

Introduction; Strategic Planning, and; the Need for Stakeholder Inputs



**CURTIS PULFORD
STATE CARTOGRAPHER'S OFFICE**



There and Back Again



- This looks familiar 😊
- Circling back
 - via Wisconsin Department of Transportation
 - and WI Geographic Information Office



AZ - State Cartographer's Office



- **State Land Department, by statute:**
 - Establishes a Resource Analysis Division
 - Establishes the State Cartographer
 - ✦ Establishes a clearinghouse and central repository for geospatial data and system services.
 - ✦ Facilitates the sharing of geographic information system services among all public agencies to address the needs of this state.
 - ✦ Prepares standards and specifications for geographic information system services.
 - ✦ Functions as the Arizona affiliate office for national geospatial coordination initiatives.
 - Establishes the Arizona Geographic Information Council
 - ✦ State Cartographer is Geographic Information Council Director

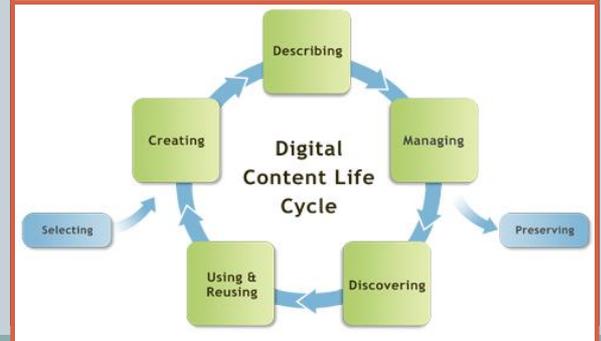
SCO Vision



- ..clearinghouse and ..repository for ..data and ..services.
- ..sharing ..to address the needs of this state.
- ..standards and specifications.

Plus:

- Enablement
- Inter-disciplinary collaboration
- Lifecycle



Strategic Planning Goals

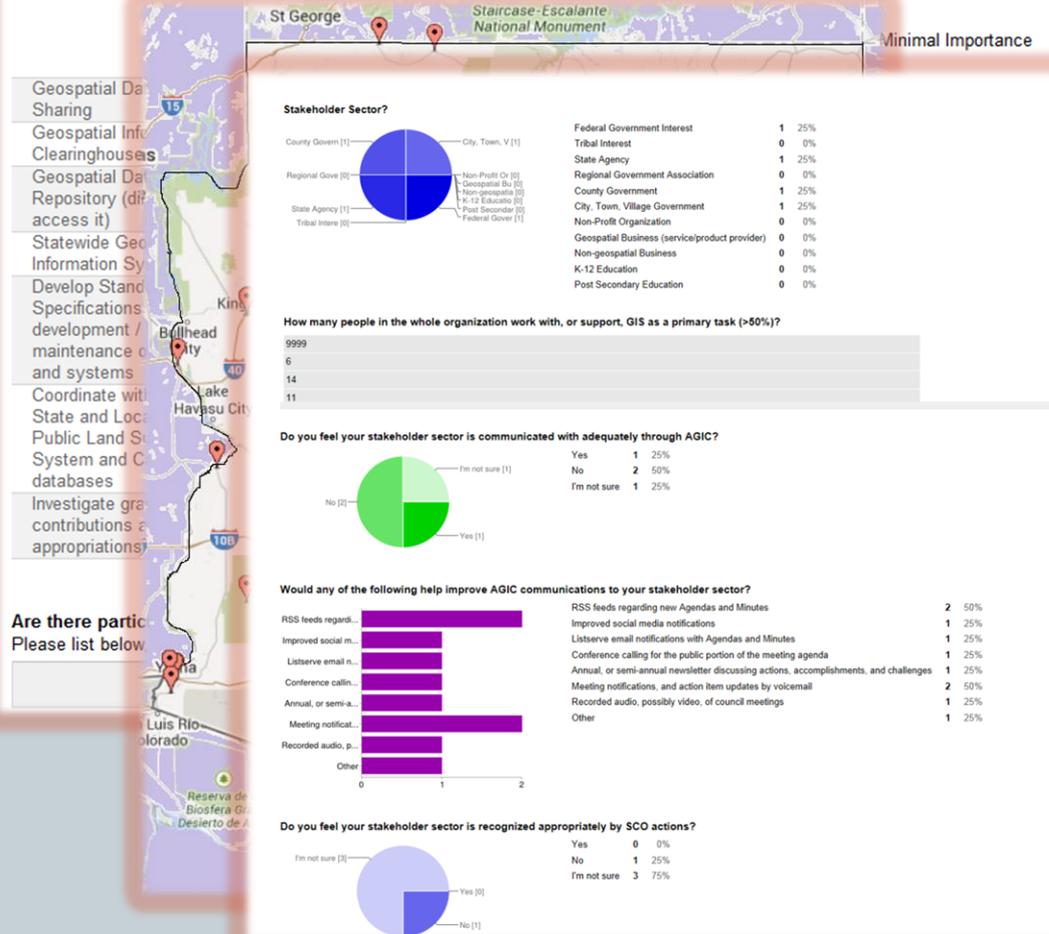


- **Better server stakeholder communities, by:**
 - Understanding business drivers
 - Understanding GIS application
 - Understanding resources
 - Understanding challenges
- then,**
- Documenting these investigations, and;
- Using resources aligned with SCO to address common challenges
 - ✦ (within our statutory authority and limited budget)

Strategic Planning Methodology

- Survey Design
 - Structured
 - Tied to a Database
 - Repeatable
- Outreach
 - One-on-One Visits
- Aggregation
- Reporting
- Publication

Of these statutory SCO responsibilities, where should the Office prioritize efforts?
one answer per row



Stakeholder Input – And Value



- **Expected Participants**

- Government, Businesses, Non-Profits, Associations, Academia
 - ✦ Suggestions welcomed

- **Assumed Proofs:**

- State Concerns need GIS
- ROI
 - ✦ Relatively small staffing yields huge value to the state

- **Explaining:**

- (why) GIS needs a Concerned State
 - ✦ Concern translates to: recognition, mandate, and funding
(Too much to hope for?)

Please!



- Questions, Concerns(?)
- Participation

Contact Info:

Curtis Pulford

cpulford@azland.gov

(602) 542-3190