



**IMAGINE
GREATER
TUCSON**

Shaping our future together





Shaping our future together

What Is Imagine Greater Tucson?

- **Community-based collaborative effort**
- **Create a common vision**
- **Action plan to bring the vision to reality**





The Purpose

To Make our Community a Vibrant and Healthy Place to Live, Work, Learn, and Play for Current and Future Generations of all Ages.



Process



PHASE 1 - SHARED VALUES
Oct. 2010 - Feb. 2011

PHASE 2 - DESIRED FUTURE
Mar. - Oct. 2011

PHASE 3 - IMPLEMENTATION
Nov. 2011 - Oct. 2012

Phase I Input

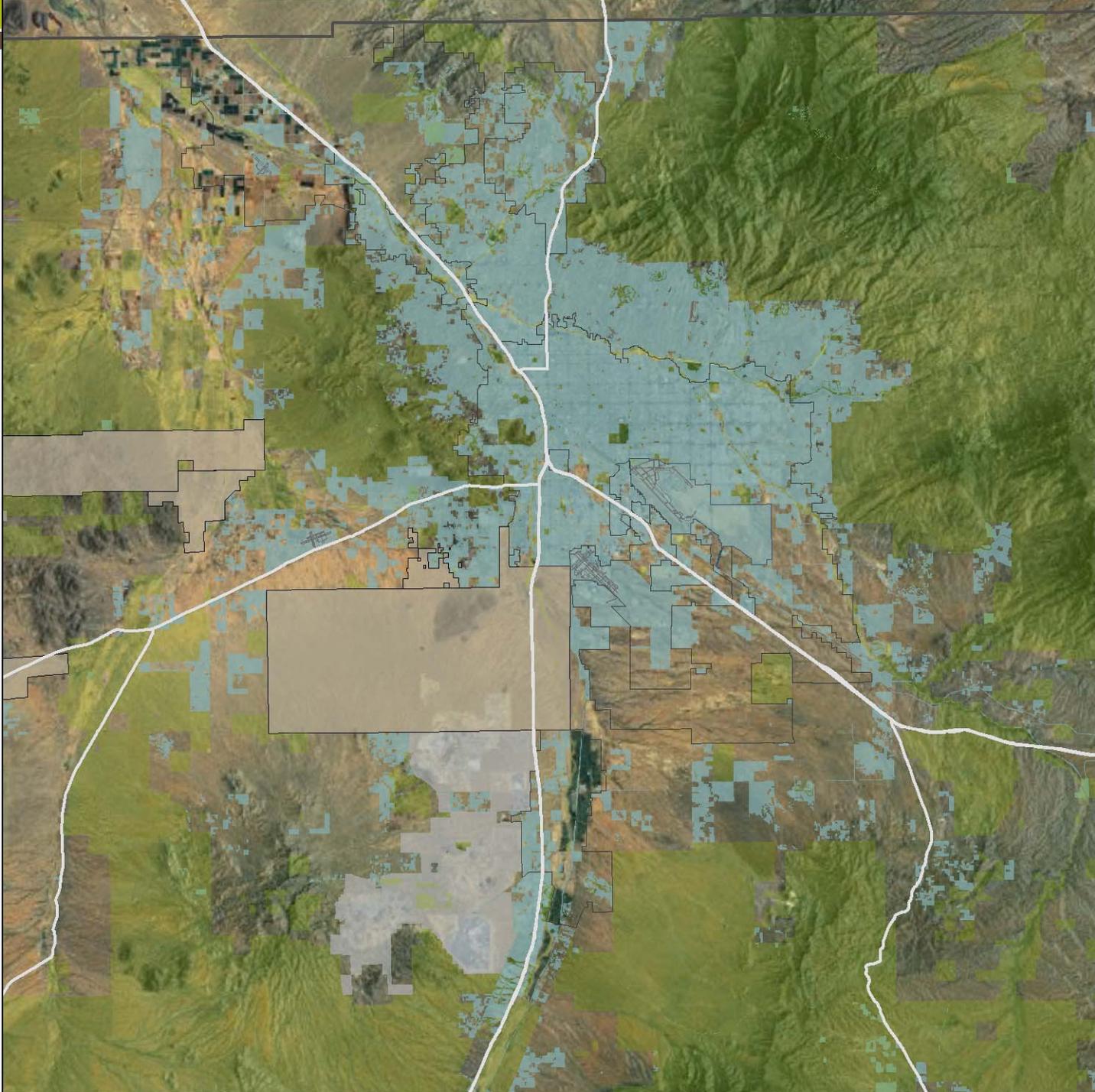
- 6,500 community members connected
- Over 4500 participants
 - 2,500 self-selected surveys complete
 - 750 youth surveys
 - 600 random sample surveys
 - 741 community conversation attendees

Over 40,000 values collected to date

Where are we headed?

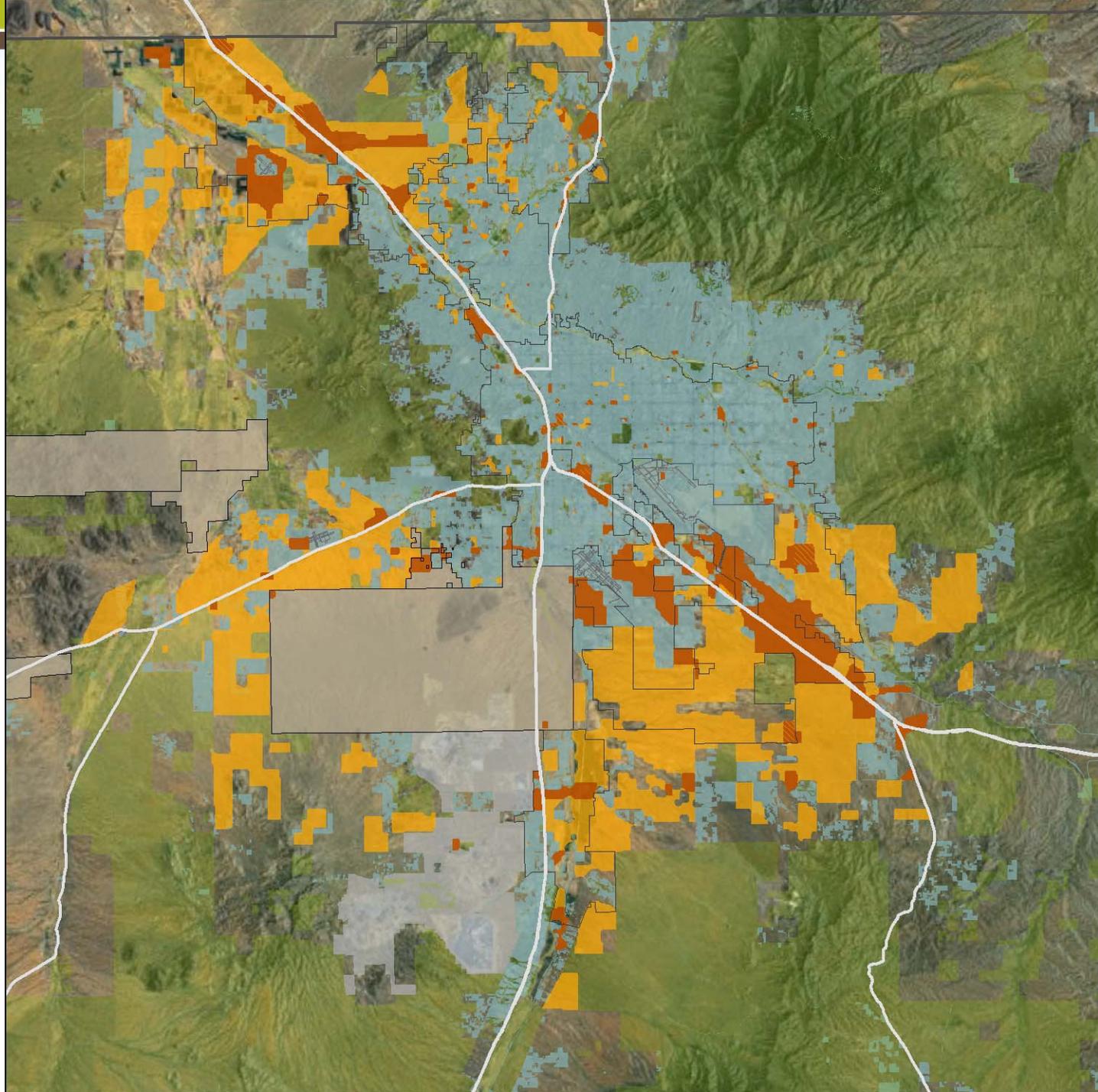
Current Footprint

-  Existing Development
-  Pascua Yaqui, Tohono O'odham
-  Preserves, Committed Open Space



Trend Scenario

-  Housing
-  Jobs
-  Existing Development
-  Pascua Yaqui, Tohono O'odham
-  Preserves, Committed Open Space



Our Values, Our Future

- **Continued single-use development.**
- **Transportation and development continues to be car oriented. More cars. More traffic. More pollution.**
- **Open spaces consumed by new development.**
- **A future that we can't afford**



Workshop Task

Use game chips to place:

- **One million new people**
- **One half million new jobs**



Workshop Goals

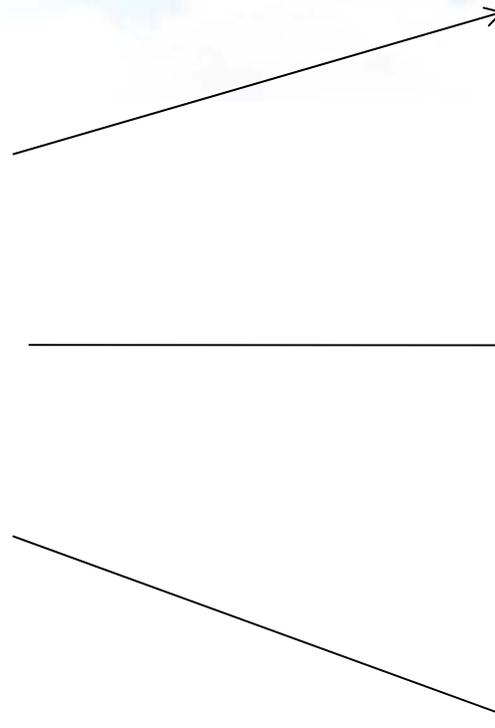
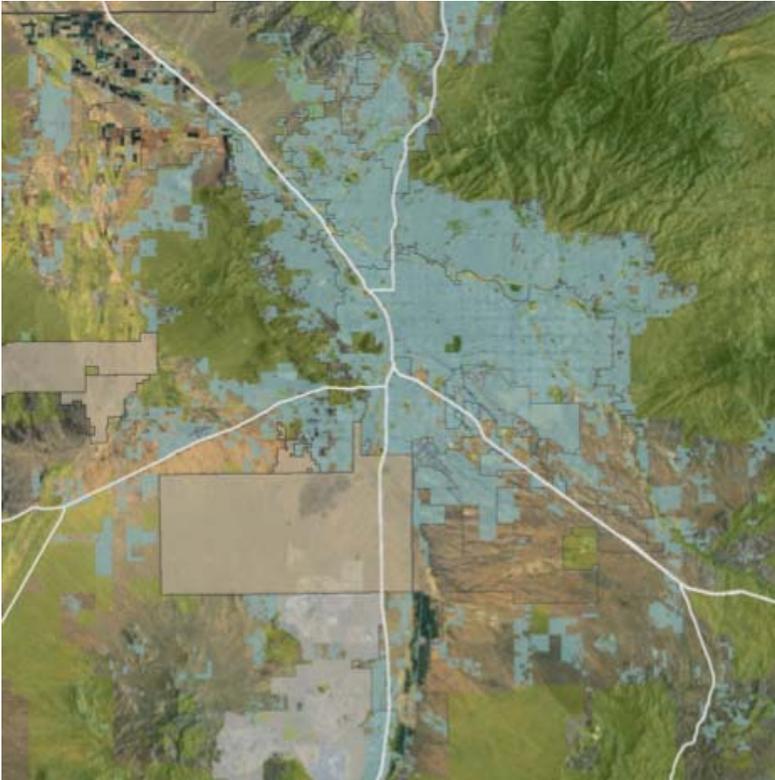
- Express *your* vision for the future of the Greater Tucson Region
- Think *regionally* and listen to our neighbors
- Provide input to help build a series of alternate scenarios



- Be creative and have fun!

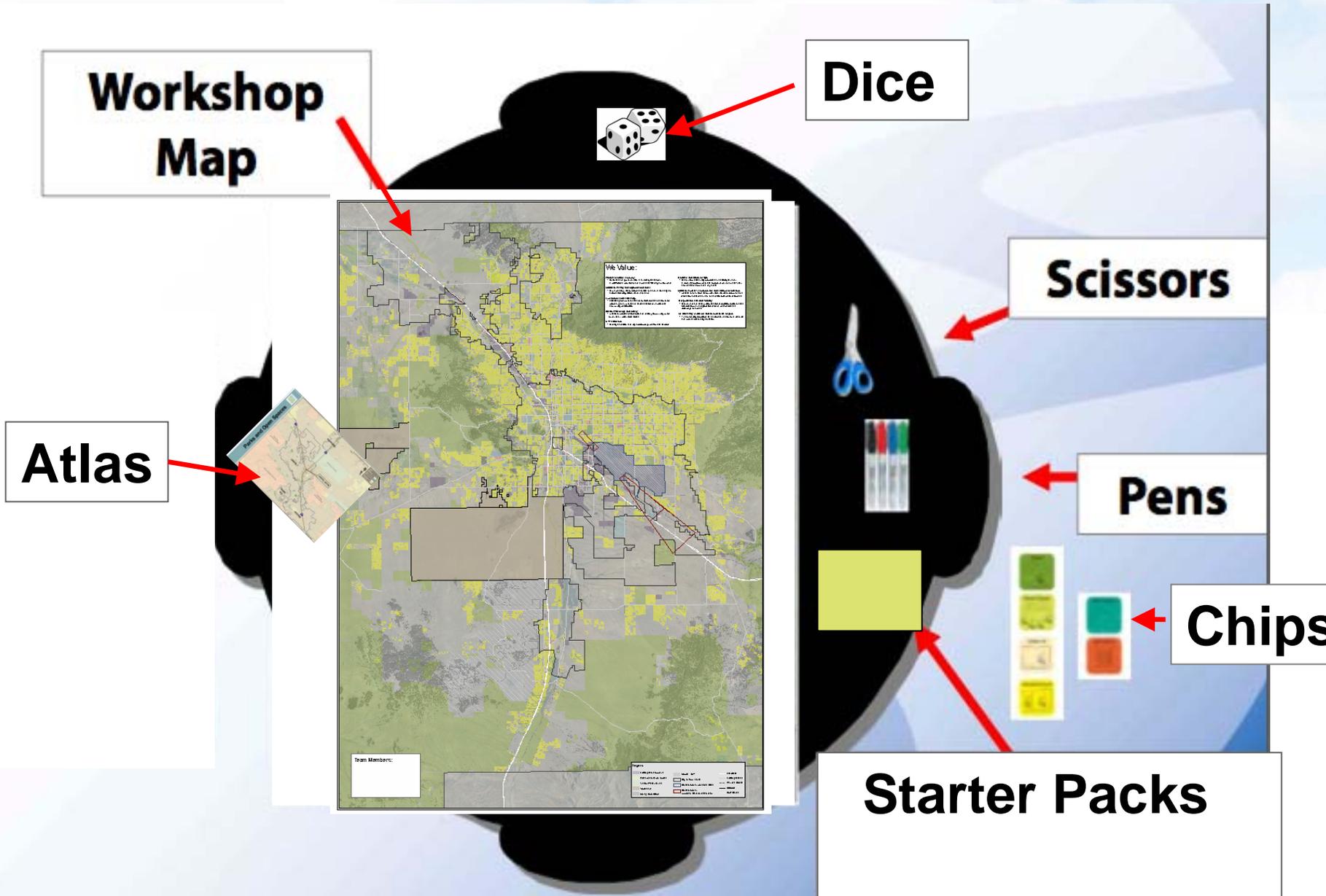
Scenario Approach

Today



**Plausible
stories
about the
future**

Workshop materials



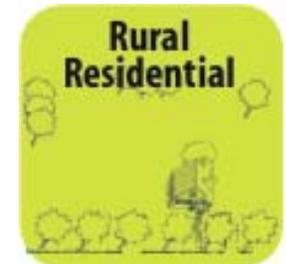
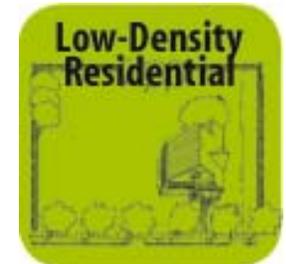
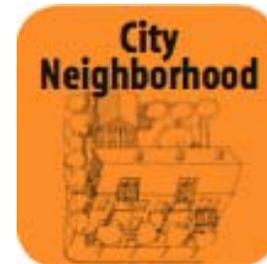
The Game Pieces

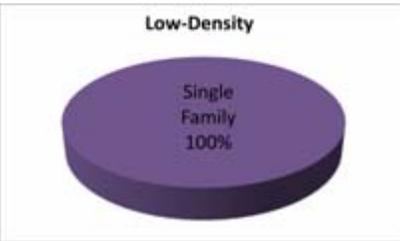
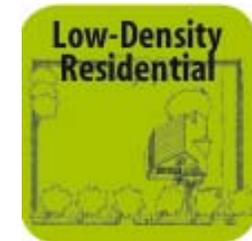
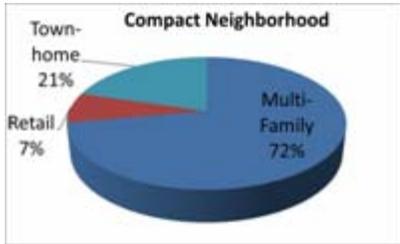
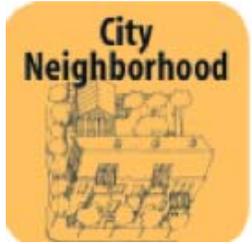
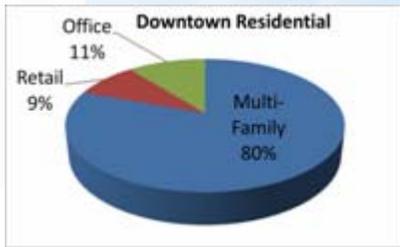
Chips

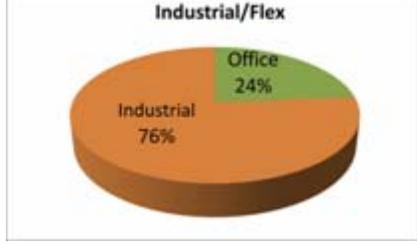
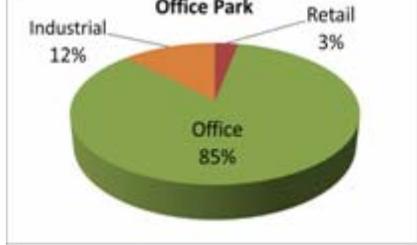
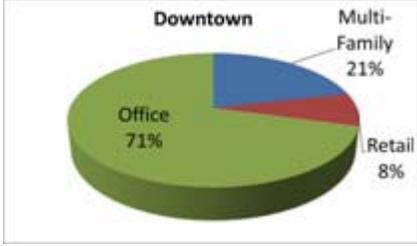
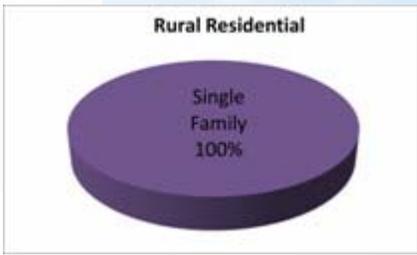
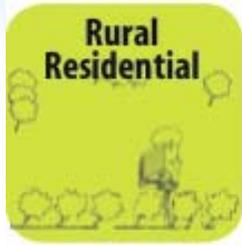
Employment Types

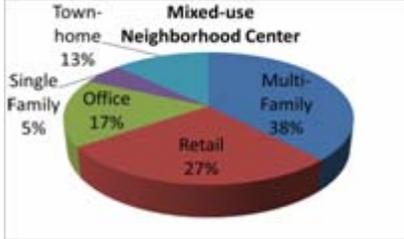
Mixed-Use Types

Residential Types

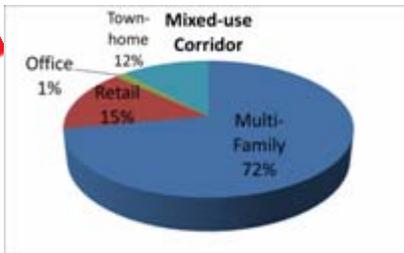






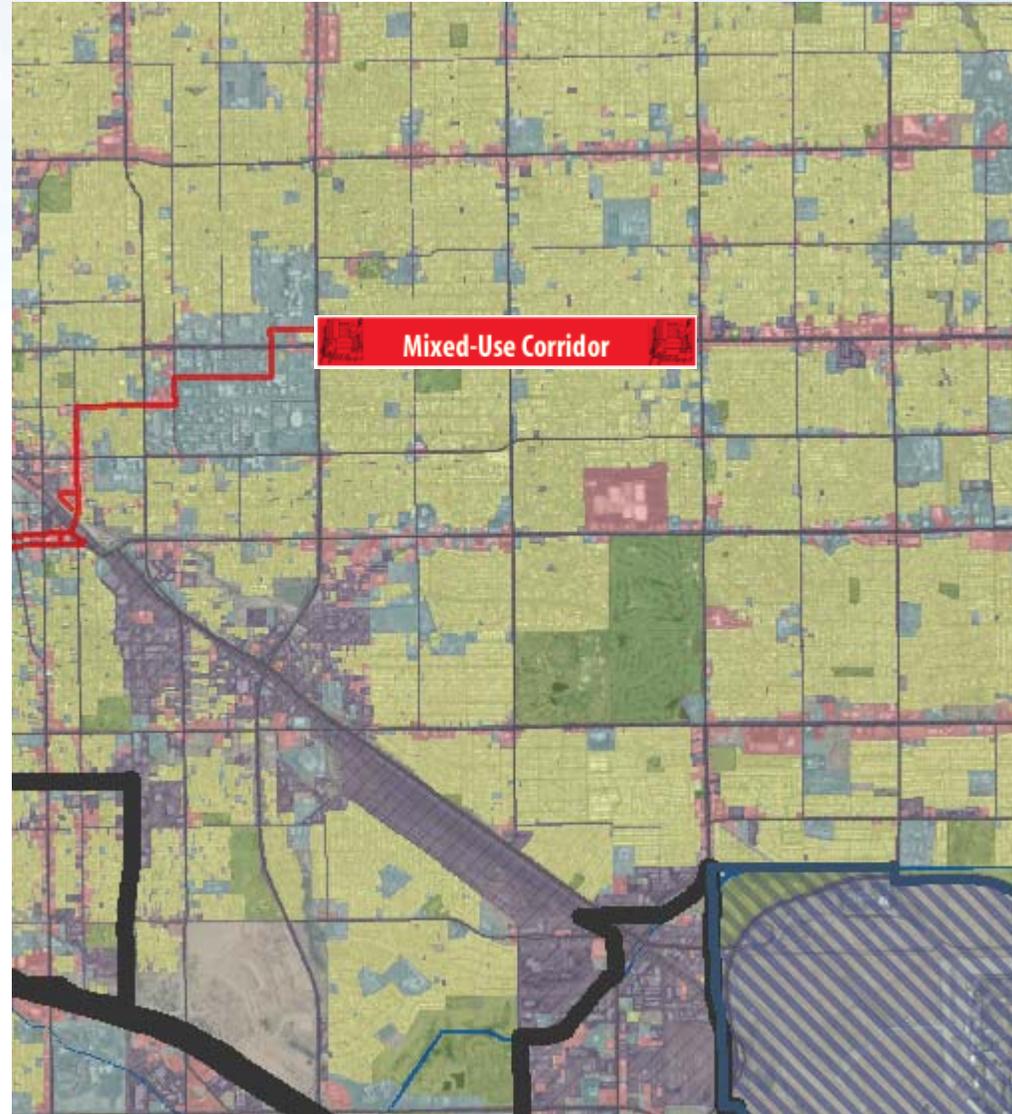


Mixed-Use Corridor



What about redevelopment?

- **Placing a chip over existing development does NOT mean everything under it is completely redeveloped.**
- **Over time the area will gradually transform to reflect the types of development in the chip**



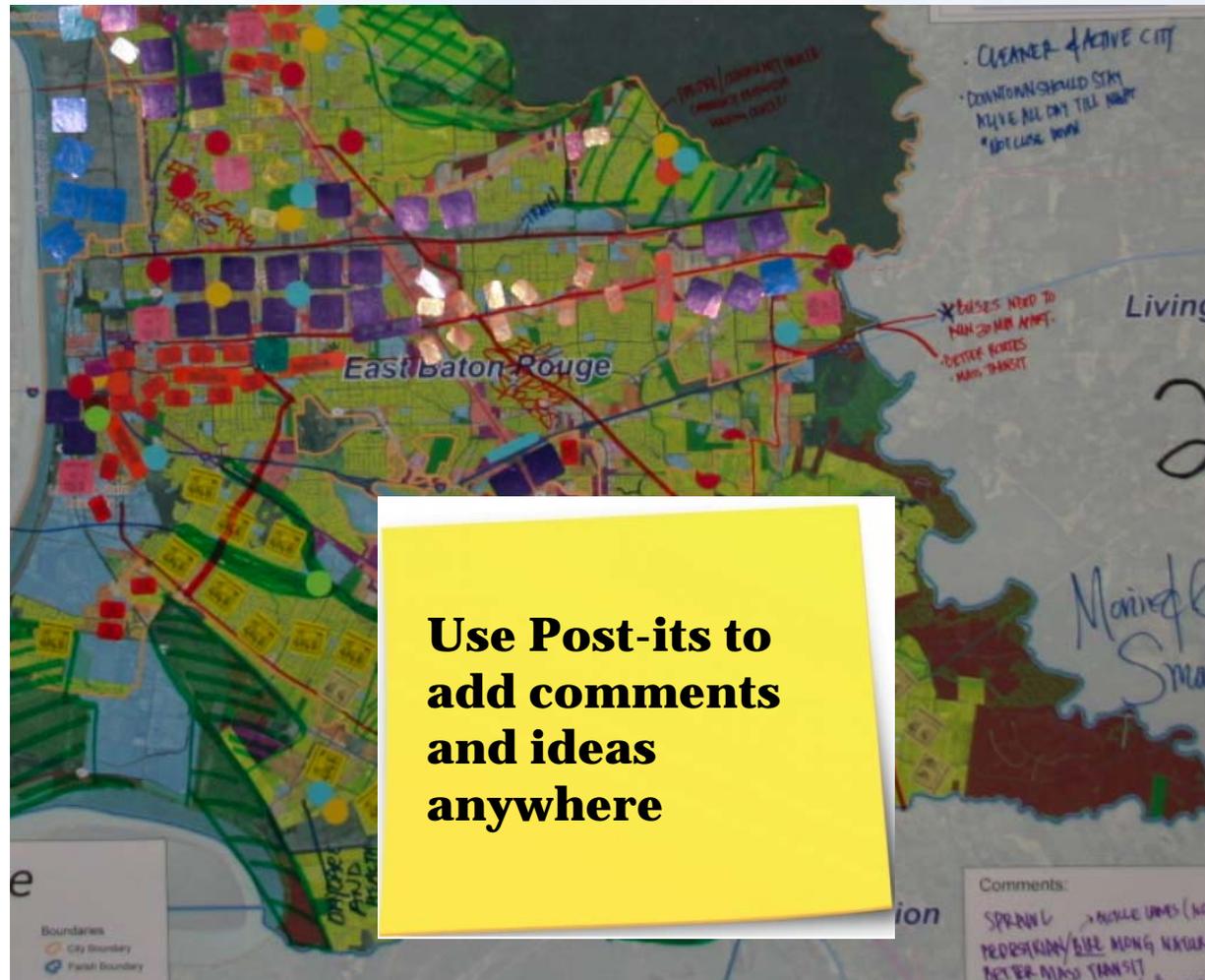
Keep it in perspective, don't worry, and be creative!

Remember to think on a regional scale.

Don't worry about small details

Don't worry about being neat

Be messy!



Use Post-its to add comments and ideas anywhere

What happens after the workshop?

Each table's maps will be analyzed and recorded.....

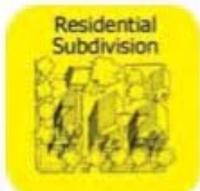
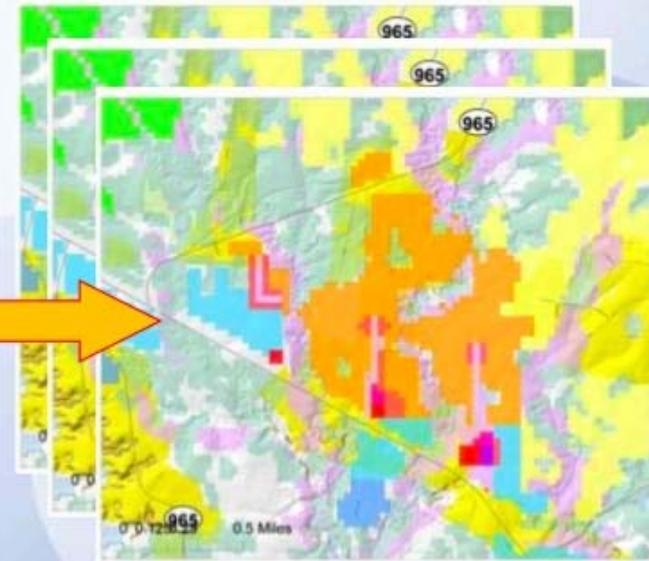
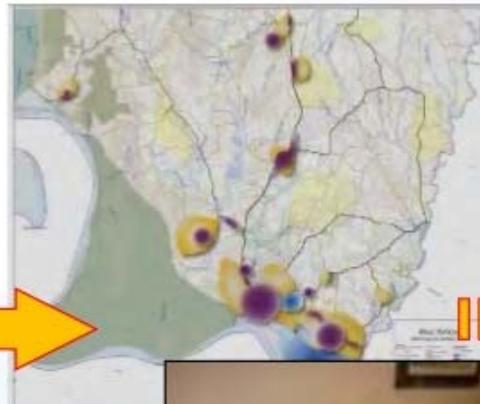


Then we use the ideas from the maps to build scenarios

Your ideas

Concepts and Analysis

Scenarios



Process



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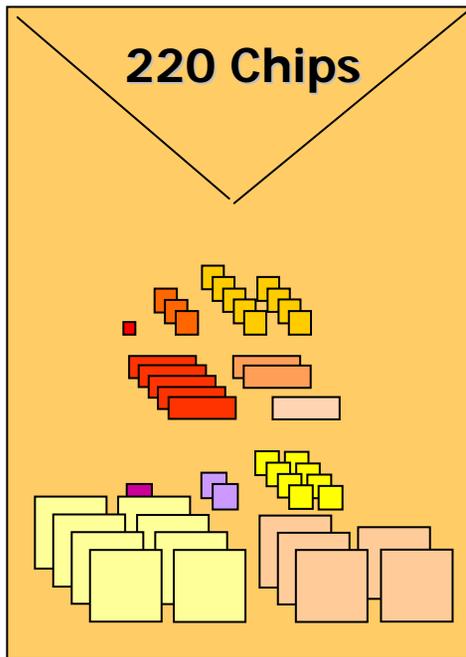
Shaping our future together

Questions?

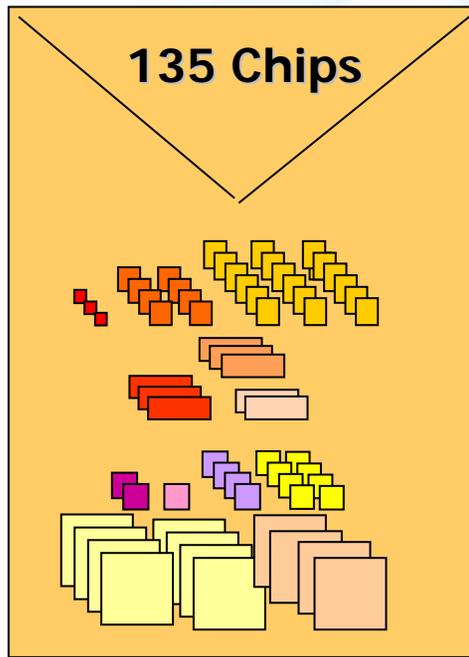
Starter Packs

All have 360,000 households and 500,000 jobs

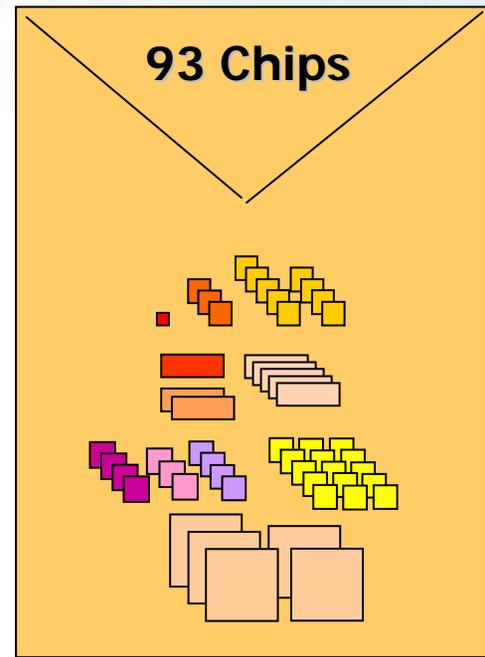
A



B



C



Increasing density

Standard Residential

This is residential land use with small and medium-sized lots; typically single-family detached residences, with lower population densities than within the city.

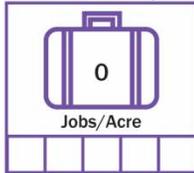
Examples: Sahuarita, Rita Ranch, Drexel Heights, Oro Valley

Housing Density



Rank 8th of 12

Job Density



Rank 12th of 12

Housing Unit Types



Job Types



Building Types



Standard Residential

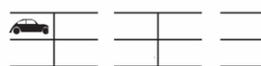
Development Measures

Green Space
59%



Rank 7th of 10

Parking
9 Spaces



(= 10 Spaces)
Rank 11th of 12

Building Diversity



Rank 12th of 12

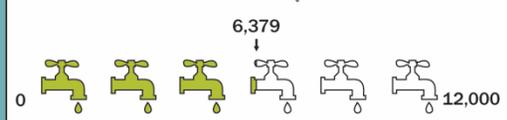
Consumption Measures

Energy Use (= 1,000 BTUs/Person)



Rank 11th of 12

Internal Water Consumption (= 2,000 Gallons/Day)



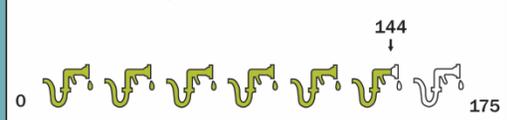
Rank 6th of 12

Greenhouse Gas Emissions (= 100 Tons/Year)



Rank 11th of 12

Landscaping Water Use (= 25 Gallons/Day)

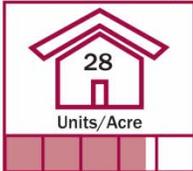


Rank 4th of 12

Urban Corridor

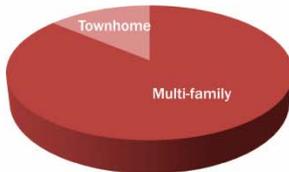
Linear development clusters connecting residential areas to areas with higher population densities. Typically, these areas will contain walkable, mixed-use development, with access to transportation networks.
 Examples: Mercado District along West Congress

Housing Density

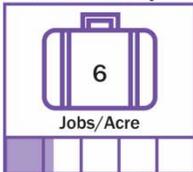


Rank 3rd of 12

Housing Unit Types



Job Density



Rank 8th of 12

Job Types



Building Types



Development Measures

Green Space
56%



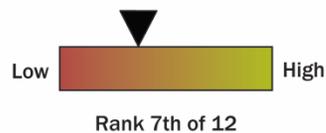
Rank 8th of 10

Parking
36 Spaces



(Car = 10 Spaces)
Rank 7th of 12

Building Diversity



Consumption Measures

Energy Use (Lightbulb = 1,000 BTUs/Person)
1,534



Rank 5th of 12

Internal Water Consumption (Faucet = 2,000 Gallons/Day)
5,895



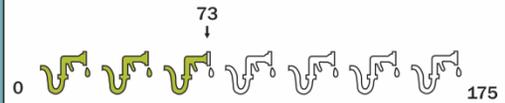
Rank 7th of 12

Greenhouse Gas Emissions (Factory = 100 Tons/Year)
126



Rank 5th of 12

Landscaping Water Use (Sprinkler = 25 Gallons/Day)
73



Rank 5th of 12

The Workshop Exercise

- 1. Decide where NOT to grow**
- 2. Choose a starter pack**
- 3. Place chips on map**
- 4. Trade or cut chips**
- 5. Draw in transportation options**

