

CITY OF TUCSON PARKS AND RECREATION
APPLICATION FOR NAMING A PARK PROPERTY OR AMENITY

Date of Submission: _____ Date Received: July 1, 2019 B Demaris ✓
Applicant: Lynn Montiel
Agency/Organization (if applicable): Loma Verde Neighborhood Association
Address (Street, City, Zip): _____
Phone Number (daytime): _____
Email Address: _____
Park Property or Amenity (current name): Sears Park
Proposed Name: Loma Verde Park
Applicant Relationship to Honoree: N/A

Required Documents (please submit all supporting documentation with this application form):

- Application Form (this form)
- Biographical sketch, historical information, and/or explanation of the contributions of the individual, family, or group
- Justification: Why this park (or amenity)? Why this person or group? What is the connection between the two?
- A letter of acknowledgment from the corresponding City of Tucson Council Ward Office
- Evidence of Support:
 - Signed petitions (petition form and service area map supplied by TPRD):
 - Mini Park (1 acre or less): 50 valid signatures within ¼ mile
 - Neighborhood Park (1-15 acres): 100 valid signatures within ½ mile
 - Community Park (15-40 acres): 250 valid signatures within 1.5 miles
 - Metro Park (40-200 acres): 500 valid signatures within 3.0 miles
 - Regional Park (200+ acres): 750 valid signatures within 7.0 miles
 - Trail Segments (e.g. trails, walking paths, multi-use paths): 100 valid signatures per ½ mile length within ½ mile
 - Park Amenity (e.g. sports fields, playgrounds, picnic areas): 50-100 valid signatures depending on the amenity type within the service area for the related park size
 - N/A A letter of approval from family, legal guardian, or representative if the honoree is deceased
 - N/A Additional letters of support or other supporting documents (optional)

Sears Park is a neighborhood park which is located just south of Broadway Blvd. between Craycroft Road and Wilmot Road. It is an L-shaped park that separates the Loma Verde Neighborhood and Park Place Mall.

Sears Park was originally named following the donation of land from the developer of what is now Park Place Mall. Since the Sears store was the first business to open in Park Place Mall, the park was named after the store. There was no money contributed by Sears toward the construction or maintenance of the park.

The park has received a major irrigation upgrade within the last year and is finally coming back to life. The west end of the park now has fully functional sprinklers and irrigation to support more than 50 new trees which were donated by The Trees for Tucson Program. We are looking forward to the east end of the park getting new sprinklers and irrigation in the next year or so.

Because the park has gotten this much needed and long-awaited attention and since the Sears store at Park Place Mall has closed, the Loma Verde Neighborhood Association would like to rename the park Loma Verde Park. The Neighborhood Association Board suggested this change to the residents of the neighborhood and found that a majority of the residents support this name change. That fact is represented by the signatures submitted with this application. We believe that renaming this park will benefit our neighborhood by allowing the public to identify the park with the neighborhood in which it resides.



CITY OF
TUCSON
STEVE KOZACHIK
COUNCIL MEMBER
WARD 6

June 17, 2019

Mr. Brent Dennis
Parks Director, City of Tucson

Dear Brent;

This is to confirm my support of the efforts invested by Lynn Montiel and her neighbors towards the renaming of what is now Sears Park. The group has collected in excess of more than 100 signatures, each of whom support renaming the park "Loma Verde Park." Please advance this work to the next step in our process for achieving that change.

Sincerely,

Steve Kozachik
Tucson City Council Member, Ward 6
Ward6@tucsonaz.gov