

## CAPT 2010 Annual Report

New members this year: Edward Grijalva, Danelle Liwski, Margaret Higgins, Kristina Simpson, Pat Carnes, Mike Pryor, Yolanda Herrera, Sandra Fimbres, Carmen Cousins

The Commission did not hold meetings for the months of March, May and December. The December meeting was cancelled to allow members to attend the CPSA Annual Legislative Update on 12/2/10.

**The Commission revised their Mission Statement to read: *To inform and educate the community; advise elected officials; and provide policy recommendations to key stakeholders regarding the prevention and treatment of alcohol, substance abuse and addiction.***

### 2010 Commission Accomplishments:

- 1) The Commission collaborated with Pima Prevention Partnership (PPP) to write and apply for a Drug Free Communities Grant. The Commission partnered with PPP because the Commission itself is not eligible to apply. The Commission would need to fulfill the 100% matching requirement of non-federal dollars, which could include materials, in-kind services, and donations of time, space, and staffing. In this grant application we proposed addressing prescription drug abuse in the community; the grant made it to the final review stage but was not funded due to too much overlap with another area grant. Denial was based on red-flagging the grant due to MOU's and membership groups being the same or overlapping for two grants submitted from Pima County. The grant review committee saw the Commission as a "coalition of coalitions" and is willing to host a meeting for review about how to avoid this issue for future grants. No DFC grant was funded in Pima County on this round. J. Claypoole of DFC proposed two roles for Commission: we can do activities or we can support & be an umbrella organization for smaller groups. J. Claypoole proposed setting up a meeting in Tucson with other groups to discuss fundable areas and gaps in programming for future grant submissions. The Commission will host a community forum in 3/11 with intent of receiving information on how to apply for 5 year's worth of grant funding on substance issues. Grant applications are due in March 2011. The Commission will act as convener of other groups.
- 2) The Commission's report, *A Call to Action: Reduce Underage Drinking in Pima County*, was revised and highlighted decreases in underage drinking, which can be attributed to the successes of the Commission and its community partners. Commissioners C. Bedford and R. Druckenbrod attended a Pima County Board of Supervisors meeting on behalf of the Commission and received a plaque that recognized and honored the Commission's work on the Call to Action Report. Commission Board members appeared before the Tucson City Council in Dec 2010 to present the Call to Action Report to the Mayor and Council. The Council reported a commitment to support the Commission's mission and designated January as "Underage Drinking Prevention Month".

The next steps include working on the 2011 *Call to Action*.

- 3) The Commission's subcommittee, the Task Force for Underage Drinking (TFRUD) completed work on the keg tagging project. Tags were developed by members and delivered to participating keg vendors to attach to kegs when sold. A poster and media plan were developed to promote the project. A press Conference was held June 10<sup>th</sup> at the Westside Police Station to kick off the program.

3 points to keep the project going forward

- Maintain- commission will need to assist with providing materials and on-going evaluations
  - Expansion – project needs to be communicated to other areas of the state
  - Advocacy for a state law
- 4) Commissioners focused on the issues of marijuana and prescription drug abuse. Policy statements were developed and distributed to the media on the Arizona Medical Marijuana November Ballot issue and Non-Medical Prescription Drug Use. Other issues the commission was involved in were addressing the new drugs, K2 and Spice. The commission began planning how to get an ordinance or law making these substances illegal.
  - 5) The Commission members work with the Community Prevention Coalition (CPC) involves the following projects:
    - The CPC was awarded a new project award issued by the Parent's Commission through the State of AZ Governor's Office for Children Youth and Families. The CAPT will provide staffing for the Communities of Concern part of the grant. This is a substance abuse prevention program that provides information to parents in an evening panel presentation from experts in the community on prevention issues. This effective program is currently utilized by Salpointe High School and the grant proposed identifying two additional local high schools. Both Sabino and Sunnyside have agreed to participate and the panels are scheduled for March 2011.
    - CPC held its third Tip Line Training on March 4<sup>th</sup> at Westside Police Station. There were over 31 attendees. The June Tip Line training had 36 attendees.
    - MMOSS (Media Marketing Outreach Support Subcommittee) is working on partnering with businesses to present educational substance abuse prevention ads in movie theaters. Their Be Free Pima Youth Group has 3 members who are going to Washington DC to present a workshop, *Opening the Door for Rural Youth Voice*, at the CADCA Conference. E. Dunin-Wasowicz of the Be Free website reported that his group can train other groups (one hour of training, how to upload content, etc.). Groups can get in touch by going to the Be Free website link to request assistance.
    - The committee also continues to promote 837-SAFE throughout Pima County.
    - CPC is working to support the South Tucson Prevention Coalition in passing a Social Host Ordinance. R. Tullgren, A. Bass and Lt. M. Pryor have attended

meetings and E. Dunin-Wasowicz is helping the coalition with a media plan for the effort.

- Amado Project: Efforts in Amado are underway including parenting classes at Sopori Elementary and Youth Outreach Education sessions.
  - Parenting Wisely Online- a free 40- minute pilot parenting program. CPC is recruiting and registering 200 parents of youth ages 12-18.
  - Power of Parents- a partnership with MADD to educate parents about teen drinking & driving.
- 6) Commission members supported efforts to deny over saturation of liquor licenses in Tucson.
- 7) R. Tullgren worked with Take Back the Drugs with Flowing Wells Neighborhood Association and Amistades to address safe drug disposal; a press release supporting “Dump the Drugs” led to 345 lbs of pills turned in on “September Drug Drop-Off Day.”

#### **FUTURE PROJECTS:**

- Commission members have identified non-policy needs; orientation materials including welcome letter, organizational chart, city and county rules and regulations, etc. for new members
- Consider forming a committee to look at potential funding
- Update website

Respectfully submitted: L. Reyes, CAPT Secretary