

New Projects 2013

September 9, 2013

The City of Tucson projects below were first submitted to the Pima County Bond Advisory Committee for consideration in April 2013. The April 2013 submittals were a response to the Bond Advisory Committee's request for new project considerations from all Pima County jurisdictions. The Bond Advisory Committee has not met to comment on these projects since the April 2013 submittal.

Project Name	Pima County Bond Category
Murrieta Park	Parks and Recreation
Historic Miracle Mile	Economic Development
The Loft Cinema Renewal and Expansion	Economic Development
South 12 th Avenue Cultural & Culinary Corridor	Economic Development
Sunshine Mile Commercial District	Economic Development

Project descriptions for each of these projects are attached.

ATTACHMENT 11

Department: CITY OF TUCSON PARKS AND RECREATION DEPARTMENT
April 12, 2013

2008 Bond Election Proposed Project

Project Name: MURRIETA PARK IMPROVEMENTS

Location: This project is located at 1400 N. Silverbell Road, which is within the incorporated jurisdiction of the City of Tucson, Ward 1.

Scope: Design and construction of improvements to Murrieta Park based on recent master planning to include a new tournament level sports complex with fields, irrigation, concession stands and bleachers as well as a new pool, multiuse paths and other related park infrastructure.

Benefits: This project will address the community's needs within the region for sports fields and park amenities as identified in the City of Tucson Parks and Recreation 10-Year Strategic Service Plan.

Costs: \$5,000,000

Bond Funding: \$5,000,000

Other Funding: None identified at this time.

Fiscal Year Project Start and Finish Date: The Project Start and Finish Dates will be determined as part of the Bond Program Implementation Phase and through a cooperative dialogue between the City of Tucson and Pima County.

Project Management Jurisdiction: The City of Tucson will have project management jurisdiction of this project.

Future Operating and Maintenance Costs: This project will impact the City of Tucson Operation and Maintenance Budget. The City will identify this impact and incorporate it into its annual budget process to cover the increased cost associated with the addition of these facilities.

Regional Benefits: The direct benefits of this project are primarily limited to the service area of the project. However, the project will have a regional benefit in reducing the use of similar facilities outside the service area created by area residents willing to travel long distances to meet recreational needs

Supervisor District of Project Location: 5

For Internal Use only:

Specific County Administrator Contemporary Issue being addressed with expenditure:

Application of Criteria for Pima County Bond Project Proposals

Directions: The Pima County Bond Advisory Committee adopted criteria for project inclusion. For each resubmitted and new bond project proposal, please answer how the project meets the criteria below. If certain criteria do not apply to the project, please answer not applicable. The total response for each project should be no longer than two pages in Arial size 11 font. Please do not submit exhibits or attachments. The completed form should be e-mailed to Deseret.Romero@pima.gov on or before July 15, 2013.

Project Name: Murrieta Park Improvements

1. Broad Demonstrated Support by Public:

A publicly driven master plan process is complete with Mayor and Council expected to approve the plan at its August 6, 2013 meeting. Public meetings have been very well attended and surveys of public opinion indicate broad public support for improvements at Murrieta Park.

2. Has Regional Public Benefit:

Murrieta Park, an approximately 50 acre park, serves the west side of the Tucson community. It has 2 Little League fields (one with lights), four lighted softball fields, one lighted baseball field, nine ramadas and play equipment. The intent of the master planning effort is to turn this facility into the regional equivalent of the eastside ball fields. Citizens want to a west side location for tournament-level play to attract regional and statewide interest.

3. Partnerships:

The Senior Softball League, Western Little League and adjacent neighborhoods have been active partners. Silvercroft neighborhood worked with Watershed Management Group and Southwest Conservation Corps to volunteer hundreds of hours toward turning a vacant parcel in Joaquin Murrieta into a rainwater harvesting mini-park now named Silvercroft Unity Park.

4. Other Funding Sources or Matches:

This park is eligible for federal Community Development Block Grant Funds. City of Tucson parks impact fees are another possible funding source.

5. Education and Workforce Training:

Not applicable.

6. Advances Board Adopted Principles of Sustainability and Conservation:

Murrieta Park landscaping is watered with reclaimed water. The irrigation system is antiquated in that it uses a localized controller that doesn't take advantage of 'smart' controller technology: automated watering schedules based on actual temperature and humidity levels, leakage alarms and hydrologic pressure regulation. New field development will take advantage of the latest irrigation technology that minimizes water use for turf maintenance. Murrieta Park is one of the last large parks in the City's parks system that has reclaimed water but does not have a centralized 'smart' controller. This type of controller is necessary to comply with increasingly stringent regulatory requirements over reclaimed water.

New lighting systems are about 50% more energy efficient than earlier lighting technology and are remotely controlled to minimize electrical usage.

In addition to the fields and pool improvements, the master plan also calls for a walking path around the perimeter of the park that takes advantage of the existing large trees for shading the path. This will be a welcome addition for healthy, sustainable lifestyles and productivity.

7. Previously Authorized Large-scale Bond Projects or Programs that are Now Short of Funding:

Not applicable.

8. Phasing of Large Projects:

The proposed bond project is a phase in a larger master plan for Murrieta Park.

9. Impact on Operating and Maintenance Costs for Governments and Commitment to Fund These Ongoing Costs:

The City of Tucson is committed to funding the on going operating costs associated with the proposed bond project.

10. Project or Program is a Capital Improvement, Not a Repair or Maintenance Project:

The proposed bond project is a capital improvement.

Department: CITY OF TUCSON
July 2013

Future Bond Election Proposed Projects

Project Name: Historic Miracle Mile /Oracle Revitalization Corridor

Location: This project is located along the historic Miracle Mile/Oracle Area Revitalization Area which is within the incorporated jurisdiction of the City of Tucson (Ward 3), within Pima County (Districts 3 and 5).

Scope: The reinvestment project builds on the capital improvement goals outlined in the Oracle Area Revitalization Project report (OARP) (*Final Report-September 13, 2011*) by funding reinvestment in historic resources and cultural economic development initiatives in the area through public/private partnership projects that preserve historic buildings, neon signs, develop heritage attractions, and cultivate economic reinvestment into this high stress area. Examples of past demonstration projects to date include: historic preservation /development of the *Old Pascua Museum and Yaqui Culture Center* (grand opening in August 2013); renovation and placement of six (6) *Neon signs* into the area; adaptive reuse of several historic motor courts such as the *Monterey Courts, the Wayward Winds* and the *Ghost Ranch Lodge*; *Annual Historic Miracle Mile tours and lectures* (for the past 6 years); and the publication of the “*Neon Pueblo – Guide to Tucson’s midcentury vintage signage*”.

Benefits: Recent small improvements in the area have had a stabilizing effect on the area so far, but the momentum and the change is fragile. Additional reinvestment in the area will allow the positive changes to take hold, and will encourage project partners and area investors to maintain their presence and their commitment to the area.

Costs: 2.15 million

Bond Funding: 2 million

Other Funding: The City of Tucson has committed nearly \$150,000 of CDBG funds in FY 2014 for restoring neon signs in the area.

Fiscal Year Project Start and Finish Date: The Project Start and Finish Dates will be determined as part of the Bond Program Implementation Phase and through a cooperative dialogue between the City of Tucson and Pima County.

Project Management Jurisdiction: The City of Tucson

Future Operating and Maintenance Costs: Any future operating and maintenance costs will be covered through the City of Tucson and project partners.

Regional Benefits: The benefits to the region are significant. The project builds and improves county and city heritage brand and destination, cultivates small businesses, improves alternative lodging and entertainment venues, creates economic stimulus, promotes adaptive reuse of historic building, and decreases crime. Since the beginning of the nineteenth century, Tucson has courted the tourist market, and this area was the focal point of one of the nation’s first formal advertising campaigns given its significance as the northern gateway to the City. The historic motor courts and the neon signage symbolize this history.

Supervisor District of Project Location: District 3 and District 5

For Internal Use only:

Specific County Administrator Contemporary Issue being addressed with expenditure:

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Project Name: Historic Miracle Mile/Oracle Revitalization Corridor

Location: This project is located along the historic Miracle Mile/Oracle Revitalization Area which is within the incorporated jurisdiction of the City of Tucson (Ward 3), within Pima County (Districts 3 and 5).

Scope: The reinvestment project builds on the capital improvement goals outlined in the Oracle Area Revitalization Project (OARP) report (*Final Report-September 13, 2011*) by funding reinvestment in historic resources and cultural economic development initiatives in the area through public/private partnership projects that preserve historic buildings, neon signs, develop heritage attractions, and cultivate economic reinvestment into this high stress area. Examples of past demonstration projects to date include: historic preservation /development of the *Old Pascua Museum and Yaqui Culture Center* (grand opening in August 2013); renovation and placement of six (6) *Neon signs* into the area; adaptive reuse of several historic motor courts such as the *Monterey Courts, the Wayward Winds* and the *Ghost Ranch Lodge*; *Annual Historic Miracle Mile tours and lectures* (for the past 6 years); and the publication of the *"Neon Pueblo – Guide to Tucson's midcentury vintage signage"*.

1. Broad Demonstrated Support by Public:

This program builds on six years of strategic public, private and non-profit sector partnerships, demonstration projects and broad based community support.

2. Has Regional Public Benefit:

The benefits to the region are significant. The project builds and improves county and city heritage brand and destination, cultivates small businesses, improves alternative lodging and entertainment venues, creates economic stimulus, promotes adaptive reuse of historic building, and decreases crime. Since the beginning of the nineteenth century, Tucson has courted the tourist market, and this area was the focal point of one of the nation's first formal advertising campaigns given its significance as the northern gateway to the City. The historic motor courts and the neon signage symbolize this history.

3. Partnerships:

The Oracle Area Revitalization Project planning process and final report from which this project grew involved a citizen steering committee and technical advisory board of diverse partners including: City of Tucson, Ward 3 Council office, the six area neighborhoods, numerous area businesses (which formed the Gateway Business Alliance out of this process), University of

Arizona, Pima Community College, the Tucson Pima Historic Preservation Foundation, and area nonprofit organizations.

4. Other Funding Sources or Matches:

The City of Tucson has committed \$150,000 of CDBG funds for historic signage renovation for FY 2014.

5. Education and Workforce Training:

Project partners have explored the possibility of working with Pima Community College programs and students in real life education and training by tying their studies to an adaptive reuse project at one of the historic motor lodges in the area. Students in programs such as the Hospitality management and/or Culinary Arts would be good candidates for a focused training program. The downtown campus of Pima Community College has already demonstrated their commitment to the area revitalization by placing and powering four (4) restored Neon signs along their northern boundary.

6. Advances Board Adopted Principles of Sustainability and Conservation:

The adaptive reuse of historic buildings (including reusing and recycling existing building materials), as well as infrastructure improvements which aim to improve pedestrian experience with tree planting, water harvesting features, and shade improvement are considered critical elements of improvements in the historic Miracle Mile corridor. This area is a low car ownership area and enhancing the pedestrian experience both helps people get to bus stop and contributes to health. An example of a past project in the area that demonstrates the principle of sustainability is the Blue Moon Community Garden. As the City's first accessible community garden, Blue Moon community garden was a partnership of many community partners, and grew out of need to introduce fresh produce to residents of the area until the development momentum in the area could result in a nearby grocery store.

7. Previously Authorized Large-scale Bond Projects or Programs that are Now Short of Funding:

Not applicable

8. Phasing of Large Projects:

This is a single phase project

9. Impact on Operating and Maintenance Costs for Governments and Commitment to Fund These Ongoing Costs:

The City of Tucson is committed to funding any ongoing operating costs associated with the proposed bond project.

10. Project or Program is a Capital Improvement, Not a Repair or Maintenance Project:

The proposed bond project is a capital improvement.

ATTACHMENT 13

April 12, 2013

2014 Bond Election Proposed Project

Project Name: Loft Cinemas, Inc. – Sustainability Expansion and Rehabilitation Project

Location: This project is located at The Loft Cinema at 3233 East Speedway Blvd. between Country Club Road and Alvernon Way within the incorporated jurisdiction of the City of Tucson, Ward 6.

Scope: Design, construct and rehabilitate The Loft Cinema (a 501(c) (3) non-profit arts organization) into a regional film-based arts center. The project will consist of new construction of a fully accessible lobby with new concessions, re-habilitated restrooms, open spaces both indoors and outdoors for patrons, two new screening rooms, a community resource room, a gallery for local artists and administrative offices, now located off-site. The current 50 year old Loft Cinema will be brought up to city code through this rehabilitation project, including the addition of an elevator to the now non-accessible upper theater.

Benefits: This project will provide support for The Loft Cinema's renovation and expansion. The Loft Cinema is a 501(c) (3) non-profit organization and is a tourist destination that serves more than 200,000 attendees annually for films and special events. More than 100 community non-profit organizations will partner with The Loft to raise funds and awareness for their individual causes. The Loft benefits the immediately adjacent Palo Verde neighborhood as well as merchants along Speedway Boulevard through community-building, cultural capital and the increased security that increased activity and added security/police presence brings resulting from the synergy being produced by the area. Many of the films and events are free, including the annual 9-day Tucson International Children's Film Festival. The new Farmer's Market exemplifies The Loft's commitment to "buy local" as a theme that runs throughout their operation.

Costs: \$2,500,000

Bond Funding: \$500,000

Other Funding: \$1.35 million has been raised to date. More than 600 individuals and business have made over 1,100 gifts towards this capital campaign (including a \$250,000 two-to-one matching grant that is payable in 2014).

Fiscal Year Project Start and Finish Date: The Project Start and Finish Dates will be determined (possibly phased) as part of the Bond Program Implementation Phase and through a cooperative dialogue between the City of Tucson and Pima County with the goal being as soon as other funding is secured.

Project Management Jurisdiction: Pima County/City of Tucson project management jurisdiction.

Future Operating and Maintenance Costs: All operating and maintenance costs will be covered in-house by The Loft.

Regional Benefits: Public support for a private, non-profit organization that operates a regional tourist destination. The Loft has over 7,500 people on their mailing list, including people in every zip code in Pima County, 65 other communities in Arizona as well as people from 45 other states, Mexico and Canada. The Loft is clearly recognized as a local, statewide, national in international hub for leadership in independent cinema programming, community programming, community involvement and the support of culture and the arts, tourism and corporate partnerships throughout the region.

Supervisor District of Project Location: 5

For Internal Use only:

Specific County Administrator Contemporary Issue being addressed with expenditure:

Application of Criteria for Pima County Bond Project Proposals

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Project Name: Loft Cinema Renewal & Expansion

1. Broad Demonstrated Support by Public:

There is broad public support for a private, non-profit organization that operates a regional tourist destination. The Loft has over 7,500 people on its mailing list, including people in every zip code in Pima County, 65 other communities in Arizona and people from 45 other states, Mexico and Canada.

2. Has Regional Public Benefit:

The Loft is clearly recognized as a local, statewide, national and international hub for leadership in independent cinema programming, community programming, community involvement and the support of culture and the arts, tourism and corporate partnerships throughout the region.

3. Partnerships:

This project will provide support for The Loft Cinema's renovation and expansion. The Loft Cinema is a 501-c-3 non-profit organization and is a tourist destination that serves over 200,000 attendees annually for films and special events. Over 100 community non-profit organizations will partner with The Loft to raise funds and awareness for their individual causes. The Loft benefits the immediately adjacent Palo Verde neighborhood as well as merchants along Speedway Boulevard through community-building, cultural capital and the increased security that the added security presence brings, resulting in synergy being produced by the area. Many of the films and events are free, including the annual 9-day Tucson International Children's Film Festival. The new Farmer's Market exemplifies The Loft's commitment to "buy local" as a theme that runs throughout their operation.

4. Other Funding Sources or Matches:

\$1.35 million has been raised to date. Over 600 individuals and business have made over 1,100 gifts towards this capital campaign (including a \$250,000 matching grant that is payable in 2014).

5. Education and Workforce Training:

Not applicable.

6. Advances Board Adopted Principles of Sustainability and Conservation:

The project will consist of new construction of a fully accessible lobby with new concessions, rehabilitated restrooms, open spaces both indoors and outdoors for patrons, two new screening rooms, a community resource room, a gallery for local artists and administrative offices, now located off-site. The current 50 year old Loft Cinema will be brought up to city code through this rehabilitation project, including the addition of an elevator to the now non-accessible upstairs theater.

7. Previously Authorized Large-scale Bond Projects or Programs that are Now Short of Funding:

Not applicable.

8. Phasing of Large Projects:

The funding of this proposed bond project furthers the long term planning and capital improvement phasing at The Loft Cinema.

9. Impact on Operating and Maintenance Costs for Governments and Commitment to Fund These Ongoing Costs:

There is no impact to the City of Tucson's operating budget.

10. Project or Program is a Capital Improvement, Not a Repair or Maintenance Project:

The proposed bond project is a capital improvement.

ATTACHMENT 12

April 12, 2013

2014 Bond Election Proposed Project

Project Name: South 12th Avenue Cultural Corridor

Location: This project is located along South 12th Avenue between 44th Street and Drexel within the incorporated jurisdiction of the City of Tucson, Ward 1.

Scope: Master planning and infrastructure improvements to develop pedestrian and bicycle facilities, shade, signage and art in a cultural district that celebrates our unique Mexican American heritage and brings commercial investment to this highly used transportation corridor.

Benefits: This project will provide planning and infrastructure improvements to encourage private development of a pedestrian friendly multiuse arts and cultural district.

Costs: \$1,500,000

Bond Funding: \$1,500,000

Other Funding: None

Fiscal Year Project Start and Finish Date: The Project Start and Finish Dates will be determined as part of the Bond Program Implementation Phase and through a cooperative dialogue between the City of Tucson and Pima County.

Project Management Jurisdiction: The City of Tucson will have project management jurisdiction of this project.

Future Operating and Maintenance Costs: This project will not impact the City of Tucson Operation and Maintenance Budget.

Regional Benefits: Public support for a multiuse, cultural arts and entertainment district in an existing, heavily used transportation corridor in the heart of the southwest side of Tucson.

Supervisor District of Project Location: 2 and 5

For Internal Use only:

Specific County Administrator Contemporary Issue being addressed with expenditure:

Application of Criteria for Pima County Bond Project Proposals

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Project Name: South 12th Ave Cultural & Culinary Corridor

1. Broad Demonstrated Support by Public:

The South 12th Avenue Cultural and Culinary Corridor project involves master planning and infrastructure improvements to develop pedestrian and bicycle facilities, shade, signage and art in a cultural district that celebrates our unique Mexican American heritage and brings commercial investment to this highly used transportation corridor. There is broad public support for pedestrian and bicycle facilities, public art and cultural conservation.

Neighborhoods and local business leaders have engaged in corridor planning for years. Despite these planning initiatives leading to investment at both the north and south end of 12th Avenue, the most heavily utilized core of the roadway has been left unimproved.

Recently a business association has come together around vendor issues and with the interest of beautifying and investing in the corridor. The South Side Business Coalition (SSBC) has grown rapidly over the past year, and the group has sponsored lending and credit support, classes at Microbusiness Advancement Center (MAC) and the University of Arizona, and local graffiti abatement events and cleanups. The SSBC has been collaborating with city staff on grant applications and efforts to seek out support for strategic investments in infrastructure along the corridor. Neighborhood associations and local schools (C.E. Rose Elementary School, St. John's the Evangelist Catholic School and Pueblo High School) have expressed interest in supporting improvement planning and initiatives.

2. Has Regional Public Benefit:

The construction of road and pedestrian improvements creates infrastructure that promotes economic development and jobs for a regional benefit. The culinary and cultural corridor promotes tourism throughout the community. Recent branding initiatives through Visit Tucson include "The Best 23 Miles of Mexican Food," identifying the area as the home of the Southwest's most authentic and delicious Mexican cuisine. Local restaurants have been featured on national television, and 12th Ave is currently the focus of a popular "Best of the Barrio" food tour. Developing a destination of 12th Avenue will attract visitors, and has the potential to create a culturally relevant space comparable to that of Olvera Street in Los Angeles or the Mission District in San Francisco. In addition, 12th Avenue serves as an alternative thoroughfare to I-19, bringing drivers and transit users from south Tucson into downtown.

3. Partnerships:

South Side Business Coalitions, neighborhood associations (within City of Tucson wards 1 & 5), Pueblo High School, St. John's the Evangelist Catholic Church & School, Tierra y Libertad Organization (Barrio Sustainability).

4. Other Funding Sources or Matches:

City leadership is seeking out Community Development Block Grant funding allocations for the area. In addition, staff has applied for local 12% tribal gaming fund grants and federal Department of Commerce grant funding for economic development and infrastructure.

5. Education and Workforce Training:

Not applicable.

6. Advances Board Adopted Principles of Sustainability and Conservation:

Development of the South 12th Avenue Culinary Corridor includes pedestrian and bicycle improvements, cultural conservation, public art and an increase in shade through the use of drought tolerant landscaping. In addition 12th Avenue is also part of a broader city shade campaign that is seeking to plant trees along corridors with limited landscaping and shade to combat the effects of climate change and urban heat island.

7. Previously Authorized Large-scale Bond Projects or Programs that are Now Short of Funding:

Not applicable.

8. Phasing of Large Projects:

This is a single phase project to include planning funding and improvement resources.

9. Impact on Operating and Maintenance Costs for Governments and Commitment to Fund These Ongoing Costs:

The City of Tucson is committed to funding the on going operating costs associated with the proposed bond project.

10. Project or Program is a Capital Improvement, Not a Repair or Maintenance Project:

The proposed bond project is a capital improvement.

Department: CITY OF TUCSON
July 2013

Future Bond Election Proposed Projects

Project Name: Sunshine Mile Commercial District or Corridor

Location: This project is located along Broadway Boulevard between Euclid and Country Club, which is within the incorporated jurisdiction of the City of Tucson, Ward 6.

Scope: The project program is the economic development and physical enhancement of historic commercial buildings along the Sunshine Mile corridor. This gateway to downtown presents a unique opportunity to celebrate and enhance an important collection of mid-century modern commercial storefronts and buildings while encouraging and cultivating small businesses. The project is envisioned to create a multi-faceted approach to improve economic development opportunities while protecting historic resources. Façade improvement programs, the creation of incubator spaces and local business development are all anticipated outcomes.

Benefits: The project will benefit the city and the region. This corridor is one of Tucson's most important streets and a focal point of post-WWII development. Over the last twenty-five years the area has suffered from economic disinvestment. With strategic economic development programming, this district can re-emerge as an important destination with business revitalization and an increased tax base. Tucson Modernism Week 2012 focused on educational and heritage programming with thousands of community members attending this multi-day event. The celebration of our historic modern architecture, a focus on local businesses and the proximity to central urban neighborhoods offers a perfect combination for re-investment and re-emergence. The revitalization of this corridor will leverage private investment and improve the beauty and vitality of region.

Costs: 2M

Bond Funding: 2M

Other Funding: None identified at this time.

Fiscal Year Project Start and Finish Date: The Project Start and Finish Dates will be determined as part of the Bond Program Implementation Phase and through a cooperative dialogue between the City of Tucson and Pima County.

Project Management Jurisdiction: City of Tucson Economic Development

Future Operating and Maintenance Costs: No direct long-term or maintenance costs are anticipated for this project.

Regional Benefits: This project will benefit the region creating and enhancing a cultural sopping district that is a important part of Tucson's history and post WWII story.

Supervisor District of Project Location: Supervisor District 2 and 5

For Internal Use only:

Specific County Administrator Contemporary Issue being addressed with expenditure:

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Project Name: Sunshine Mile Modernist Corridor

1. Broad Demonstrated Support by Public: Broadway Boulevard reflects modernist architecture that expresses what was the new American optimism and post-World War II economic boom that was changing the nation. Like many cities, Tucson was growing rapidly. In 1940, the population was 35,000 - by 1960, it had soared to 212,000.

Broadway became an important suburban corridor with modern structures built along its edge to support new neighborhoods that originally saw the Corridor as the destination it can become once again. Broadway was a reflection of the American Dream. An upscale shopping district emerged with new stores to meet the new demands of the new economy. Furniture, lighting, photographic equipment, shoes, clothes and cars were just some of the businesses along Broadway.

Glass storefronts, geometric designs, new materials and evocative signage combined to create a vision of Tucson as a modern metropolis. In 1953, a contest was sponsored by the East Broadway Merchants to name the commercial strip between Campbell and Country Club. Over 5000 ideas were submitted and the winning entry was "The Sunshine Mile."

In 2012 the Tucson Historic Preservation Foundation launched Tucson Modernism Week, a multi-day celebration of the period and Tucson's most historically significant modern district. Thousands of Pima county citizens attended. The events and educational programs focused on the cultural and architectural significance of Broadway. In November 2012 the Arizona Preservation Foundation identified a segment of Broadway, from Euclid to Country Club, to its list of our state's most endangered historic places. The same month the Broadway merchants officially re-launched the "Sunshine Mile." Private, public and non-profit-sector partners have participated in the various events and activities along the street. Clearly there is broad-based support for preserving and revitalizing this corridor. In early 2013 the neighborhoods along Broadway came together to finally underwrite a National Register of Historic Places Nomination for the corridor. Listing in the National Register is anticipated in spring 2014.

2. Has Regional Public Benefit: This central corridor is the gateway to downtown Tucson, serves employees and students at the University of Arizona and, with revitalization, will regain its original identity as a regional destination. This is the most important collection of Mid-Century Modern commercial buildings in Tucson and the Southern Arizona region. Collectively the revitalization of this corridor will cultivate small businesses,

expand the city's tax base, enhance the appearance of the district, facilitate multi-model forms of transportation and encourage heritage tourism while celebrating our historic resources.

3. **Partnerships:** Numerous organizations have come together as advocates to support this corridor. They include: Tucson Modernism Week, Sunshine Mile Association, The Broadway Coalition, Tucson Historic Preservation Foundation, Sam Hughes Neighborhood Association, El Encanto Neighborhood Association, Broadmoor/Broadway Village Neighborhood Association, and Rincon Heights Neighborhood Association. In addition to these partners, other Tucson businesses, Pima Community College and Chase Bank supported and/or partnered on events and programs to encourage re-investment into the corridor. The Tucson City Council has unanimously voted to encourage the preservation of these structures as the RTA corridor design is finalized.
4. **Other Funding Sources or Matches:** none at this time.
5. **Education and Workforce Training:** Many of these structures hold the potential for adaptive reuse as incubator spaces for new and novel small business, arts and culture storefronts. These uses will facilitate workforce training and development as the spaces are revitalized through capital investment in the form of façade and tenant improvements consistent with the new uses.
6. **Advances Board Adopted Principles of Sustainability and Conservation:** The renovation and re-use of the many small business storefronts along the Sunshine Mile is the most sustainable option for our city. Buildings of this era were built to last with materials and workmanship that cannot be matched with today's dollar and are ideal small business incubator spaces with their individually unique storefronts. Most require only minor improvements, such as replacing storefront glass and updating mechanical systems, to become more energy efficient. Re-establishing former, as well as creating new, pedestrian and bike paths from the adjacent neighborhoods will enhance both the commercial district and the neighborhoods, making this area an integrated and desirable urban district.
7. **Previously Authorized Large-scale Bond Projects or Programs that are Now Short of Funding:** none
8. **Phasing of Large Projects:** Can serve to inform design and function of RTA Broadway corridor project.
9. **Impact on Operating and Maintenance Costs for Governments and Commitment to Fund These Ongoing Costs:** No direct long-term or maintenance costs for governments are anticipated for this project.
10. **Project or Program is a Capital Improvement, Not a Repair or Maintenance Project:** The program project contemplates the capital improvement of a collection of important mid-century modern commercial buildings resulting in the economic transformation of an important community corridor and local business district.