



**REID PARK  
ZOO**



# Reid Park Zoo

- 23 acres and 400 animals
- Accredited by the Association of Zoos & Aquariums
- Diverse array of Education Programming
- Worldwide involvement in Conservation Programs
- Strong & loyal visitor & membership base



### **“We LOVE Reid Park Zoo”**

●●●●●● Reviewed October 7, 2003

I recently relocated to Tucson and have fallen in love with Reid Park Zoo. My family visits a couple times a month and we always have a wonderful time. It is a beautiful small zoo with up-close experiences with the animals. The habitats are lovely and the staff is friendly and helpful. I've been to all the best zoos in this country and I can honestly say that this zoo is small but mighty. A great place to spend the afternoon!

### **“Fresh and improving”**

●●●●●○ Reviewed September 4, 2013

The Reid Park Zoo is about 40 years old and zoos were different then. The zoo has worked hard to become a modern zoo with more natural exhibits. It is a smallish zoo that can be walked in about an hour, or longer if you linger.

### **“Just Right”**

●●●●●● Reviewed August 15, 2013

This zoo is "just right". The family and kids really enjoyed it. It has it all. It is not too big nor too small.

### **“A perfect little zoo”**

●●●●●○ Reviewed January 9, 2012

### **“Great day with the kids”**

●●●●●● Reviewed September 28, 2013 **NEW**

We've been here many times. I got the membership because my kids and nephews love it so much. For a smaller zoo they offer a lot to see. The kids water play area is great on hot summer days. Feeding the Giraffes is a must.



7/14/2013



2 check-ins here

My family loves this Zoo!! We've gone just for fun and once for their Easter egg hunt, both times my family had a blast.

My daughter and I love feeding the giraffes, lots of great moments caught on our camera and my daughter had so much fun and wasn't even scared.



7/30/2013

We took our kids on a spur of the moment type thing, and I am truly impressed! The price was good, and the zoo is plenty big. There is a good selection of animals and the habitats are all clean, and pleasing to see. The animals seem very happy.

### **Katie Newton**

Tourist in Tucson



Jul 05, 2012

Small but awesome!





# Expedition Tanzania

- 606,884 Visitors!
- 17% increase in attendance
- 12,880 Reid Park Zoological Society Memberships
- 20% increase in member numbers following the opening of

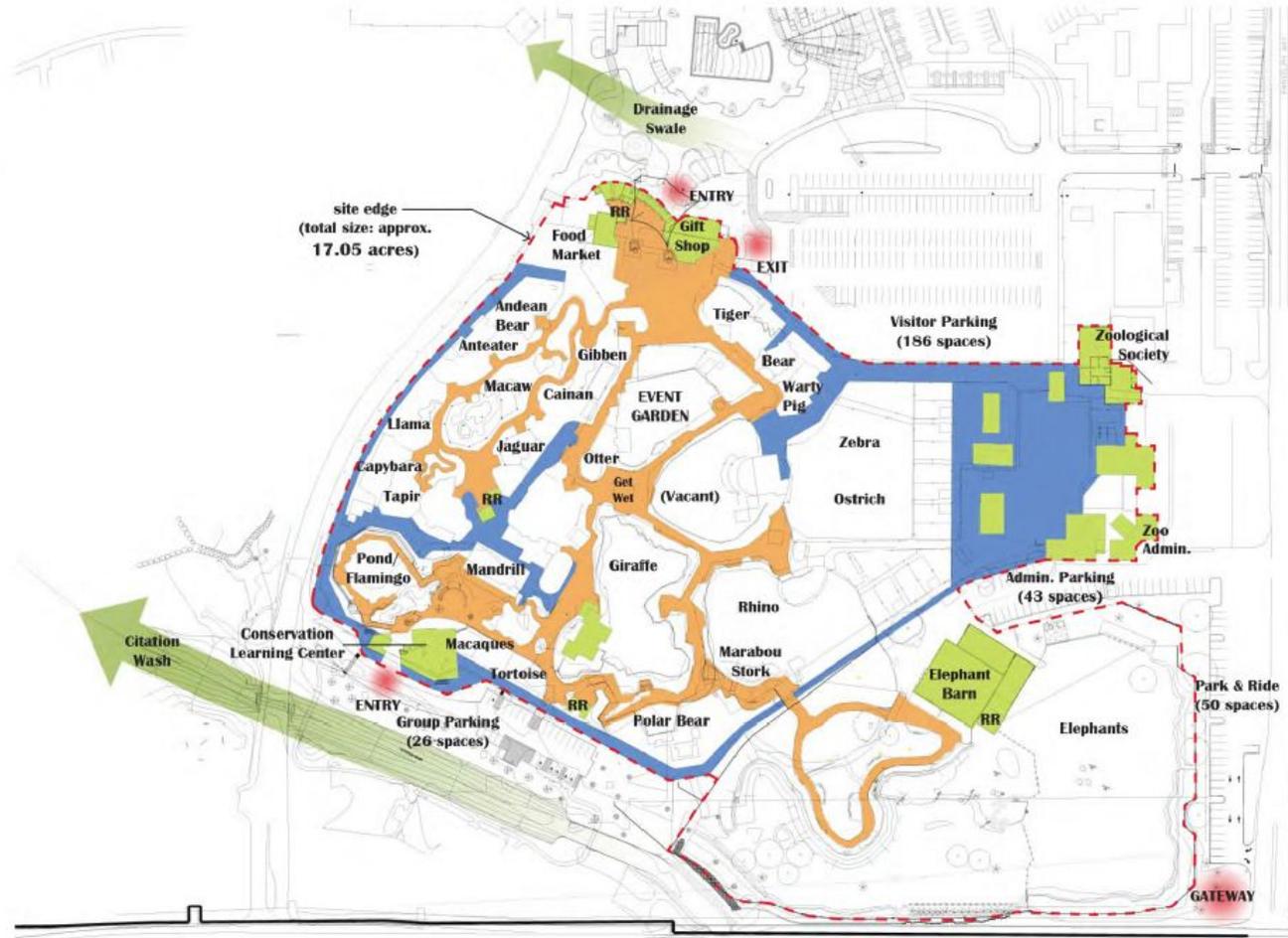
# reid park ZOO master plan

bws ARCHITECTS

## existing conditions

site size/dimensions  
current uses  
gateways & edges

- Public Circulation
- Staff Circulation
- Buildings
- Access Points



REID PARK ZOO  
2012 Master Plan Update

**Existing Conditions**  
EXISTING SITE PLAN













ACCREDITED BY THE  
**ASSOCIATION  
OF ZOOS &  
AQUARIUMS**



reid park  
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 master plan  
 bws ARCHITECTS

Near-Term Master Plan

LEGEND

- Existing Exhibit
- New Exhibit Area
- Existing Buildings
- Available Area For New Buildings



REID PARK ZOO  
 2012 Master Plan Update

**Near Term Master Plan**

- Provide a home for a major new species at Reid Park Zoo
- Repurpose a dilapidated and empty space in the center of the Zoo
- Fill a population management need for the AZA
- Drive Attendance
- Create an up-close and meaningful experience for our guests.



# The BIG FOUR















