



**Crystal Apple Awards Subcommittee Meeting Minutes
Friday, September 21, 2016, 3:00 p.m.
MEC Office, 930 E. Broadway,
Tucson, Arizona**

Present: Dr. June Webb-Vignery, Jay McKenzie, Mary Veres, Rick Gary, Ed Nossem.

- 1.0 Call to Order - Jay McKenzie** - Meeting was called to order by Jay McKenzie at 3:00 p.m.
- 2.0 Roll Call**
Roll call was conducted; a quorum was established.
- 3.0 Pledge of Allegiance**
The Pledge of Allegiance to the United States of America was recited by all attendees.
- 4.0 Approval of April 5, 2016 Meeting Minutes**
Motion: Rick Gary
Second: Mary Veres
Motion approved unanimously.
- 5.0 Registration** – The 27th Annual Crystal Apple Awards Luncheon will take place Friday, April 28, 2017, at the Desert Diamond Casino & Hotel, 7350 S. Nogales Highway. Registration is at 11:00 a.m., with the event from 11:30 a.m. – 1:30 p.m. We will follow the same procedures as in previous years. Committee members and volunteers should arrive by 9:30 a.m. We will ask MEC Commissioners to assist. YAC/TTC members will be recruited to volunteer, and will be asked to arrive by 10:00 a.m.
- 6.0 Facilities** – The room has been reserved. The Menu selection is: Chicken Cordon Bleu, Herb & Garlic Mashed Potatoes, Garden Salad, Rolls & butter, Iced tea & coffee, and Chocolate Cake with Crème Anglaise, as well as a Vegetarian option.
- 7.0 Event (Decorations, Music, Signage, Photos) –Centerpieces:** We will ask Teri Laguna to arrange for Centerpieces to be made by the Flowing Wells High School Ceramics class. We will contact Jo Riester to ask how to get the flowers for stage decoration from Flowerbee as in previous years. Mary Veres volunteered Maria from Sunnyside USD as event photographer. This year we will contact Tucson High School’s Mariachi (or Pueblo High School if Tucson is not available) to perform. Once this is arranged Mary Veres will contact

the SUSD Mariachi to inform them of our decision. We will contact the various school districts for their banners for display in the foyer.

8.0 Script Writing/Media/Event Program – The Arizona College Access Network, as part of the Helios College Knowing & Going Initiative grant funding, has produce a video that we will present. We will contact the Desert Diamond AV person to check on formatting and pre-screening. We will request that Dr. Linda Arzoumanian send us a picture and information on her accomplishments during her tenure as Pima County School Superintendent, for a special feature in the event program. SUSD Media will design and print the program this year.

A Media Release will be crafted before the event. We now have a Crystal Apple Face Book page; a Twitter account was also suggested. We will ask MEC Webmaster Bryan O’Neal to send Mary Veres the latest information / Face Book page link, and invite him to the next committee meeting for social media updates.

9.0 Honorees –The 2017 Honorees are:

LIFETIME ACHIEVEMENT AWARD – Dr. Eugenia Favela

EDUCATION ADVOCATE AWARD – Jeretta Douglas and Ruth Solomon

TEACHER AWARD – TBD

COUNSELOR AWARD – TBD

CORPORATE AWARD – TBD

SMALL BUSINESS AWARD – TBD

YOUTH AWARD – TBD

We are requesting pictures and bios for the event program.

NOTE: The only Honoree that will speak will be the Lifetime Achievement Nominee, to save time.

10.0 Fundraising – We have sent out the first set of sponsor letters. Donor envelopes will be placed on the tables at the event for donations to the MEC. Dr. Mary Belle McCorkle will announce that donations are being solicited, as an “Investment Opportunity”; YAC/TTC members in attendance and MEC Commissioners will collect the envelopes. Additionally, individuals who arranged Table Sponsorships can pass envelopes around to the people at their tables. The donations will be counted and an announcement of the total proceeds made before the end of the event. **The video and donation solicitation will be the first program item after the Lunch break to facilitate this.**

11.0 Table Sales – We have 3 tables at present. We anticipate 40 tables total, including individual tables.

12.0 Invitations/Programs – Invitations will be printed by Sunnyside USD Public Information Office; they will also be sent out electronically. The event programs and donor envelopes will also be printed by Sunnyside. We are considering a new theme for the Programs; the Committee has been asked to consider themes for the next meeting. SUSD will bring the programs to the event.

13.0 Meeting Dates – Monday, November 14, 2016, **4:00 p.m.**

Unapproved

14.0 Adjournment –

Motion: Jay McKenzie

Second: Jo Rick Gary

Motion approved unanimously.

Meeting adjourned at 4:00 p.m.