

Plan Tucson Progress Report



MAY 7, 2019

PLAN TUCSON

CITY OF TUCSON GENERAL & SUSTAINABILITY PLAN
PROGRESS REPORT

Plan Tucson is the City's General & Sustainability Plan which lays out Tucson's vision for the future and a road-map for how to get there.

Plan Tucson was adopted by voters in 2013 after an extensive public outreach process. It established 180 policies organized into over 20 elements within four focus areas:

- Social Environment
- Economic Environment
- Natural Environment
- Built Environment

In 2020, the City will start engaging with residents to begin the conversation about our vision and goals for the decade to come. Per state law the City must update our General Plan again by 2023.

5 Years of Progress

- In the five years since Plan Tucson was adopted, our City has made great strides in realizing the vision of the general plan. Just a few of our achievements include:
 - The opening of the **SunLink streetcar**, catalyzing redevelopment downtown
 - UNESCO designation as a **City of Gastronomy**, recognizing our unique food culture and spurring increased tourism
 - A growing **job base** – including the expansion of GEICO and arrival of Caterpillar
 - Increasing and safeguarding our **long-term water supply**, making our city more sustainable and resilient
- There is still more to do to accomplish the goals set out in our general plan to ensure economic opportunity across our city, promote safe and sustainable neighborhoods, and provide exceptional quality of life.
- This report provides a snapshot of what has been accomplished in the past five years to implement the policies and achieve the goals of Plan Tucson, as well as areas of ongoing work.
- Additional information can be found at <https://www.tucsonaz.gov/pds/p/plan-tucson>.

What Comes Next

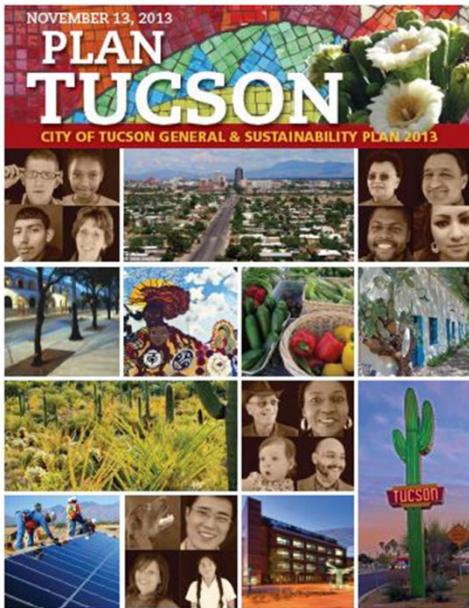
- City departments, in partnership with in partnership with community residents, businesses, organizations, and institutions, will continue to implement the goals and priorities of Plan Tucson.
- You can look forward to future reports such as this one to track our accomplishments in the coming years.

Planning Commission
July 10, 2019

Five-Year Progress Report



- Plan Tucson adopted in 2013
- Four focus areas, 25 goals, 20 elements, 195 policies



THE SOCIAL ENVIRONMENT

- Housing
- Public Safety
- Parks & Recreation
- Arts & Culture
- Public Health
- Urban Agriculture
- Education
- Governance & Participation

THE ECONOMIC ENVIRONMENT

- Jobs & Workforce Development
- Business Climate
- Regional & Global Positioning
- Tourism & Quality of Life

EXHIBIT EE-1 Tucson Market Trends 2000-2012

Market Trends	2000	2002	2004	2006	2012
City Population (1)	486,699	503,973	516,748	529,608	541,228
% Increase or Decrease (1)	n/a	2.99	2.53	2.48	2.28
Median Household Income (1)	30,819	n/a	n/a	36,985	36,000
Annual Unemployment (2)	n/a	n/a	4.6%	3.9%	5.7%
Cost of Living Compared to U.S. (2)	+2.5%	+2.6%	+2.1%	+4.1%	+2.3%
# of Residential Sales (3)	10,988	13,135	16,557	15,726	10,578
Average home sales price (3)	\$156,273	\$169,963	\$206,996	\$270,080	\$402,066
Building Permits (4)	163	189	198	190	84
• Commercial	2,910	2,522	2,376	2,260	193
• Residential					479

Source: (1) U.S. Census and American Community Survey data; (2) U.S. Bureau of Labor Statistics; (3) Tucson Association of Realtors; and (4) City of Tucson Planning and Development Services Department Information Technology

THE NATURAL ENVIRONMENT

- Energy & Climate Readiness
- Water Resources
- Green Infrastructure
- Environmental Quality

THE BUILT ENVIRONMENT

- Historic Preservation
- Public Infrastructure, Facilities, & Cost of Development
- Redevelopment & Revitalization
- Land Use, Transportation, & Urban Design

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Five-Year Progress Report



- Major accomplishments include:
 - Opening of Sunlink Streetcar
 - Downtown redevelopment
 - Urban agriculture ordinance
 - Job growth
 - Responsible management of water resources



Five-Year Progress Report



■ Areas of ongoing work:

- Oracle-Choice Neighborhood study (Thrive in the 05)
- Broadway-Sunshine Mile
- Parks and Connections Bond implementation
- Citywide Mobility Master Plan
- Adaptive Reuse program



Infill Incentive District Work Plan



Planning Commission
July 10, 2019

Mayor And Council Direction

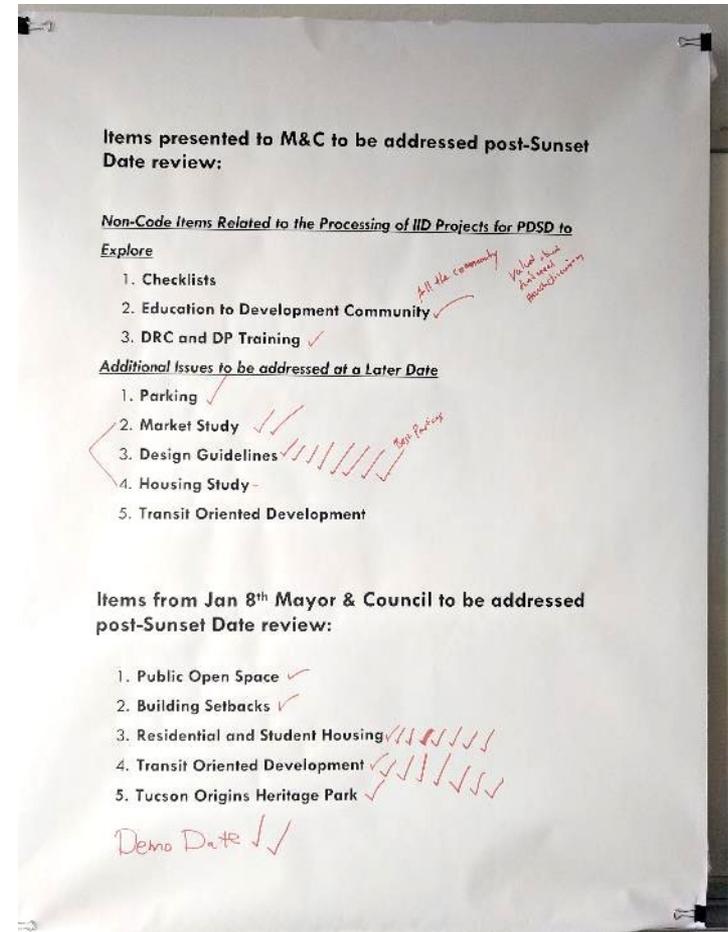
- At a Mayor & Council meeting to discuss IID Sunset Date on January 8, 2019, M&C requested that staff develop a work plan to address the following issues related to the IID:
- Aggregate setback heights
 - Promotion of Transit Oriented Development (TOD)
 - Open space requirements
 - Student housing
 - Design review
 - The IID boundary as it relates to the Tucson Origins Heritage sites



Stakeholder Feedback



- Held two stakeholder meetings in February
- Top priorities:
 - Design guidelines
 - Public open space
 - Residential and student housing
 - Transit-oriented development



Proposed Work Plan Items

- 1. Advance historic designation to protect Tucson Origins sites on westside**
- 2. Conduct Housing and Market study**
- 3. Conduct Public Realm and Urban Design study**
- 4. Coordinate with partners on transit and transportation improvements**



Historic Designation



- **Designation of Tucson Origins sites initiated by Mayor and Council on April 9, 2019**
- **Staff to compile materials related to historic significance of sites and advance nomination to public review**
- **Nomination will ultimately be voted on by M&C**
- **Designation will require that any proposed development go through historic review**

Housing and Market Study



- **Would examine:**
 - **Indicators of strength of existing housing and commercial markets (vacancy rates, average rents, etc.)**
 - **Strategies to support affordable housing, promote homeownership options and encourage housing to accommodate a range of incomes and household types**
 - **Potential areas for student housing**
- **Findings would inform further refinements to IID and other city policies**

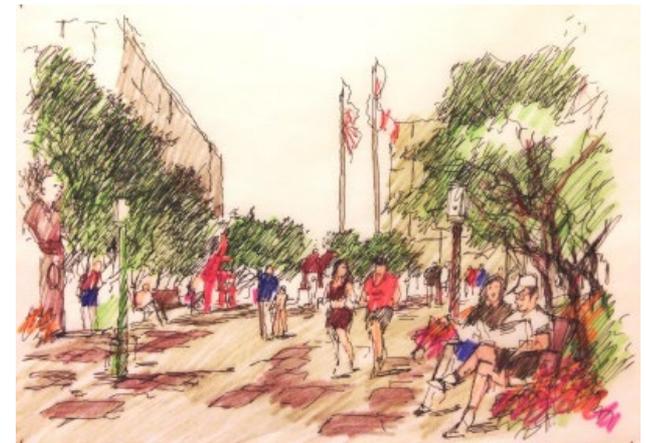
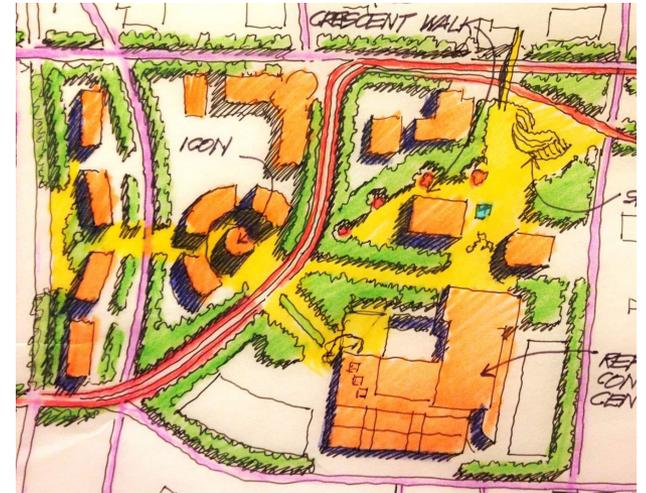


Public Realm & Urban Design Study



Goals:

- Ensure active, connected open spaces and a pedestrian-friendly environment to enhance the public realm in the greater downtown area
- Review and update IID Design Guidelines and Downtown Streetscape Design Policy
- Work collaboratively with TDOT, Parks, Downtown Partnership, developers, neighborhoods and other stakeholders



Transportation Enhancements



- Ongoing coordination to strengthen our transit system
- Promote transit oriented development
- Improve connectivity to transit systems
- Monitor and address parking needs
- Employ Complete Streets lens
- Align with Mobility Master Plan



Work Plan Timeline



- Multi-year planning efforts
- Engage outside expertise
- Work with community stakeholders

