Agenda

9:00 am - 9:10 am  Welcome and Introductions - Vice Mayor Nikki Lee
9:10 am - 9:15 am  What is ConnectHomeUSA? - Lacia Sommars
9:25 am - 9:40 am  Digital Inclusion Best Practices - Mick Salik and Jared Frank
9:40 am - 9:45 am  Breakout Session Intro - Alison Miller
9:45 am - 10:10 am  Breakout #1: Definitions and Goals - Facilitators
10:10 am - 10:15 am  Break / Session #2 Intro - Alison Miller
10:15 am - 10:40 am  Breakout #2: Resources and Next Steps - Facilitators
10:40 am - 11:00 am  Report Out and Close - Alison Miller
What is ConnectHomeUSA?

ConnectHome is a public-private collaboration designed to narrow the digital divide for residents living in HUD-assisted housing. ConnectHome was designed to address the three-legged stool of digital inclusion: affordable connectivity, training, and low-cost devices.
What is ConnectHomeUSA?

ConnectHome creates a platform for community leaders, local governments, nonprofit organizations, and private industry to join together and produce locally-tailored solutions for building strong digital inclusion programs.

- **HUD & EveryoneOn**
  - National Platform & Technical Assistance

- **Stakeholders**
  - Free or Low-Cost Services & Resources

- **Cities & PHAs**
  - Community Leadership & Resident Engagement

- **HUD-Assisted Families**
  - Higher Broadband Adoption & Outcomes
ConnectHomeUSA Communities
HCD at a Glance

**Housing**

As the local Public Housing Authority, PHA, HCD provides direct housing assistance to thousands of Tucsonans.

- **1,505** Public Housing units owned and operated by HCD
- **5,500+** Housing Choice Vouchers (Section 8) administered to residents renting from private landlords
- **451** additional units of below-market affordable housing

**Community Development**

HCD’s Planning and Community Development, PCD, supports strong communities and safe and decent living environments by funding important projects and programs.

- **$8M** administered annually in HUD Community Planning and Development funds (CDBG, ESG, HOPWA, HOME)
- **20+** local agencies and nonprofits funded to provide human services throughout Tucson
HCD Housing Programs

City of Tucson Public Housing Asset Management Projects

City of Tucson Section 8 Housing

Frequency of Section 8 Housing Units by Zip Code:
- ≤31
- ≤82
- ≤161
- ≤264
- ≤595
Snapshot of Tucson’s HUD-Assisted Residents

- **17,000+** total residents
- **7,200+** total households in HCD Programs, including Public Housing, Housing Choice Vouchers (Section 8), El Portal, etc.
- **$11,038** average annual household income

- **45.1%** of all household members are children (under 18)
- **47.8%** of all households report a member with a disability
Snapshot of Tucson’s HUD-Assisted Residents

Head of Household Race/Ethnicity

- Hispanic or Latino, any race: 47.2%
- White, not Hispanic or Latino: 34.2%
- Black/African American: 16.7%
- American Indian/Alaska Native: 4.7%
- Asian/Native Hawaiian/Other Pacific Islander: 1.2%

Head of Household Age

- 20-29 years: 8.1%
- 30-39 years: 21.7%
- 40-49 years: 17.9%
- 50-59 years: 22.4%
- 60-69 years: 19.2%
- 70-79 years: 7.6%
- 80+ years: 3%
Resident Technology Survey – Summer 2020

50% of respondents did not have access to a computer or tablet in their home

36% did not have access to wired or wireless internet in their home

51% had a school-aged child needing to attend school virtually

24% had an adult who needed to attend school virtually
ConnectHome in Tucson

- First year focus on HCD’s few larger apartment complexes
  - Explore building-wide internet options
  - Digital literacy programming for older adults, peer support
- Needs Assessment and Tracking/Engagement Tools (ASU)
- Develop Phased, Multi-Year Action Plan
  - Strategies for diverse array of residents: various age levels, scattered sites
  - HCD participate in local efforts, connect residents to existing programs, collaborate on new
- 4th Leg of the Stool (PCC)
  - Build connections to Education and Workforce Training for residents
ConnectHome in Tucson

Year 1

2020-2021

Targeted Outreach to Residents for Connectivity Programs
- Community Wireless
- Emergency Broadband Benefit

Tucson House Pilot Program
- Community Wireless
- Devices
- Peer Support
- Support Choice Neighborhoods Engagement

Information Gathering
- Explore Options for building-wide internet
- Digital Needs Assessment Survey(s)

Develop Action Plan
- Convene Partners
- Identify champions
- Annually review and revise strategies
Today's Goals

Discuss existing efforts in Tucson

Energize and mobilize a diverse collaboration; Strengthen local community of practice

Brainstorm ideas for strengthening existing efforts and building new initiatives to benefit HUD-assisted residents

Begin to identify themes and goals for action plan, stakeholder committees
Digital Inclusion Best Practices

Mick Salik
ASU Office of Community Health, Engagement, and Resiliency

Jared Frank
City of Tucson Housing and Community Development
Breakout Sessions - Virtual Sticky Notes

Use the link provided in the Zoom chat. This is a shared document.

Everyone has edit rights to work in it. There are sets of four slides per group. Every slide has 8 text boxes.

Find the set of slides that correspond to your group, labeled by your group number.

The facilitator will ask you to start with the first slide. Read the question at the top of the slide.

Find a text box on that slide that no one else is typing in. Click on the text box in that slide and write your response.

If there are no free text boxes, copy and paste a text box off to the side and work in there.

After 1-2 minutes of writing time, the facilitators will ask participants to share their responses.

The facilitator will then invite you to move on to the second slide in your color group.

Facilitators / notetakers will report out on key themes during the report out at the end.

This is a brainstorming session.

There are no wrong answers.

Type what comes to your mind.
Breakout Session #1
Definitions and Goals
Group Facilitators and Notetakers

Group 1 - Jared Frank and Jeremiah Dean
Group 2 - Rebecca Ruopp and Mattea Pezza
Group 3 - Ann Chanecka and Albert Murrieta
Group 4 - Vivian Morrison and Sam Collins
Group 5 - Mick Salick and Ashely Vo
Group 6 - Teresa Noon and Lacia Sommars
Group 7 - Nadia Roubicek and Ebony Aiken
Zoom Breakout Tips

When speaker is screen sharing (top right)

- Adjust the size and ratio of video screens
- Exit full screen mode
- Choose between Side-by-side: Speaker View or Side-by-side: Gallery View, which determines how many videos you see on the right side

Bottom Menu

- Mute/Unmute yourself
- Start/stop sharing video
- Access the chat, ask questions, add additional thoughts
- Raise your hand, react using emotes, etc.
- Leave meeting
Report Out and Close

- “Gallery Walk”
- Working Group Interest Survey and Action Plan
- Emergency Broadband Benefit Communications Strategy