COMMISSION ON EQUITABLE HOUSING AND DEVELOPMENT
FEBRUARY 3, 2021

City of Tucson
Housing and Community Development Department (HCD)
City of Tucson Housing and Community Development

People
Thriving individuals and families with opportunities to lead self-sufficient and fulfilled lives. Equitable access to jobs and income, health, supportive services, and education for all Tucsonans.

Communities
Vibrant and inclusive neighborhoods with safe and welcoming streets, sidewalks, bus shelters, parks, and other key infrastructure. A supportive community with quality non-profit organizations, health clinics, and child-care facilities.

Homes
Every Tucsonan has access to a safe, decent, and affordable home - the first steps toward life stability.
Public Housing
• 550 Multifamily properties for Older Adults / Persons with Disabilities
• 452 Multifamily properties for Families
• 503 Single Family Properties
Section 8 / Voucher Assistance

- Over 6,000 vouchers
- Individuals and families pay 30-40% of their income
- Efforts to recruit landlords
- Tucson & Pima County
Affordable Housing (outside of federal programs) (El Portal)

- 451 total units (multifamily and single-family properties)
- Families charged an affordable rent (below market rents)
- Looking to expand this portfolio
Community Development Programs
• Community Development Block (CDBG)
  ➢ Human Services
  ➢ Public Facilities
  ➢ Housing Rehabilitation
• HOME Investment Program
• Emergency Solutions Grant (ESG)
• HOPWA
Persons Experiencing Homelessness
HCD – Collaborative Applicant

Tucson Pima Collaboration to End Homelessness (TPCH) is a coalition of community and faith-based organizations, government entities, businesses, and individuals committed to the mission of ending homelessness and addressing the issues related to homelessness in our community. TPCH acts as the U.S. Department of Housing and Urban Development (HUD) Continuum of Care (CoC) for Pima County. The City of Tucson became the Collaborative Application for the Continuum of Care in April of 2019.
Commission on Equitable Housing and Development

Ordinance 11769 – Quorum is 5 members

M&C established the Commission with the membership as follows:

- Mayor and Council appoints seven members (7)
- HCD Director appoints two members (2)
- Ex-officio Members (Non-voting)
  - Pima County
  - City of South Tucson
  - Pima Council on Aging
  - Pima County Community Land Trust
  - Direct – Center for Independence
  - COT Planning and Development Services
  - COT Housing and Community Development
  - Non-profit (knowledgeable regarding nonprofit development and fair housing)
  - Developer (knowledgeable regarding affordable housing)
Commission on Equitable Housing and Development

Focus Areas
1. Housing
2. Neighborhoods
3. Equity, Diversity, and Inclusivity
4. Economic Vitality
5. Cultural Vitality

Mission
1. Focus on increasing city investment in housing
2. Preserve affordability while increasing housing production/stock
3. Protect our barrios and communities from rapid change and displacement as well as structural disinvestment
4. Facilitate equitable conversations and solutions that incorporate voices in a collaborative environment
5. Provide measurable and well-defined goals to address housing shortfalls
Commission on Equitable Housing and Development

Functions –
1. Review data, needs assessments, etc to explore strategies and develop recommendations for the 5 Focus Areas.
2. Identify innovative best practices or new ideas for developing low-cost and more affordable housing, as well as preventing and mitigating involuntary displacement.
3. Identify new capital resources and make them available for affordable housing and homelessness programs.
4. Identify and work toward eliminating institutional and regulatory barriers to affordable housing and job security.
5. Provide recommendations on the priorities for the use of HUD entitlement programs included in the HUD Five-Year Consolidated plan and HUD Annual Action Plan as well as the Tucson Public Housing Authority Administrative Plan.
Commission on Equitable Housing and Development

Structure

• Follows best practices in collaborative decision making and centering the conversation around equity
• Includes representation from key stakeholder groups
• Brings accountability to the City of Tucson
• Empowers community decision-making

Chairperson – Voted on by the commission, facilitate conversation and meetings

By-laws – recommended that the committee adopt bylaws for its operation within the first year

Updates and recommendations will be presented to M&C quarterly (4 times/year)
Considerations / thoughts for Action –
1. Define key terms (equity, equitable housing, affordable housing, workforce housing, etc.)
2. Develop strategies to address affordable housing demand (more on this next meeting)
3. Develop an Action Plan for the commission based on the Functions outlined in the ordinance
4. Others?
P-ChIP

People, Communities, and Homes Investment Plan

Investing in Tucson’s Infrastructure of Opportunity.

Preguntas de discusión

¿Qué se debe financiar el P-ChIP para abordar los desafíos que enumeró anteriormente?

Housing and Community Development

Adopted by the Tucson Mayor and City Council on January 20, 2021. Resolution No. 23292
HCD Planning Background

Consolidated Plan and Annual Action Plans

- Every five years Pima County and the City of Tucson must submit a five-year Consolidated Plan to HUD - the U.S. Department of Housing and Urban Development to receive federal funds including:
  - Community Development Block Grant (CDBG)
  - HOME Investment Partnership (HOME)
  - Emergency Solutions Grant (ESG)
- Mayor and Council just adopted this plan in 2020
- P-CHIP is consistent with this plan
- Annual Action Plan must be submitted to HUD each year (deadline is May 15)
Why P-CHIP?

2020 City of Tucson Budget Tool
P-CHIP Community Input

- Website with Story Map, video, etc.
- 3 general public meetings to provide an overview of P-CHIP (one in Spanish)
- Human Service Agency Stakeholder meeting
- Affordable Housing Stakeholder meeting
- Public Survey (400 respondents)
- P-CHIP Budget Tool (over 150 respondents)
- Social Media Engagement
- 2 Public meetings to discuss draft plan

P-CHIP PUBLIC INPUT MEETINGS
Join us for a Zoom meeting to discuss the draft plan of the P-CHIP. There will be an opportunity for you to give input and feedback.

TWO MEETING TIMES!
Wednesday, Jan. 6, 2021; 6-7 p.m.
Thursday, Jan. 7, 2021; 11-12 p.m.
Register: p-chip.tucsonaz.gov/#meetings
P-CHIP Plan

**Inputs**
- Mayor and Council Priorities
- Plan Tucson
- Consolidated Plan
- Guiding Plans
- Community Feedback

**Current Conditions and Challenges**
- High Poverty Rates, Low Incomes, and Economic Disparities
- Education and Economic Mobility
- Health and Healthcare Disparities
- Homelessness
- Housing Instability
- Neighborhood Inequities

**P-CHIP Priorities and Goals**

**People**
- Reduce Homelessness
- Optimize Health - Behavioral, Emotional, and Physical
- Reduce Poverty and the Effects of Poverty on People

**Communities**
- Advance Social Equity and Inclusion
- Support safe, resilient, active, equitable, and sustainable neighborhoods
- Support nonprofit organizations and important community assets
- Actively Support Inclusive Economic Development

**Homes**
- Increase affordable rental housing
- Expand affordable homeownership opportunities
- Ensure stable, healthy, and safe housing
- Increase Housing Equity

**Implementation**
- Funding Availability
- Call for Projects
- P-CHIP Neighborhood Pilot Program
- Recommendations Going Forward

**Key Principles:**
- Advance and center racial and social equity
- Ensure affected communities, best practices, and data drive services and funding decisions
- Optimize services to vulnerable individuals through local and regional collaboration
- Follow the Housing First approach to addressing homelessness
- Increase the transparency and accountability of funding allocations
- Leverage existing and complementary resources to maximize impact
P-CHIP
Current Conditions and Challenges

Homeless Response System Capacity

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<thead>
<tr>
<th>Service Type</th>
<th>Quantity</th>
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<tbody>
<tr>
<td>Shelter Beds</td>
<td>1,041</td>
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<tr>
<td>Transitional Housing Beds</td>
<td>313</td>
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<tr>
<td>Permanent Supportive Housing Beds</td>
<td>1,759</td>
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<tr>
<td>Rapid Rehousing</td>
<td>755</td>
</tr>
<tr>
<td>Safe Haven</td>
<td>24</td>
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</table>

Source: TPCH 2020 Homelessness Update and Community Data Report

Homeownership Rate by Race and Ethnicity

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<thead>
<tr>
<th>Race/Ethnicity</th>
<th>Tucson</th>
<th>United States</th>
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</thead>
<tbody>
<tr>
<td>Black</td>
<td>29.2%</td>
<td>41.8%</td>
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<tr>
<td>Hispanic/Latino</td>
<td>34.6%</td>
<td>54.3%</td>
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<tr>
<td>American Indian/Alaska Native</td>
<td>31.8%</td>
<td>59.6%</td>
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<tr>
<td>Asian</td>
<td>25.9%</td>
<td>42.4%</td>
</tr>
<tr>
<td>White, non-Hispanic</td>
<td>24%</td>
<td>55.4%</td>
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</table>

Source: ACS 2015-2019
P-CHIP Priorities and Goals

Priority: Reduce Homelessness
Priority: Optimize Health – Behavioral, Emotional, and Physical
Priority: Reduce Poverty and the Effects of Poverty on People

Priority: Advance Social Equity and Inclusion
Priority: Support safe, resilient, active, equitable, and sustainable neighborhoods
Priority: Support nonprofit organizations and important community assets
Priority: Actively Support Inclusive Economic Development

Priority: Increase affordable rental housing
Priority: Expand affordable homeownership opportunities
Priority: Ensure stable, healthy, and safe housing
Priority: Increase Housing Equity
<table>
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<tr>
<th>Revenue Source</th>
<th>Description</th>
<th>Annual Funding Estimate</th>
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<tr>
<td><strong>PEOPLE</strong></td>
<td></td>
<td></td>
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<tr>
<td>CDBG Human/Public Services</td>
<td>HUD Community Development Block Grant Program (CDBG) 15% set-aside for Human Services</td>
<td>$840,417</td>
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<tr>
<td>GF Human Services</td>
<td>City of Tucson General Funds (GF) for Human Services</td>
<td>$1,400,000</td>
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<tr>
<td>ESG</td>
<td>HUD Emergency Solutions Grant Program (ESG)</td>
<td>$447,381</td>
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<td>HOPWA</td>
<td>HUD Housing Opportunities for People with AIDS (HOPWA)</td>
<td>$727,527</td>
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<td><strong>COMMUNITIES</strong></td>
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<tr>
<td>CDBG Community Facilities and Improvements</td>
<td>HUD CDBG- Community Facilities and Improvements</td>
<td>$1,840,000</td>
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<td><strong>HOMES</strong></td>
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<td>HOME</td>
<td>HUD HOME Investment Partnership Program</td>
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<td>CDBG Decent Affordable Rental and Homeowner Housing</td>
<td>HUD CDBG - Decent Affordable Rental and Homeowner Housing</td>
<td>$1,801,806</td>
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<td><strong>Estimated Total:</strong></td>
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<td>$4,056,845</td>
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P-CHIP Funding Landscape
P-CHIP Implementation – Funding Priorities

- Addressing and preventing homelessness, both with improved services and improved access to shelters
- Access to health care (including behavioral and physical) and food security, both priorities exacerbated by the COVID pandemic
- Equitable access to opportunities for training, education, and housing as a pathway out of poverty
- Transportation and mobility for all forms of travel, including improved access to public transit, improved bike and pedestrian infrastructure, improved ADA compliance, and improved roadways (lighting, shade trees, etc.)
- Access to quality affordable housing, both through increasing the supply and through improving existing housing

Target Populations: Children and Youth, People Experiencing Homelessness, Older Adults
P-CHIP CALL FOR PROJECTS
Estimated Funding Sources FY 2021-2022*
Human/Public Services

- General Funds (GF): $1,400,000
- Emergency Solutions Grant (ESG): $417,381
- Community Development Block Grant (CDBG): $740,417
- Housing Opportunities for Persons with AIDS (HOPWA): $467,548

*Funding amounts are subject to Mayor and Council approval and Congressional allocation for Federal Funds

CEHD Functions #5:
Provide recommendations on the priorities for the use of HUD entitlement programs included in the HUD Five-Year Consolidated plan and HUD Annual Action Plan as well as the Tucson Public Housing Authority Administrative Plan.
P-CHIP CALL FOR PROJECTS TIMELINE

- **February 22 - March 3, 2021** - City staff review proposals for eligibility
- **February 28, 2021** - Deadline for Applications
- **March 10 & 11, 2021** - Ranking Committees Meet
- **March 12, 2021** - Committee Recommendations to HCD Director
- **March 24, 2021** - 30-day Public Comment Period for FY2022 Annual Action Plan
  (30-day public comment period 3/24 to 4/23/2021)
- **April 1, 2021** - COT/PC Public Meeting at 3 p.m.
- **April 16, 2021** - Mayor and Council Public Hearing legal ad published
- **May 4, 2021** - Public Hearing and M&C Approval of FY2022 Annual Action Plan
- **May 15, 2021** - FY2022 Annual Action Plan Submitted to HUD
- **July 1, 2021** - FY 21/22 Funding Year Begins