



Small Business Development Survey

Zip code where your business is located: _____

Owner Information

Q1. What is your age?

- 18-24 years old
- 25-34 years old
- 35-55 years old
- Over 55 years old

Q2. Are you of Hispanic, Latino, or Spanish origin?

- Yes
- No

Q3. How would you best describe yourself?

- American Indian or Alaska Native
- Asian
- Black or African-American
- Native Hawaiian or other Pacific Islander
- White
- Other: _____

Q4. How many years of experience do you have working in your industry?

- Less than 12 months
- 12 months – 3 years
- 3 – 5 years
- 5 – 10 years
- More than 10 years

Q5. Are you a Veteran of the Armed Forces?

- Yes
- No

Q6. Is your business woman owned or at least 51% owned and operated by one or more women?

- Yes
- No



Business Information

Q1. How long has your business been in operation?

- Pre-startup phase (not incorporated)
- 1 – 18 months
- 18 months – 3 years
- 3 years or more
- Other: _____

Q2. Which of the options below best describes the industry or activities your business conducts? Select all applicable.

- Banking/Finance
- Construction/Manual Labor
- Food & Beverage/Restaurant
- Government/public services contracting
- Professional Services
- Medical Care/Health Services
- Retail/Sales
- Other: _____

Q3. Do you currently have a business plan?

- Yes
- No

Q4. What source(s) of financing have you used or plan to use to finance your business?

- Bank loan



- Loan from family member/acquaintance
- Pay-day loan

- Personal savings
- Other: _____

Q5. How many people does your business currently employ?

- Self-employed/ sole proprietor
- 2 – 3
- 4 – 8
- 9 – 15
- Over 15

Q6. How many of your employees are full-time, part-time and seasonal/contractual? If none, enter 0.

- Full-time employees (30+ hours/ week): _____
- Part-time employees (less than 30 hours/week): _____
- Seasonal/contractual employees: _____

Q7. What was your business revenue for fiscal year 2017?

- \$25,000 or less
- \$25,001 – \$50,000
- \$50,001 – \$150,000
- \$150,001 - \$400,000
- Over \$400,000
- Unsure/prefer not to answer



Q8. At the end of 2017, was your business operating at a profit, breaking-even, or operating at a loss?

- Operating at a profit
- Breaking-even
- Operating at a loss
- Unsure/prefer not to answer

Q9. A. Have you applied for a loan in the past 12 months or plan to apply for a loan in the next 12 months? Select what best describes your situation.

- Applied for a loan in the past 12 months and was approved
- Applied for a loan in the past 12 months and was denied (please answer question B below)
- Will apply for a loan in the next 12 months
- Neither (please answer question C below)
- Other: _____

B. If you applied for a loan and was denied, why do you believe you were denied?

C. If you have not applied for a loan, what best describes the reason(s) why you have not applied. Please select all applicable.

- Application process is too complicated
- Application process is too long
- Bad credit score
- Don't need a loan
- Loan amounts are too large
- Not enough collateral
- Other: _____



NATIONAL
ASSOCIATION FOR
LATINO
COMMUNITY
ASSET
BUILDERS

Q10. If you have a brick and mortar business, do you own or lease commercial space?

- Own
- Lease
- Other: _____

Q11. What are your biggest challenges to expanding your business?

- Assistance with a business plan, marketing or appropriate business software/IT
- Assistance with financial documents, budgeting, building credit, bank accounts
- Access to capital such as matched savings programs, low-interest credit or business loans
- Access to new markets/places to sell products
- Assistance with development of new products or adoption of new technologies
- Adult education opportunities/professional development opportunities
- Other: _____

Q12. If they were easily accessible and heavily discounted, what other services would you be interested in learning more about?

- Assistance with a business plan, marketing or appropriate business software/IT
- Assistance with financial documents, budgeting, building credit, bank accounts
- Access to capital such as matched savings programs, low-interest credit or business loans
- Access to new markets/places to sell products
- Assistance with development of new products or adoption of new technologies
- Adult education opportunities/professional development opportunities
- Other: _____



Questions specifically for street peddlers

Q13. Do you currently have a peddler permit from the City and/or a health permit from the County?

- I currently have a peddler permit from the City.
- I currently have a health permit from the County.
- I have both permits.
- I have neither.

Q14. If you do not have a permit, what best describes the reason(s) why do you not have one? Please select all applicable reasons.

- The application materials are not available in Spanish.

- The application process is too complicated.
- The application process takes too long.
- The permits cost too much.
- Other: _____

Q15. If you do not have a permit, have you ever been fined for not having one or know someone who was fined? How much was the fine and who do you think reported you?

Q16. If you sell food and beverages, where do you prepare your products?

- A commercial kitchen
- At home
- A restaurant
- Other: _____



Q17. If you do not prepare food in a commercial kitchen, what best describes the reason(s) why you do not use a commercial kitchen? Please select all applicable reasons.

- Commercial kitchens cost too much to use
- I don't know what is a commercial kitchen or where to find one
- The application materials for commercial kitchens are not available in Spanish
- The application process for commercial kitchens is too complicated
- The application process for commercial kitchens takes too long
- Other: _____

Q18. How did you select the place where your business is located?

Q19. Do you pay for the location? If yes, how much?

- Yes, I pay _____.
- No, I do not pay.

Q20. If there was a Market/Mercado/Zócalo open to peddlers on S. 12th would you be interested in participating? Please explain why or why not.

Q21. Is there anything else you'd like for us to know? Do you have any recommendations for ways to make the Pima County and the City of Tucson more business friendly?



NATIONAL
ASSOCIATION FOR
LATINO
COMMUNITY
ASSET
BUILDERS