



MEDIA ADVISORY

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Tucson Community to Build Playground for All Ages

*****UPDATE – September 24, 2014*****

Removal of the current playground equipment at La Madera Park is scheduled for September 30th and October 1st. The playground will be demolished and the area will be fenced off and will remain that way until build day. On October 2nd and 3rd the sand and dirt will be removed from the fall zone area.

The Design Day on September 17th went very well and we had a great turnout from the community. You can find pictures from the Design Day on our Flickr account at www.TucsonParksandRecPics.com.

An event page on [Facebook](https://www.facebook.com) has been set up where you can follow our progress and get up to date information about the project. The big day for the build, funded primarily by Humana in partnership with the playground experts at KaBOOM!, will be Saturday, November 1st. Over 200 volunteers will gather at La Madera Park to build the playground in one day. We hope you will join us!

Original Press Release: September 12, 2014

WHAT: The City of Tucson, Lend a Hand Senior Assistance and Humana Inc. will join organizers from KaBOOM! (a national non-profit organization dedicated to bringing balanced and active play into the daily lives of all kids) at **JP Industries** (2851 N. Country Club Road, Tucson) on **Wednesday, Sept. 17, 2014**, to kick off design plans for a **one-of-a-kind, multi-generational playground**. The customized playground will be funded primarily by Humana (a leading health and well-being company) and will be created with personal drawings and other input from local community members – from children to seniors – collected during this special design day.

WHY/HOW: The existing playground at La Madera Park, located at 2700 E. La Madera Drive in Tucson, is in need of replacement as it is outdated and contains some unusable components. In addition, exercise opportunities are limited for the large population of seniors living in the neighborhood. The new playground and multi-generational exercise stations will effectively address these needs, providing the youth with an age-appropriate area to play, as well as opportunities for the seniors to interact further with each other and the community. Humana is proud to help create a lasting neighborhood legacy that promotes healthy play and well-being.

The community will rally together to design senior-focused and adult elements, including fitness stations and walking paths, to promote good posture, balance and flexibility – as well as more traditional, kid friendly equipment to create a truly multi-generational space. The project will create a gathering area to inspire family picnics and get-togethers for years

If participants require an accommodation or materials in accessible format or require a foreign language interpreter or materials in a language other than English for any event, please call Tucson Parks and Recreation, 791-4873, at least five business days in advance



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to come. The actual playground build day will take place on Saturday, Nov. 1. The project is one of more than 50 playgrounds being built by Humana, the Humana Foundation, and KaBOOM! across the U.S. over four years.

WHEN: Wednesday, Sept. 17, 2014

- 4:15 – 5:15 p.m. Community children designing their dream playground
- 5:30 – 8:30 p.m. Adult volunteers participating in playground planning

WHERE: JP Industries, 2851 N. Country Club Road, Tucson

VISUALS:

- Community children creatively making drawings for their dream playground elements
- Organizers participating in playground planning meeting to discuss specific playground wish list and needs

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