



**CITIZENS' WATER ADVISORY COMMITTEE
CONSERVATION & EDUCATION SUBCOMMITTEE**

3:30 p.m., Monday, February 4, 2019
Director's Conference Room
Tucson Water, 3rd Floor
310 W. Alameda Street, Tucson, Arizona

Legal Action Report and Meeting Minutes

1. Call to Order/Roll Call

The meeting was called to order by Chair Catlow Shipek at 3:30 p.m. Those present and absent were:

Members Present:

Catlow Shipek, Chair	Representative, City Manager
Jean McLain	Representative, City Manager
Ryan Lee	Representative, Ward 1
Val Little	Representative, Ward 3

Absent:

Michelle Crow	Representative, Ward 2
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Tucson Water Staff Members:

James MacAdam	Water Program Superintendent
Candice Rupprecht	Water Conservation & Information Supervisor
Joaquim DelgadoTucson Water	Jessica Rodriguez Staff Assistant

Others Present:

Betsy Wilkening	Arizona Project WET
Katie Hendershaw	SmartScape
Lucero Radonic	Michigan State University

2. Announcements – James MacAdam provided the February issue of the Water Matter bill insert. Candice Rupprecht acknowledged the Sustainable Landscape Expo sponsored by SmartScape..

3. Call to Audience – None.

4. Review of December 12, 2018, Legal Action Report and Meeting Minutes – Member Val Little moved to approve the Legal Action Report and Meeting Minutes; the motion was seconded by Member Ryan Lee. Motion and passed on a voice vote of 4-0.

5.

Quarterly Rebate Program Update – Mrs. Rupprecht provided an accounting of the program to date. Items of mention included:

Rebate Budget-total percent of budget spent is 65% for the year. Special note half through the fiscal year and 65% spent. Chair Catlow Shipek inquired on the driver for the largest percent of budget spent in previous years. Mrs. Rupprecht identified a possible driver and

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will follow up and clarify. Chair Shipek inquired on trends for FY15 and FY16, is it in relation to, marketing, services, specific rebates or program management. Discussion ensued.

5. Conservation Planning Update – Mrs. Rupprecht presented items for discussion which included:

The new Conservation Plan project manager will Jaimie Galayda, a part of the utilities long range plan.

New Long Range Plan for the utility, called One Water 2100. This is an 80 year plan focusing on water resources, and capital projects surrounding population and demand projections.

Planning Conservation plan will be projected over the next ten years. Includes programs, technologies and consultants.

Kickoff in spring 2019

6. A Small Grup Study of the Rainwater Harvesting Rebate Program – Presentation by Lucero Radonic.

Research Objectives

Goals

Drivers and Perceptions

Water Conservation Technology

Methods

Mixed Method Approach

Qualitative & Quantitative Data

Theoretical Saturation

Findings

Study Population

Landscaping Practices

Residential use of Rainwater

Values in Rainwater Harvesting

Conceptualizations Water Conservation

Recommendations

Modifications to Rainwater Harvesting Rebate and Credit Application Process

Modify Rebate Structure

Develop New Certification

Personalized cite Consultants

Residential Class-Desert Oasis

Providers-automating services

New Landscape Campaign

Advisory Research Committee

Participant Study of Credit Program

7. Future Agenda Items – Joint meeting with Technical Planning P

8. Adjournment – The meeting was adjourned at 4:59 p.m.