



CITY OF
TUCSON



NEWS RELEASE

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MICHAEL PERRY PARK IDENTIFIED AS MACY'S "HEART YOUR PARK" FUNDRAISING PROGRAM RECIPIENT

The City of Tucson's Michael Perry Park has been selected for "Heart Your Park," a program introduced as part of Macy's "Secret Garden" campaign that aims to raise awareness and dollars for local parks across the country. Michael Perry Park is located at 8700 E. Arbor Street on Tucson's east side at Golflinks Road and Pantano Parkway. From March 7 to March 31, customers at Macy's can donate \$1 or more at the register, with 100 percent of the donations benefiting Michael Perry Park. To further spread the love, Macy's will match the total customer donation across all stores, dollar for dollar, up to \$250,000 in total.

Michael Perry Park is one of more than 550 parks nationwide that will benefit from Macy's "Heart Your Park" this spring. In partnership with the National Recreation and Park Association (NRPA), the national non-profit organization dedicated to the advancement of community parks, recreation and conservation, Macy's stores across the country have each selected a local park or green space in their community to support through the program. Donations will go toward making improvements, such as maintaining trails, playgrounds, and ball fields, and everything in between.

"We are thrilled to partner with Macy's and NRPA for 'Heart Your Park' this spring," said Fred Gray, Director of Tucson Parks and Recreation. "Through this wonderful program and donations by Macy's customers, we are excited about the increased awareness and additional funding for Michael Perry Park. This park is a great asset to the community, and we greatly appreciate Macy's support."

"Heart Your Park" is part of Macy's "Secret Garden" spring campaign that will come to life at Macy's stores and on macys.com with an infusion of garden-inspired merchandise, special promotions and events. For more information on "Secret Garden," visit macys.com/secretgarden. For a full list of the parks benefiting from Macy's "Heart Your Park," visit macys.com/parks.

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If participants require an accommodation or materials in accessible format or require a foreign language interpreter or materials in a language other than English for any event, please call Tucson Parks and Recreation, 791-4873, at least five business days in advance