



Mayor Jonathan Rothschild's Borderlands Trade Conference

Explore opportunities for business expansion, supply chain and logistics in Mexico and Southern Arizona.

Hear from experts with experience doing business in Arizona and Mexico.

Friday, May 30, 2014
J.W. Marriott Starr Pass
3800 W. Starr Pass Blvd., Tucson, AZ



Cost \$50, includes luncheon. Reserve a seat by 5/23/14 at <http://tinyurl.com/lyvhc79>
Reserve hotel accommodations at <http://tinyurl.com/mngpj8h>

For more information, contact larissa.valenzuela@globalregioncorporation.com or karla.avalos-soto@tucsonaz.gov.

"Trade is one of the Five T's of Tucson's economy. Located just 60 miles from Mexico, along two interstate highways and the Union Pacific Railroad System, Tucson is set to become a logistics hub."

— Mayor Jonathan Rothschild

8-8:45 a.m. Welcome, opening remarks by host Mayor Rothschild

8:45-9 a.m. Attendees decide on a workshop track and head to the appropriate session

Doing Business in Arizona Track

- 9 a.m.** "What Tucson Has to Offer"
Tucson Regional Economic Opportunities
- 10:15 a.m.** "Logistics and Transportation"
Southern Arizona Logistics Education Organization, Tucson International Airport
- 11:30 a.m.** "Nogales Port of Entry Near-Term"
James B. Manson, LCB, President, Pacific Brokerage Co., Inc.; Armando Goncalves, US Customs and Border Protection

Doing Business in Mexico Track

- 9 a.m.** "Sonora Showcase"
Ministry of Economy Sonora, PRO-Mexico
- 10:15 a.m.** "Sinaloa Showcase"
Ministry of Economy Sinaloa
- 11:30 a.m.** "Resources for Exporting to Mexico"
AZ Commerce Authority, BBVA Compass, Export-Import Bank of the US, Small Business Development Center, US Commercial Service, US Small Business Administration

12:45 p.m. Luncheon and Cross-Border Success Stories Panel Discussion

Hear from successful U.S. and Mexican companies on what it takes to do business on both sides of the border.

2-3:30 p.m. "Practical Considerations — Doing Business in Arizona"
Visas, bank accounts, taxation, legal aspects, access to credit
David Lopez-Monroy, CPA, BeachFleischman CPAs; Mo Goldman, Attorney

2-3:30 p.m. "Practical Considerations — Exporting to Mexico"
Legal aspects, business culture, payment terms/guarantees
Mexican Consul Ricardo Pineda Albarrán; Sebastián A. Galván Duque C.; Boris Kozolchyk, National Law Center

3:30 p.m. Adjourn for networking and refreshments

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