

Household Hazardous Waste Program
Goals Planning
Fiscal Year 2011
Short Term Goals

1. Small Business Waste Assistance Program (SBWAP)
 - a. Set up partnerships with local organizations
 - Seek Additional partnerships (e.g., trade groups, car dealers, automotive service associations, dry cleaners associations, etc.)
 - Pima County Water Reclamation Inspectors
 - Environmental Services Commercial Account mailing list
 - b. Give presentations to industry groups & schools
 - Target industry groups first
 - Target Schools
 - Offer speaking engagements to Steering Committee & volunteers
2. Develop a more formalized Volunteer Program
 - a. Extend training requirements
 - Currently updating the Volunteer Training Manual (Seth & Frank)
 - Break up the training into different types (greeting, unloading, sorting)
 - Recruit volunteer trainers
 - b. Recruit more volunteers
 - Brainstorm ideas for recruiting more volunteers (Raytheon, TEP)
 - Send out e-mail/postcard to current volunteer list (questionnaire)
 - Follow up with Cat Schladweiler on current volunteer e-mail list
 - Summer Promotional Incentive
 - Separate volunteer opportunities by jobs - greeting, unloading, sorting
 - c. Upgrade Website
 - Fire Department or IT may work on website
 - Upload forms, brochures, fact sheets, etc.
 - Develop a web site calendar
 - Schedule volunteers several months in advance
 - d. Use volunteers more effectively (all collection outreaches, including Friday and Saturday, weekly processing at facility, education/outreach functions, etc.)
 - Increase labor by 25%
3. Education on Prevention
 - a. Channel 12 Public Service Announcement
 - Develop this effort

October Summary

1. Education
 - Maintain the general idea of increasing participation but reducing the amount per pound of waste materials people are generating. Focus on the message to buy only what you need, use what you buy, buy non hazardous materials, recycle and reuse as much as possible, and take leftover materials to HHW.
 - Incorporate the HHW message with the Environmental Services recycling education program.
 - Evaluate and establish the appropriate age audience to deliver the HHW message; middle school to high school target audience seems more appropriate.
 - Partner with TFD's education outreach in schools.
 - Partner with Tucson Water on their paid Teacher Intern Program to incorporate the HHW message.
 - Develop the proper message to deliver and format the message into a useful tool for schools.
 - Educate the public on alternatives.
2. Waste Management
 - Target selected wastestreams to safely and effectively eliminate, divert, or recover costs?
 - Evaluate the management of the paint collected. Is it a benefit or a burden on the program? Are there other alternatives to our current paint management method; stop accepting, dry, landfill, etc? Is paint currently being priced appropriately to recover actual processing costs?
 - Perform an efficiency review of all the major wastestreams.
 - Provide appropriate alternatives to the management of target wastestreams, such as use for graffiti abatement. Identify other wastestreams that can be diverted; used oil can be diverted to the auto parts stores.
 - Provide alternatives information on the website. Provide information through NetZero (Earth911). Incorporate this tool into the HHW website once it has been evaluated.
3. Long Term Funding Strategy
 - Pursue the other cities once more to offer a partnership with HHW. Pursue a less formal approach through the Steering Committee.
 - Develop an alternative to the IGA participation. Offer collection events for a fee to other cities, other neighborhood associations, other public/private entities.
 - Plan in advance to budget expenses/revenue for additional services paid by other entities for HHW services. Develop a flat fee schedule for these collections based on size of event for contracted services. Disposal expenses should not be included in services. Develop a marketing strategy to promote the new collection events program.
4. Audit Disposal Facilities
 - Revive the audit program to include site visits.
5. Facility Space Utilization
 - Evaluate available space at HHW.
 - Potential space at the Los Reales Landfill for an HHW facility.