



**CITY OF TUCSON
OFFICE OF THE MAYOR**

**JONATHAN ROTHSCHILD
MAYOR**

255 WEST ALAMEDA
P.O. BOX 27210
TUCSON, ARIZONA 85726-7210
PHONE: (520) 791-4201
FAX: (520) 791-5348

U.S. Department of Housing and Urban Development
451 7th Street S.W.
Washington, DC 20410

Southern Arizona was hit hard by the recession and the housing crisis of the last 7 years. While our economy is slowly recovering, we face serious challenges with poverty, unemployment and homelessness in our community. During this same time, funding to address poverty related issues has decrease as the need for affordable housing, support services, neighborhood and facility improvements and employment has increased.

The City of Tucson is committed to coordinating work and investments in the Promise Zone. Our application supports goals that are vital to our region's growth including job creation, increased economic activity, improved educational opportunities, reduction in violent crime and fostering a community live-play-work balance. Coordination of work will include participation in the Promise Zone partner meetings, reports describing activities and outcomes, collaborative applications for future funding with promise zone partners and engagement of local residents and agencies in the planning, design and implementation of promise zone activities.

The City of Tucson receives locally controlled Federal funds. These sources and amounts represent funds committed under the most current annual plan submitted to the U.S. Department of Housing and Urban Development. The PZ application shows an estimated 50% of the federal funds will be invested in the Zone:

CDBG	\$5,113,873
HOME	\$2,625,360
ESG	\$ 424,994
HOPWA	\$ 453,063

Other City Funds Committed to Promise Zone Projects

Continuum of Care	\$1 million
Transportation Projects	\$6.6 million
General Funds	\$550,000
Brownfields/EPA Funds	\$600,000

The City will collaborate with educational institutions and local non-profit leaders who are pursuing and invested in Promise Zone activities:

- The University of Arizona Tech Launch Arizona Grant could generate up to \$5 million for the Promise Zone from the Technology Commercialization Alliance of Southern Arizona Tech House Grant to support small companies, researchers, large companies and program managers to expand local business.



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- The Metropolitan Education Commission submitted a \$13.2 million grant proposal to the U.S. Department of Education Investing in Innovation Grant Program that could assist first-time college students from Hispanic families enroll and succeed in post-secondary education degree programs.
- The AZ Earn to Learn Program is a partner organization in the recently released Arizona Board of Regents press release announcing that the three state universities have received a third round of funding from the Federal program Assets for Independence, bringing the current scholarship pool for low-income students in our state to nearly \$12 million.
- Start-Up Tucson received a \$1.44 million grant from the U. S. Small Business Administration ScaleUp America program to work with local high-potential, growth-oriented businesses to develop and implement entrepreneurial strategies to help them succeed.

The City Of Tucson, as the lead agency, has an excellent track record of successful management and leveraging of federal funds. The City successfully completed three HOPE VI projects and assisted local neighborhood coalitions implement two major Weed & Seed initiatives. The city received a record setting federal TIGER grant that funded the recent installation of Tucson's modern streetcar line. This strategic investment has prepared Tucson, South Tucson and Pima County to expand multi jurisdictional programs within the Promise Zone boundaries.

The City Of Tucson will align future funding to support the Promise Zone plan. Alignment will include grant seeking and grant funding to Promise Zone activities and encouraging private and nonprofit investors and service providers to deliver services or otherwise invest in Promise Zone activities.

Sincerely,

Jonathan Rothschild
Mayor, City of Tucson



COUNTY ADMINISTRATOR'S OFFICE

PIMA COUNTY GOVERNMENTAL CENTER
130 W. CONGRESS, FLOOR 10, TUCSON, AZ 85701-1317
(520) 724-8661 FAX (520) 724-8171

C.H. HUCKELBERRY
County Administrator

November 18, 2014

U.S. Department of Housing and Urban Development
451 7th Street S.W.
Washington, DC 20410

To Whom It May Concern:

Pima County, Arizona is committed to coordinating work and investments in the Promise Zone. Coordination of work will include participation in Promise Zone partner meetings, reports describing activities and outcomes, collaborative applications for future funding with Promise Zone partners, and engagement of local residents and agencies in the planning, design and implementation of Promise Zone activities. There are five main areas of county governance: Community Resources; Justice and Law Enforcement; Health Services; Public Works and General Government Services.

The Board of Supervisors as the governing body of the County may authorize expenditures from local revenues so long as they don't exceed the expenditure limitation determined annually for Pima County by the Arizona Economics Estimates Commission. In addition, they may authorize the use of other funding sources such as bond proceeds, federal grant and aid funds and state grants which are to be used for specific purposes which may provide additional opportunities for the County to support Promise Zone Initiatives.

Local and locally-controlled state and federal funds that may be committed to Promise Zone activities each year may include the following:

Employment & Training: Primarily federal government revenue. For resources controlled by the County as prime grantee under the Workforce Investment Act of 1998. Also includes Youth Career Connect Grant, Pima Vocational High School and many other grants.

Community Action Agency: Primarily federal government revenue. To provide assistance with basic needs for low-income households.

Library District: Secondary property tax revenue. For management and operation of the Pima County Free Library District.

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Health: Federal and state grants; private donations. For conservation and improvement of public health.
Capital Projects Fund: General Obligation Bond Sale Proceeds. For the acquisition, rehabilitation and, or construction of affordable housing and neighborhood parks.

Capital Projects Fund: *General Obligation Bond Sale Proceeds. For neighborhood reinvestment and affordable housing.*

Locally-controlled Federal Funds

These sources and amounts represent funds committed under the most current Annual Plan submitted to the US Department of Housing and Urban Development. The amount of funds to be allocated for Promise Zone activities will be decided annually by the Board of Supervisors based on the respective grant program guidelines and recommendations of the respective departments.

<i>Community Development Block Grant</i>	<i>\$2,498,848</i>
<i>HOME (through agreement with City of Tucson)</i>	<i>\$ 624,836</i>
<i>Weatherization</i>	<i>\$ 289,065</i>
<i>Brownsfields (Proposed)</i>	<i>\$ 220,000</i>
<i>USDA Housing Pres. (Proposed)</i>	<i>\$ 27,500</i>
<i>HOME Program Income</i>	<i>\$ 20,000</i>
<i>NSP1 Program Income</i>	<i>\$ 45,000</i>
<i>NSP2 Program Income</i>	<i>\$1,000,000</i>

Pima County allocates federal funds through an annual process of community planning, input and review. Recommended projects are submitted to the Pima County Board of Supervisor for approval. Promise Zone Initiatives will receive support from the Pima County Board of Supervisors. Pima County will align future funding to support the Promise Zone plan. Alignment will include grant seeking and grant funding to Promise Zone activities, and encouraging private and nonprofit investors and service providers to deliver services or otherwise invest in Promise Zone activities.

Sincerely,



C. H. Huckelberry
County Administrator

CHH/mjk

**PIMA COUNTY RESOLUTION SUPPORTING THE CITY OF TUCSON'S
APPLICATION FOR A FEDERAL PROMISE ZONE DESIGNATION
AND COMMITTING COUNTY'S EFFORTS
TO FURTHER THE PURPOSES OF THE DESIGNATION**

The Board of Supervisors of Pima County, Arizona finds:

1. The United States Department of Housing and Urban Development ("HUD") and United States Department of Agriculture ("USDA") launched the second round of the Promise Zone competition on September 9, 2014.
2. The City of Tucson is the lead applicant for the Promise Zone designation for the contiguous geographic area roughly bordered by Ruthrauff Road on the north, Sahuarita Road on the south, Wilmot Road on the East and almost to Interstate 19 on the West ("the Promise Zone").
3. Pima County supports the Promise Zone designation for this area.
4. The population of the Promise Zone is under 200,000 and meets the qualifying criteria with:
 - a. An overall poverty rate above 33 percent;
 - b. High unemployment; and
 - c. Long-term vacancy rates.
5. Neighborhood revitalization activities in the Promise Zone, for which federal grants may be available, must focus on:
 - a. Job creation and job training;
 - b. Increased economic activity;
 - c. Improved educational opportunities and support services; and
 - d. Reduction of violent crime.
6. The benefits of a Promise Zone designation are:
 - a. Preferential reviews of grant applications;
 - b. Technical assistance from many different agencies;
 - c. VISTA volunteers in the community;
 - d. Extra points in certain grant competitions; and
 - e. Increased leverage from private, public and philanthropic partners.
7. Once designated, the Promise Zone will require a ten year commitment from Pima County and the City of Tucson to further the revitalization of the designated area.

8. No federal funds are guaranteed with a Promise Zone Designation.
9. The use of Pima County resources, to the extent possible, in order to implement neighborhood revitalization efforts for the benefit of economically and socially disadvantaged persons and communities in the Promise Zone is in the interests of the citizens of Pima County.

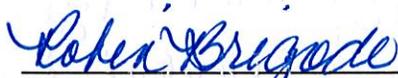
NOW, THEREFORE, BE IT RESOLVED, that Pima County supports the application seeking a Promise Zone Designation for the contiguous geographic area roughly bordered by Ruthrauff Road on the north, Sahuarita Road on the south, Wilmot Road on the East and almost to Interstate 19 on the West.

Passed and adopted, this 18th day of November, 2014.



Chair, Pima County Board of Supervisor NOV 18 2014

ATTEST:



Clerk of the Board

APPROVED AS TO FORM:



Deputy County Attorney

Mayor
Paul Diaz

Vice Mayor
Anita Romero

Council Members
Ildefonso Green
Vanessa Mendoza
Oscar Patino
Miguel Rojas
Mary H. Soltero

City Manager
Luis Gonzales



City of South Tucson
1601 South 6th Avenue
South Tucson, Arizona 85713
(520) 792-2424
(520) 628-9619

November 17, 2014

U.S. Department of Housing and Urban Development
451 7th Street S.W.
Washington, DC 20410

The City of South Tucson is committed to coordinating work and investments in the Promise Zone. Coordination of work will include participation in Promise Zone partner meetings, reports describing activities and outcomes, collaborative applications for future funding with Promise Zone partners, and engagement of local residents and agencies in the planning, design and implementation of Promise Zone activities.

At minimum, pending any reductions in funding, South Tucson anticipates committing the following local, state, and federal funds for the next 5 years if granted Promise Zone activities status as follows:

Locally-controlled Federal Funds

DOJ COPS Hiring Program: \$250,000

EPA Brownfields Grants: \$700,000

CDBG Community Policing and Crime Prevention: \$225,000

CDBG Fire safety equipment: \$200,000

CDBG Youth program and family assistance: \$600,000

CDBG Demolition Funds: \$100,000

In addition to committing the above funds, the City of South Tucson will realign future funding to support Promise Zone plan elements. Realignment will include giving priority in grant seeking and grant funding to Promise Zone activities, encouraging private and nonprofit investors and service providers to deliver services or otherwise invest in Promise Zone activities. In addition to executing a *Partnership Agreement* as included in this application, the City anticipates adoption of a *City of South Tucson Resolution to Support Application for Federal Promise Zone Designation and Committing Efforts to Further the Purposes of the Designation* at the next regularly scheduled December 8, 2014 Council Meeting.

Sincerely,

A handwritten signature in black ink, appearing to read "Luis Gonzales". The signature is fluid and cursive, written over a white background.

Luis Gonzales, City Manager
City of South Tucson