



**CITY OF
TUCSON**



NEWS RELEASE

Contact: Sierra Davenport
Community Promotions and Marketing Manager
Parks and Recreation
520-837-8032
Sierra.Davenport@tucsonaz.gov

Date: 08/09/2013
TDD: 791-2639

TUCSON CITY COUNCIL MEMBER REGINA ROMERO PARTNERS WITH PIMA COUNTY PUBLIC LIBRARY AND THE CONSULATE OF MEXICO IN TUCSON FOR 5TH ANNUAL FERIA DE LA LECTURA

Ward 1 Council Member Regina Romero, the Consulate of Mexico in Tucson, and the Pima County Public Library are joining forces to invite the general public to the Fifth Annual Feria de la Lectura, or Bilingual Literacy Festival. The event will take place on Saturday August 10 from 10 a.m. to 1 p.m. at the El Pueblo Neighborhood Center, 101 W. Irvington Rd.

The Feria will be free and open to the general public and is a family friendly event. The main goal of this reading festival is to foster the desire of reading in Spanish among the Spanish speaking community of Tucson and encourage literacy in both languages for young people.

During this event attendees will receive free books in Spanish as well as free backpacks. There will be story time readings in both languages, as well as art projects and educational activities for the kids. Curious George will be joining the event and healthy snacks will be provided. Literacy organizations and non-profits will be providing information about ways to promote reading and continuing education for children and adults.

The fair is co-sponsored by Univisión, La Poderosa 105.3 FM, UniMás Arizona, *La Estrella de Tucsón*, Food City, and Arcos de Oro.

Contact (English): Laura Dent, 520-343-4900
Contact (Spanish): Karina Fimbres, 520-882-5595 ext. 113

###

If participants require an accommodation or materials in accessible format or require a foreign language interpreter or materials in a language other than English for any event, please call Tucson Parks and Recreation, 791-4873, at least five business days in advance



FREE BILINGUAL LITERACY FAIR



Free Books!

Make Crafts!

Free Backpacks!

Watch a Children's Play!

The Consulate of Mexico in Tucson, Vice Mayor Regina Romero, and the Pima County Public Library invite you to participate at the 5th Annual Bilingual Literacy Fair. All attendees will receive free Spanish language books, backpacks, and children can enjoy educational activities.

When: Saturday, August 10, 2013
Time: 10:00 a.m. - 1:00 p.m.
Where: El Pueblo Activity Center
101 W. Irvington Rd.
(6th Ave. corner)

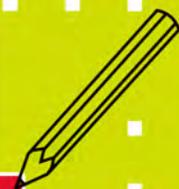
For more information, please call the Ward 1 Council Office at 791-4040.





GRATIS

FERIA ANUAL DE LA LECTURA



¡Libros gratis!

¡Artesanías!

¡Mochilas gratis!

¡Obra de teatro!



El Consulado de México en Tucson, la Regidora Regina Romero y la Biblioteca Pública del Condado Pima los invitan a participar en la 5a Edición Feria de la Lectura. Habrá libros y mochilas gratis. Los pequeños podrán disfrutar de actividades recreativas y educativas.

Cuándo: Sábado, 10 Agosto, 2013
Hora: 10:00 a.m. - 1:00 p.m.
Dónde: El Pueblo Activity Center
101 W. Irvington Rd.
(Esquina 6th Ave.)

Para más información, comuníquese con el Consulado de México en Tucson al 882-5595 ext. 113

