

**Attachment S - Matrix Documenting Previous Discussion of Issues Raised in the
June 15 MPA-Chamber-SAHBA letter**

Item	Previously discussed on	Action taken – Other notes
1. Section 7.A.1.1. PURPOSE	<ul style="list-style-type: none"> New Comment in 6/15/17 letter. Purpose was discussed at the following meetings: 10/17/16, 10/24/16, 11/7/16, 2/13/17 	<p>New comment addressed in Attachment T.</p> <p>Subject to discussion at July 11th Citizen Sign Code Committee Study Session and July 12th Joint Planning Commission / Citizen Sign Code Committee Public Meeting.</p>
2. Section 7.A.6.4.C. SIGN COPY CHANGE	<ul style="list-style-type: none"> Rate of Change was discussed at the following subcommittee meetings: 1/9/17, 1/23/17, 2/6/17, 3/6/17 	<p>Discussed at length throughout the process. MPA originally recommended 8 seconds in the January 3rd letter, and then revised in the February 23rd letter to recommend one-minute.</p> <p>Citizen Sign Code Committee – Voted to recommend a five-minute change rate (5-3 approval – three votes for one minute).</p> <p>Joint Subcommittee (JSC) – Voted to recommend a five-minute change rate (4-1 approval – one vote for one minute).</p>
3. Section 7.A.6.5.A. SIGN HEIGHT MEASUREMENT	<ul style="list-style-type: none"> Sign Height Measurement was discussed at the following subcommittee meetings: 11/14/16, 1/9/17 	<p>Discussed and supported in the January 3rd MPA-Chamber letter. Was revised in the February 23rd MPA-Chamber letter to recommended method of measurement not consistent with current UDC methods.</p>
4. Section 7.A.6.9.C.1 & E.1 STREET AND BUILDING FRONTAGES	<ul style="list-style-type: none"> New Comment in 6/15/17 letter. 	<p>New comment addressed in Attachment T.</p> <p>Subject to discussion at July 11th Citizen Sign Code Committee Study Session and July 12th Joint Planning Commission / Citizen Sign Code Committee Public Meeting.</p>
5. Section 7.A.6.10. SIGNS IN OR OVER PUBLIC RIGHTS-	<ul style="list-style-type: none"> New Comment in 6/15/17 letter. 	<p>New comment addressed in Attachment T.</p>

OF-WAY		Subject to discussion at July 11th Citizen Sign Code Committee Study Session and July 12th Joint Planning Commission / Citizen Sign Code Committee Public Meeting.
6. Section 7.A.6.11. PREMISE	<ul style="list-style-type: none"> Premise was discussed at the following subcommittee meetings: 11/14/16, 11/21/16, 12/19/16, 1/9/17, 2/6/17, 3/6/17 	<p>Discussed at length throughout the process.</p> <p>Citizen Sign Code Committee – Voted unanimously to recommend keeping current definition as is.</p> <p>Joint Subcommittee – Voted unanimously to recommend keeping current definition as is.</p>
7. Section 7.A.6.12. ILLUMINATION	<ul style="list-style-type: none"> Illumination was discussed at the following subcommittee meetings: 10/24/16, 11/14/16, 11/21/16, 2/13/17, 3/6/17 	<p>Discussed at length throughout the process. Commission was in general agreement to protect dark skies initiatives and the assumptions upon which the outdoor lighting code was developed.</p>
8. Section 7.A.7.1. MASTER SIGN PROGRAM – PERMANENT SIGNS	<ul style="list-style-type: none"> New Comment in 6/15/17 letter. 	<p>New comment addressed in Attachment T.</p> <p>Subject to discussion at July 11th Citizen Sign Code Committee Study Session and July 12th Joint Planning Commission / Citizen Sign Code Committee Public Meeting.</p>
9. Section 7.A.7.1.E.3. Wall-mounted Signs	<ul style="list-style-type: none"> New Comment in 6/15/17 letter. 	<p>New comment addressed in Attachment T.</p> <p>Subject to discussion at July 11th Citizen Sign Code Committee Study Session and July 12th Joint Planning Commission / Citizen Sign Code Committee Public Meeting.</p>
10. Section 7.A.7.1.F. Best Practice Option	<ul style="list-style-type: none"> New Comment in 6/15/17 letter. 	<p>New comment addressed in Attachment T.</p> <p>Subject to discussion at July 11th</p>

		Citizen Sign Code Committee Study Session and July 12th Joint Planning Commission / Citizen Sign Code Committee Public Meeting.
11. Section 7.A.7.1.G. Findings	<ul style="list-style-type: none"> New Comment in 6/15/17 letter. 	<p>New comment addressed in Attachment T.</p> <p>Subject to discussion at July 11th Citizen Sign Code Committee Study Session and July 12th Joint Planning Commission / Citizen Sign Code Committee Public Meeting.</p>
12. Section 7.A.7.1.E. MASTER SIGN PROGRAM – PERMANENT SIGNS – Design Standards	<ul style="list-style-type: none"> Design standards for the Master Sign Program were discussed at the following subcommittee meetings: 11/21/17, 12/05/16, 1/9/17, 1/23/17, 2/6/17, 2/13/17, 3/6/17 Height and area caps for the Master Sign Program were discussed at the following subcommittee meetings: 11/21/16, 12/05/16, 12/12/16, 12/19/16, 1/23/17 (cta), 2/13/17, 3/6/17 	<p>Both of these items were discussed extensively throughout the process.</p> <p><u>Design Standards vote</u> Citizens Sign Code Committee – Voted to recommend keeping the current draft standard as is (6-2 approval).</p> <p>Joint Subcommittee - Voted to recommend keeping the draft standard as is (4-1 approval).</p> <p><u>Height and Area Caps vote</u> Citizens Sign Code Committee – Voted to recommend no caps be applied in reviewing design option applications (6-2 approval).</p> <p>Joint Subcommittee - Voted to recommend the draft standard that required freestanding signs to have caps of 20 feet sign structure height and 100 square feet sign area (3-2 approval).</p>
13. Section 7.A.7.2.B. APPLICABILITY	<ul style="list-style-type: none"> New Comment in 6/15/17 letter. 	<p>New comment addressed in Attachment T.</p> <p>Subject to discussion at July 11th Citizen Sign Code Committee</p>

		Study Session and July 12th Joint Planning Commission / Citizen Sign Code Committee Public Meeting.
14. Section 7.A.9.2. CHANGE OF USE	<ul style="list-style-type: none"> New Comment in 6/15/17 letter. 	<p>New comment addressed in Attachment T.</p> <p>Subject to discussion at July 11th Citizen Sign Code Committee Study Session and July 12th Joint Planning Commission / Citizen Sign Code Committee Public Meeting.</p>
15. Section 7.A.10. SIGN TYPES AND GENERAL STANDARDS	<ul style="list-style-type: none"> New Comment in 6/15/17 letter. 	<p>New comment addressed in Attachment T.</p> <p>Subject to discussion at July 11th Citizen Sign Code Committee Study Session and July 12th Joint Planning Commission / Citizen Sign Code Committee Public Meeting.</p>
16. Section 7A.10.1. GENERALLY PERMITTED SIGNS	<ul style="list-style-type: none"> Language for Interior Sign Exception and menu boards was discussed at the following meetings: 1/23/17 (cta), 2/13/17 (cta), 2/27/17, 3/6/17 	<p>This was discussed at length throughout the process .</p> <p>Citizens Sign Code Committee – Voted unanimously to recommend allowing menu boards with a voice-activated feature to be set back either 30 feet from residential property or have a sound mitigation wall in place.</p> <p>Joint Subcommittee - Voted unanimously to recommend the same as noted above.</p>
17. Section 7A.10.2. PERMANENT SIGNS – ZONE CATEGORY STANDARDS	<ul style="list-style-type: none"> Additional allowances for nonresidential in residential zones was discussed at the following meetings: 12/05/16, 12/19/16, 3/6/17 	<p>This was discussed at length throughout the process.</p> <p>Citizens Sign Code Committee – Voted unanimously to recommend keeping the draft standard.</p> <p>Joint Subcommittee - Voted unanimously to recommend keeping the draft standard.</p>

<p>18. Section 7A.10.2. PERMANENT SIGNS – ZONE CATEGORY STANDARDS</p>	<ul style="list-style-type: none"> • New Comment in 6/15/17 letter. 	<p>New comment addressed in Attachment T.</p> <p>Subject to discussion at July 11th Citizen Sign Code Committee Study Session and July 12th Joint Planning Commission / Citizen Sign Code Committee Public Meeting.</p>
<p>19. Section 7A.10.2. PERMANENT SIGNS – ZONE CATEGORY STANDARDS</p>	<ul style="list-style-type: none"> • Illumination was discussed at the following subcommittee meetings: 10/24/16, 11/14/16, 11/21/16, 2/13/17, 3/6/17 	<p>Discussed at length throughout the process. Commission was in general agreement to protect dark skies initiatives and the assumptions upon which the outdoor lighting code was developed.</p>
<p>20. Section 7.A.10.2.C. PERMANENT SIGNS</p>	<ul style="list-style-type: none"> • New Comment in 6/15/17 letter. 	<p>New comment addressed in Attachment T.</p> <p>Subject to discussion at July 11th Citizen Sign Code Committee Study Session and July 12th Joint Planning Commission / Citizen Sign Code Committee Public Meeting.</p>
<p>21. Section 7.A.10.2.C. PERMANENT SIGNS</p>	<ul style="list-style-type: none"> • Spacing regulations were discussed at the following subcommittee meetings: 11/21/16, 12/05/16 (cta), 12/19/16, 1/9/17 (cta) 	<p>This was discussed at length early on in the process and the subcommittee came to a consensus.</p>
<p>22. Section 7.A.10.3. PORTABLE SIGNS</p>	<ul style="list-style-type: none"> • New Comment in 6/15/17 letter. 	<p>Portable sign area allotment in general has been discussed throughout the process. The following are votes on the proposed language:</p> <p>Citizens Sign Code Committee – Voted to recommend keeping the current draft standards related to the number and sign area allotment (6-1 approval with one abstention). Joint Subcommittee - Voted to recommend keeping the current draft standards (3-2 approval with one vote to increase and one to decrease the SAA).</p>

<p>23. Section 7A.11.1 SPECIAL DISTRICTS</p>	<ul style="list-style-type: none"> • New Comment in 6/15/17 letter. 	<p>New comment addressed in Attachment T.</p> <p>Subject to discussion at July 11th Citizen Sign Code Committee Study Session and July 12th Joint Planning Commission / Citizen Sign Code Committee Public Meeting.</p>
<p>24. Section 7.A.11.3. SCENIC CORRIDOR ZONE (SCZ) DISTRICT</p>	<ul style="list-style-type: none"> • Scenic Corridor Zone District regulations were discussed at the following meetings: 11/14/16, 12/12/16, 1/9/17, 3/6/17 	<p>This was discussed at length throughout the process.</p> <p>Citizens Sign Code Committee – Voted unanimously to recommend keeping the standards as is.</p> <p>Joint Subcommittee - Voted unanimously to recommend keeping the standards as is.</p>
<p>25. Section 2.2.12 SIGN DESIGN REVIEW COMMITTEE</p>	<ul style="list-style-type: none"> • New Comment in 6/15/17 letter. • Composition of Sign Design Review Committee was discussed at the following meetings: 12/12/16, 1/23/17, 2/6/17, 2/13/17, 3/6/17 	<p>This was discussed at length throughout the process.</p> <p>Citizens Sign Code Committee – Voted unanimously to recommend keeping the current composition in the draft.</p> <p>Joint Subcommittee - Voted unanimously to recommend keeping the current composition in the draft.</p>
<p>26. Section 11.4.7. DEFINITIONS – FREEWAY</p>	<ul style="list-style-type: none"> • New Comment in 6/15/17 letter. 	<p>New comment addressed in Attachment T.</p> <p>Subject to discussion at July 11th Citizen Sign Code Committee Study Session and July 12th Joint Planning Commission / Citizen Sign Code Committee Public Meeting.</p>
<p>27. Section 11.4.17. DEFINITIONS – PARAPET</p>	<ul style="list-style-type: none"> • Parapet and wall signs were discussed at the following meetings: 12/5/16, 12/19/16, 2/6/17, 2/13/17, 2/27/17, 3/6/17 	<p>This was discussed at length throughout the process.</p> <p>Citizens Sign Code Committee – Voted unanimously to recommend revising the definitions of roof sign and wall</p>

		<p>sign so that architectural features of the building would not be interpreted to be roof signs.</p> <p>Joint Subcommittee - Voted 4-1 approval on two extended parapet options dealing with the size of the sign and parapet. The JSC ultimately asked Commissioner Cook to recommend an alternative.</p>
<p>28. Section 11.4.24 DEFINITIONS – WALL</p>	<ul style="list-style-type: none"> Parapet and wall signs were discussed at the following meetings: 12/5/16, 12/19/16, 2/6/17, 2/13/17, 2/27/17, 3/6/17 	<p>This was discussed at length throughout the process.</p> <p>Citizens Sign Code Committee – Voted unanimously to recommend revising the definitions of roof sign and wall sign so that architectural features of the building would not be interpreted to be roof signs.</p> <p>Joint Subcommittee - Voted 4-1 approval on two extended parapet options dealing with the size of the sign and parapet. The JSC ultimately asked Commissioner Cook to recommend an alternative.</p>