, asked what the committee's ultimate goal and direction was? He asked when the last time this committee had been given direction? He said this is an open ended committee constantly looking at the worst things the sign code had. Some of the issues before the committee have been taken care of. He asked how a code can be so screwed up that it constantly has to be looked at. Fix what needs to be fixed and move on. There is no end game here. Most of what comes out of this committee is negative, not a positive thing for businesses in our community.

Summary of recent SCAAB cases. Mrs. Wells gave an update on the SCAAB case for Tucson Place Shopping Center for 2 additional monument signs, which was approved. Ms. Wells explained the conditions on the variance. Century Theatres appeal went to Mayor and Council and was approved by a 7-0 vote. Ms. McLaughlin said she was troubled with the Design Review Committee for the PAD. The developer creates a Design Review Committee, and their criteria is not public record. There is a giant hole in our code regarding Integrated Architectural Feature. The Committee would like to agendize Integrated Architectural Feature.

Sign Code Administration. Mrs. Wells gave an update on 2 Historic Landmark Signs. On April 28, 2016 Casa Linda Motel sign was approved. On May 26, 2016 the Hacienda Hotel sign was approved.

Study Session: Reed vs. Town of Gilbert. Mr. Mazzocco gave a presentation. Reed was about content not temporary aspect of signs. He said there are 2 key problem areas, and they are exemptions and categories (ideological/political/directional). It is better to identify signs by time, place or manner. It is better to use a sign area allocation system. Copies of the presentation will be distributed to the committee.

Study Session: Wall Signs. The committee will take the handout to read and digest and discuss at the next meeting.

Study Session: Update Regulations for EMC's. The committee went over the EMC Draft Sign Code Amendment dated June 2016. Sec. 3-52.B. 6 members voted in favor of the five minutes change, with 3 voting in opposition. Sec. 3-60.A. the committee was okay with the proposed change. Sec. 3-60.B.3 the committee was okay with the change. Sec. 3-60.D.1 the committee was okay with the change. Sec. 3-60.E the committee was okay with the change. Sec. 3-60.G.2 the committee was okay with the change. Sec. 3-60.H.2 the committee voted to eliminate number 2 and they were okay with the change to number 3. Sec. 3-60G.4 the committee wants repeat violations subject to quadruple fines. Dan Brocious will provide the Sign Association language for number 5 to Mrs. Wells. The committee decided to set this item for public hearing in October.

Future Agenda Items. Integrated Architectural Feature, wall signs, EMC final document, Remove "H" signs from sign code.

Adjournment. The committee decided to take July and August off for the summer. They will meet again in September. The meeting was adjourned at 4:35 p.m.