



Our Voice ♦ Our Community ♦ Our Future

**Crystal Apple Awards Subcommittee Meeting Minutes**  
**Wednesday, January 30, 2019, at 3:30 P.M.**  
**MEC Office, 1080 S. 10<sup>th</sup> Avenue., Tucson, Arizona.**

**Members present: Arlene Benavidez, George Favela, Dr. Mary Belle McCorkle, Rafael Meza, Buck Crouch, Sonya Valencia, Ed Nossem.**

**1.0 Call to Order** - Meeting was called to order at 3:30 p.m.

**2.0 Pledge of Allegiance**

The Pledge of Allegiance to the United States of America was recited by all attendees.

**3.0 Roll Call**

Roll call was conducted; a quorum was established.

**4.0 Approval of May 15, 2018 Meeting Minutes**

**Motion to approve: Buck Crouch**

**Second: Rafael Meza**

**Motion approved unanimously.**

**5.0 Honorees –**

The 2019 Crystal Apple Honorees are: LIFETIME ACHIEVEMENT AWARD Dr. Dolores Duran-Cerda DR. JUNE WEBB-VIGNERY EDUCATION ADVOCATE AWARD – Steve Farley; TEACHER AWARD – TBD; CORPORATE AWARD – TBD; COUNSELOR AWARD – TBD; YOUTH AWARD – TBD. The Teacher Honoree will be the selection of the Arizona Educational Foundation; the Counselor and Youth Honorees will be selected by a committee of Youth Advisory Council members, and the Corporate Award was discussed with possible honorees including: Dr. Steven Uhl, The Stemcan Supporters, Inc. (Flowing Wells USD benefactors – Teri Laguna will send an email); Faith-Based organizations (Pantano Christian Church, Victory Assembly, Catholic Social



Services); 4 Tucson; Kaimas Foundation; The Lion's Club (child vision testing); and the Rotarians Clubs (22 local chapters).

#### **6.0 Fundraising/Table Sales –**

We need more sponsorships that are higher than the table sales this year. We will advertise the MEC's programs as an "Investment Opportunity". We will approach this year's K2E Sponsors for Crystal Apple sponsorships.

YAC/TTC members and Student Ambassadors in attendance, as well as MEC Commissioners, will collect the donation envelopes. Additionally, individuals who arranged Table Sponsorships can pass envelopes around to the people at their tables. The donations will be counted and an announcement of the total proceeds made before the end of the event. We are setting a \$6,000.00 goal for on-site fundraising, and \$30,000 overall. We should also look into matching opportunities from organizations/businesses.

**7.0 Facilities & Catering:** We have secured the Desert Diamond Casino & Hotel for Friday, April 26<sup>th</sup>, 2019. The MEC Executive Board has recommended that we select a menu featuring the Hotel's Slow-Roasted Pot Roast this year. Due to unforeseen attendees' meal requests, we will revise the invitation to include, "Vegetarian", "Vegan", "Gluten-Free", and "**NO SUBSTITUTIONS, PLEASE**". We will request audiovisual equipment access to present the Crystal Apple video.

**8.0 Invitations and Event Programs –** As the Sunnyside USD Public Information Office can no longer do outside work, we will be contacting other entities for the printing of the Invitations and event programs.

**9.0 Registration:** The registration will be handled by MEC Staff and YAC/TTC students, and MEC Commissioner volunteers. We will revisit the name tags, with a view towards a different format that will reduce errors.

**10.0 Event Decorations, Music, Signage, Photos:** We have contacted Flowing Wells High School for the fabrication of table centerpieces; as they no longer have a Ceramics Department, Teri Laguna will contact their Photography Department regarding photo centerpieces for the Tables.



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**11.0 Script Writing/Media:** George Favela, Arlene, and Patrick Robles will work on the script; Patrick will be a Co-MC for the event. We will ask a YAC/TTC member to lead the Pledge of Allegiance, and procure someone to deliver the Invocation and to sing the National Anthem. Signage will be provided by MEC. A video highlighting the Key to Employment Symposium and the MEC's other workforce development activities is planned.

**12.0 Meeting Dates** – Feb 27, Mar 27, and April 24 all from 3:30-4:30 p.m.

**13.0 Adjournment** –

**Motion to approve: Sonia Valencia**

**Second: Dr. Mary Belle McCorkle**

**Motion passed unanimously. Meeting adjourned at 4:30 p.m.**