



# CITY OF TUCSON

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## NEWS RELEASE

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### 7<sup>TH</sup> ANNUAL HISTORIC MIRACLE MILE EVENT PART OF TUCSON MODERNISM WEEK

The Historic Miracle Mile Event will be held on Saturday, Oct. 4, beginning at 10 a.m. Free program guides, self-guided driving brochures, and kids' coloring sheets and crayons will be available at an information booth at the Pima Community College Downtown Campus, in the parking lot off of Stone Avenue and Oracle Road. This year, the annual event is a part of Tucson Modernism Week, which runs from Oct. 3 - 11.

The Historic Miracle Mile event includes activities for all ages. There will be five talks, each of which has roots in the historic Miracle Mile corridor, including, *How to Read a Sign: A Guide to Appreciating Tucson Neon Signs of the 40's, 50's, & 60's* by Carlos Lozano. The historic Ghost Ranch Lodge, designed by architect Josias Joesler, will be open from 10 a.m. until 3 p.m., to learn about its award-winning rehabilitation efforts. Monterey Court will also host several activities, including a children's program about the science of neon.

The event is being sponsored by the City of Tucson, Ward 3 City Council Member Karin Uhlich, Monterey Court, Old Pueblo Walking Tours, Ghost Ranch Lodge, Atlantic Development and Investment, Tucson Historic Preservation Foundation, and Pima Community College.

A schedule of events is available at <http://bit.ly/1rPX0Ft>. For questions prior to the Historic Miracle Mile Event, contact the Ward 3 Council Office at (520) 791-4711 or [ward3@tucsonaz.gov](mailto:ward3@tucsonaz.gov).

Tucson Modernism Week is presented by the Tucson Historic Preservation Foundation. For more information on Modernism Week, visit <http://www.tucsonmod.com/>.

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