



Pursuant to A.R.S. § 38-431.02, notice is hereby given to the members of the Park Tucson Commission and to the general public that the Park Tucson Commission Marketing Subcommittee will hold the following meeting which will be open to the public:

***Park Tucson Commission
Marketing Subcommittee Meeting***

Wednesday, May 18, 2022, 4:00pm

MEETING NOTICE

The Park Tucson Commission Marketing Subcommittee will conduct a meeting on Wednesday, May 18, 2022, at 4:00pm, via Microsoft Teams.

Microsoft Teams meeting

Join on your computer or mobile app

[Click here to join the meeting](#)

Or call in (audio only)

[+1 213-293-2303](#)

Phone Conference ID: 870 236 549#

AGENDA

1. Call to Order
2. Roll Call
3. Call to Audience
4. New Garage Payment Mobile App: *Entervo Smart Pay*
5. Ongoing Marketing Platforms and Campaigns
 - a. Social Media Update and Analytics Report
 - b. "Parking Update – News and Events" Email
6. Ongoing Goals and Objectives
 - a. Communicating Traffic and Parking Access during Special Events & Construction
 - b. Educating Businesses about Parking Options for Staff and Customers
 - i. Toole Avenue Parking Map
7. Future Meeting Date and Agenda Items
 - a. Wednesday, July 20, 2022, 4:00pm
8. Adjournment

– Action may be taken on any item –