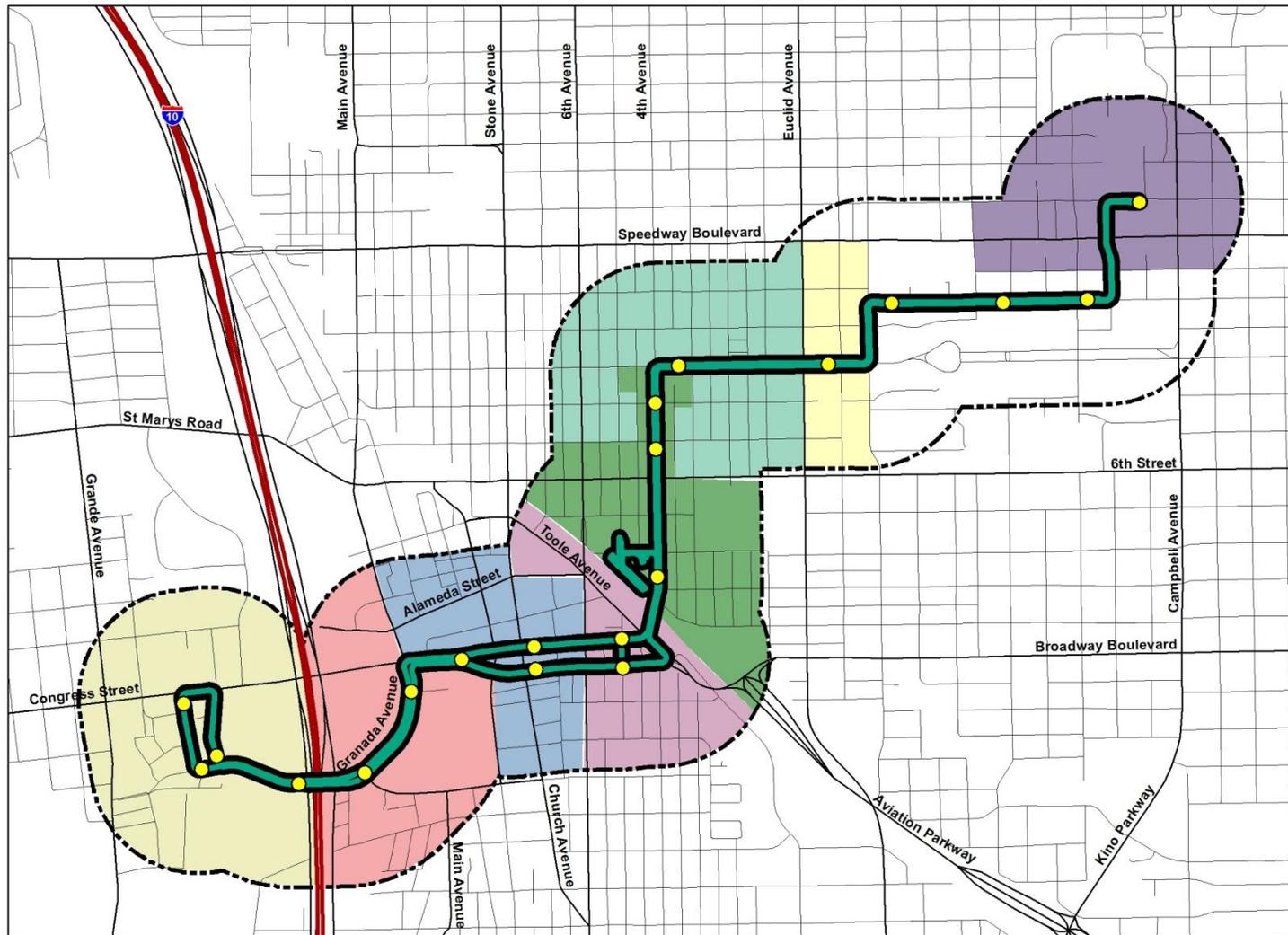


# Tucson Modern Streetcar Design Charrette Public Input Schedule

	<b>MONDAY 01/14/2013</b>	<b>TUESDAY 01/15/2013</b>	<b>WEDNESDAY 01/16/2013</b>	<b>THURSDAY 01/17/2013</b>	<b>FRIDAY 01/18/2013</b>	<b>SATURDAY 01/19/2013</b>
<b>Day Goal</b>	Overview of Opportunities & Constraints and Initial Visioning Process	Gather Community & Stakeholders Feedback for Each Character Area	Gather Community & Stakeholders Feedback for Each Character Area	Develop Framework, Vision, Guiding Principles & Conceptual Options	Refine Framework & Concepts and Prepare Final Presentation	Present Refined Framework & Concepts
<b>Time</b>	<b>Opening Day</b>	<b>Stakeholders Day</b>	<b>Stakeholders Day</b>	<b>Charrette Team Work Day</b>	<b>Charrette Team Work Day</b>	<b>Final Presentation</b>
<b>8:00 am</b>	Charrette Team Studio Setup at Historic Depot	Charrette Team Meeting	Charrette Team Meeting	Charrette Team Meeting	Charrette Team Meeting	Charrette Team Meeting
<b>9:00 am</b>	Charrette Team Walkabout	Meet one-on-one with Stakeholders	Meet one-on-one with Stakeholders	Meet one-on-one with Stakeholders	Charrette Team Work Session	Charrette Team Work Session
<b>10:00 am</b>						<b>Final Presentation at The Historic Rialto Theater (Public Meeting)</b>
<b>11:00 am</b>						
<b>Noon</b>	Lunch with VIP's & City Officials (By Invitation)	Charrette Team Lunch in Studio	Charrette Team Lunch in Studio	Charrette Team Lunch in Studio		Design Charrette Closure
<b>1:00 pm</b>		<b>Strategy Meeting A: Eastern Terminus/Main Gate</b>	<b>Strategy Meeting D: Pima College and UA Students</b>	Charrette Team Strategy and Work Production Session		
<b>2:00 pm</b>	Meeting with Technical Team Infrastructure & Utilities (By Invitation)					
<b>3:00 pm</b>	Charrette Team Prepares for Opening Reception	Charrette Team Strategy and Work Session	Charrette Team Strategy and Work Production Session	Charrette Team Prepares for Open House		
<b>4:00 pm</b>						
<b>5:00 pm</b>				Charrette Team Dinner in Studio	Charrette Team Meeting	
<b>5:30 pm</b>		<b>Strategy Meeting B: Western Terminus</b>	<b>Strategy Meeting E: Central Segment (4<sup>th</sup> Avenue Business District) and Downtown Entertainment District (Congress and 4<sup>th</sup> Avenue Activity Center)</b>			
<b>6:00 pm</b>	<b>Opening Reception/Presentation of Findings at The Historic Rialto Theater (Public Meeting)</b>			<b>Public Open House</b>	Charrette Team Dinner in Studio	
<b>7:30 pm</b>		<b>Strategy Meeting C: Central Segment (University Boulevard)</b>	<b>Strategy Meeting F: Central Downtown Central Business District and Downtown Cultural/Convention District</b>		Charrette Team Work Session	
<b>8:00 pm</b>	<b>Initial Visioning Process at The Historic Rialto Theater (Public Meeting)</b>					

For more information go to: [www.tucsonaz.gov/planning/streetcar\\_design\\_charette](http://www.tucsonaz.gov/planning/streetcar_design_charette) or contact Maria Masque at: [mmasque@azplanningcenter.com](mailto:mmasque@azplanningcenter.com)

# Tucson Modern Streetcar Character Areas/Subareas Map



## Legend

- Major Streets
- Interstate 10
- Tucson Modern Streetcar Line
- Tucson Modern Streetcar Stops
- - - Quarter-Mile Focus Area

## Character Areas/Subareas

- Eastern Terminus
- Main Gate
- Central Segment (University Boulevard)
- Central Segment (4th Avenue Business District)
- Downtown Entertainment District (Congress & 4th Avenue Activity Center)
- Downtown Entertainment District (Downtown Central Business Center)
- Downtown Cultural/Convention District
- Western Terminus

Source: Pima Association of Governments & Pima County  
Department of Transportation Geographical Information Systems 2012.



PROJECT: PAG-01 DATE: 10/18/12  
FILE NAME: Exhibit\_4\_CharacterAreas2\_11x17.mxd

# Tucson Modern Streetcar Land Use and Development Implementation Plan Design Charrette Public Input Schedule Logistics

Monday, January 14, 2013 to Saturday, January 19, 2013

The City of Tucson cordially invites Property Owners, Residents, Business Owners, Neighborhood Representatives, Advocacy Groups, Business Groups, Developers, Investors, the University of Arizona, and other stakeholders with an interest in the **Quarter Mile Focus Area** of the **Tucson Modern Streetcar Line** to participate in **The Tucson Modern Streetcar Design Charrette**. This Design Charrette is offered as part of the **Tucson Modern Streetcar Land Use Development and Implementation Plan Project**. **The Tucson Modern Streetcar Design Charrette** will take place from **Monday, January 14, 2013 to Saturday, January 19, 2013**.

## Opening Reception/Initial Visioning Process (Public Meeting)

The **Opening Reception and Initial Visioning Process** will take place at **The Historic Rialto Theater on Monday, January 14, 2013 at 6:00 PM**.  
**Meeting Location:** The Historic Rialto Theater, 318 E. Congress, Tucson, AZ 85701

## Strategy Meetings A, B, C, D, E and F

**Strategy Meetings** will take place at The Historic Depot, January 15 and 16, 2013.

**Meeting Location:** The Historic Depot Building, 400 N. Toole, Suite 280, Tucson, AZ 85701 (Second Floor- Follow the Signs)

These **Strategy Meetings** will address the specific needs of the very distinct character areas identified along the Tucson Modern Streetcar Corridor. Select the location of your home, business, or land on the **Character Areas Map** and participate on the Strategy Meeting corresponding to your area:

- **Strategy Meeting A: Eastern Terminus/Main Gate Character Area** (Tuesday, January 15 at 1:00 PM – The Historic Depot)
- **Strategy Meeting B: Western Terminus Character Area** (Tuesday, January 15 at 5:30 PM – The Historic Depot)
- **Strategy Meeting C: Central Segment (University Boulevard) Character Area** (Tuesday, January 15 at 7:30 PM – The Historic Depot)
- **Strategy Meeting D: Pima College and UA Students Wednesday** (January 16 at 1:00 PM – The Historic Depot)
- **Strategy Meeting E: Central Segment (4<sup>th</sup> Avenue Business District) and Downtown Entertainment District (Congress and 4<sup>th</sup> Avenue Activity Center) Character Areas** (Wednesday, January 16 at 5:30 PM – The Historic Depot)
- **Strategy Meeting F: Downtown Entertainment District (Downtown Central Business District) and Downtown Cultural/Convention District Character Areas** (Wednesday, January 16 at 7:30 PM – The Historic Depot)

## Strategy Meeting Topics:

(1) Historic Preservation, Neighborhood Preservation/Compatibility and Housing Affordability (2) Parking, Connectivity, Traffic and Multimodal Transportation (3) Streetscapes, Walkability, Character and Sense of Place (4) Economic Development/Implementation.

## On-on-one Meetings:

One-on-one meetings will take place at The Historic Depot on Tuesday, Wednesday, and Thursday at those times provided on the Schedule. These meetings welcome individuals and/or small groups that may desire to meet one-on-one with team members. Walk in during these allotted times and we will be glad to have a one-on-one talk with you or your group.

**Meeting Location:** The Historic Depot Building, 400 N. Toole, Suite 280, Tucson, AZ 85701 (Second Floor- Follow the Signs)

## Open House:

The Open House will take place at The Historic Depot on Thursday, January 17, 2013 at 6:00 PM. Check the progress of your team as we integrate the input into vision, concepts, and guiding principles for each character area.

**Meeting Location:** The Historic Depot Building, 400 N. Toole, Suite 280, Tucson, AZ 85701 (Second Floor- Follow the Signs)

## Final Presentation:

The **Final Presentation** will take place at **The Historic Rialto Theater on Saturday, January 19, 2013 at 10 am**.

**Meeting Location:** The Historic Rialto Theater, 318 E. Congress, Tucson, AZ 85701

For more information go to: [www.tucsonaz.gov/planning/streetcar\\_design\\_charette](http://www.tucsonaz.gov/planning/streetcar_design_charette)

*Participate in this unique event and help shape the future of our Community!*



# Tucson Modern Streetcar Design Charrette Information Handout

## What is a Design Charrette?

A Design Charrette is a three-phase, holistic, collaborative and transparent planning process during which a multiple-day charrette is held as the central transformative event. The process commences with the Charrette Preparation Phase, which includes analysis of all the pertaining data, followed by the Charrette acting as a fulcrum at the middle phase, and closes with the Recommendation Phase.

The charrette is the catalytic event of this dynamic planning process. It is a collaborative event that lasts six days. The goal of the Tucson Modern Streetcar Design Charrette is to listen to the community and stakeholders and to develop recommendations based on stakeholders input. A multidisciplinary team, consisting of stakeholders, community, support staff and consultants, will collaborate as part of this effort.

During the charrette, the consultant team first solicits the values, vision, and needs of the stakeholders. **The Tucson Modern Streetcar Design Charrette** presents a variety of opportunities for public input:

- *Initial Visioning Session public meeting*
- *Strategy Meetings for identified character areas within the Quarter Mile Focus Area of the Tucson Modern Streetcar Line*
- *One-on-one meetings for individuals or groups that prefer privacy*
- *A Public Open House*
- *A Final Presentation*

The team then breaks off to distill the overall and area specific vision and guiding principles and creates concepts based on input received.

The charrette is organized as a series of feedback loops through which different stakeholder groups, interest groups, neighborhood groups, and community members are engaged at critical decision-making points. These decision-making points occur during initial visioning session, stakeholder meetings focus groups, one-on-one meetings, and open house throughout the course of the charrette.

Solution-oriented strategy meetings engage the major stakeholders in solution-oriented dialogue:

- *What needs to be protected?*
- *What makes the project unique?*
- *What do you like about the project?*
- *What could be enhanced or improved?*
- *What do you wish the project achieve?*
- *What is important to understand about where you live?*
- *What are the major opportunities?*



*Design Charrette Stakeholders Meeting Sessions*

This approach funnels all these various perspectives and input to create a mosaic or collage of community needs and ideas. Then, the Consultant team transforms these needs and ideas into an overall vision, guiding principles, and/or conceptual graphics that illustrate how the resulting recommendations will address community concerns and needs.

The Tucson Modern Streetcar Design Charrette will be a six-day planning process. This intense six-day transparent community involvement process allows the fast transfer of community ideas into conceptual graphics, illustrations, guiding principles, and recommendations.

The Design Charrette's **Final Presentation** on Saturday will reflect the overall vision, illustrations and conceptual diagrams, and guiding principles based on input received during that week.



*Consultant Team Conceptual Design/Work Sessions*

***Participate. Become a Partner in Success!***