

RESHAPE TUCSON REVENUE PROPOSALS
ONE CITY ONE TEAM!

DRAFT

Department	Action	FY 16/17 Net Revenue (Annual Revenue Less Any Costs)
General Government	Increase Public Utility Tax from 4% to 5%	\$5,850,000
General Government	Increase Revenue Enforcement/Compliance (reinstate tax auditor position)	\$382,500
General Government	2% tax on advertising	\$1,000,000
Transit	Fare rate increases	\$500,000 - \$1,000,000
Parks and Recreation	Increase admission fee by \$3 for the Reid Park Zoo	\$750,000
Parks and Recreation	An across the board increase of all fees	\$175,000
Parks and Recreation	Develop new fee for tournament reservations at elite facilities (Lincoln, Hi Corbett, etc.)	\$25,000
Fire - Cost Recovery (ALS)	Hire another Cost Recovery Clerk to focus on denials, underpayments, and appeals.	\$251,000