



# SIGN DESIGN REVIEW COMMITTEE

DECEMBER 19, 2019



# OVERVIEW

- Freestanding Signs in Scenic Corridor Zone District
- Minor Changes
- Sign Design Option Statistics
- Next Steps



## 7A.7.11.3.E.3.a.(1)-(3), SCENIC CORRIDOR ZONE (SCZ) DISTRICT



- **Staff Suggestion:** Change language to reflect current policy regarding maximum number of freestanding signs allowed in the SCZ District per premise
- **SDRC Comment:** Staff proposed clarifying language is confusing and does not reflect PDSD policy

## 7A.7.11.3.E.3.a.(1)-(3), SCENIC CORRIDOR ZONE (SCZ) DISTRICT

- **Redline:** 3. Freestanding signs, monument and low profile only.

a. Maximum number per premises:

(1) Scenic route: One for the first 450 feet of scenic route street frontage. A second sign is permitted for a street frontage from 451 feet to 850 feet. A third sign is permitted for a street frontage from 851 feet to 1250 feet. This rule applies for each subsequent 400 feet of scenic route street frontage. ~~with one additional sign for every 400 feet of additional scenic route street frontage.~~

(2) Arterial street: One for the first 450 feet of arterial street frontage. A second sign is permitted for a street frontage of 451 feet to 700 feet. A third sign is permitted for a street frontage of 701 feet to 950 feet. This rule applies for each subsequent 250 feet of arterial street frontage. ~~with one additional sign for every 250 feet of additional arterial street frontage.~~

(3) Collector street: One for the first 450 feet of collector street frontage. A second sign is permitted for a street frontage of 451 feet to 700 feet. A third sign is permitted for a street frontage of 701 feet to 950 feet. This rule applies for each subsequent 250 feet of collector street frontage. ~~within the premises, with one additional sign for every 250 feet of additional collector street frontage.~~

## MINOR CHANGE

- These are text amendments related to potential changes to the review process for the Sign Design Option or other 7A revisions based on sign staff input
- These text amendments also include clarifications that reflect current policy for the administration of 7A and require a closer look by the SDRC

# MINOR CHANGE – 7A.10.2.A-TABLE I, ZONE CATEGORIES AND PERMANENT SIGN TYPES

**TABLE 1 - ZONES CATEGORIES AND PERMANENT SIGN TYPES**

Sign types below may be permitted in the zone categories below with additional standards.

Individual zones within a zone category or another specified zone may prohibit a sign type or have more restrictive standards for that individual zone.

Permanent Signs	Residential Category IR, RH, SR, SH, RX-1, RX-2, R-1, MH-1 zones	Multifamily Residential Category R-2, R-3, MH-2 zones	Non-residential Category O-1 zone	General Business Category O-2, O-3, P, RV, NC RVC, C-1, -2, -3, OCR-1, -2, MU, U zones	Industrial Category P-1, I-1, I-2 zones
Access Point	P, 2	P, 2	P	P	P
Awning	P, 1	P	P	P	P
Billboards	5	5	5	P, 4, 5	P, 4, 5
Canopy			P	P	P
Dwelling Unit	P	P			
Freestanding Monument		P	P	P	P
Freestanding Monument low profile	P, 3	P	P	P	P
Freestanding Pole				P	P
Freeway				P	P
Parking Lot	P	P	P	P	P
Projecting	P, 6	P, 6	P, 6	P, 6	P, 6
Wall	P, 3	P	P	P	P



**Staff Suggestion:** Allow Canopy Signs in the Non-residential Category.

This was suggested by sign staff based on previous approval by SCAAB of this type of sign as not intrusive and desired over entry

■ **Do you agree?**

P = Generally Permitted - See Section 7A.10.2.C for Additional Standards.

1. Restricted to home occupation use in all zones except IR and MH-1
2. Not permitted for home occupation use
3. Restricted to nonresidential ~~and home occupation~~ use
4. Restricted to C-2, C-3, I-1, I-2, zones
5. Prohibited locations: On property with the following zoning: Rural Residential zones, Urban Residential zones (all); Office zones (all); "RVC" Rural Village Center Zone, "NC" Neighborhood Commercial Zone, "C-1", Commercial Zone, "P" Parking Zone and "RV" Recreational Vehicle Zone, Commercial zones, Mixed Use Zones (all); "P-1" Park Industrial Zone of Division 7, Industrial Zones; Scenic Corridor Zone, Airport Environs Zone (unless prior approval in writing by Federal Aviation Administration) and Historic Preservation Zone Overlay zones.
6. Signs shall be permitted only within a Historic or Pedestrian District in compliance with Section 7A.11.1 and 2.D respectively.
7. Limited to 20sq.ft.

# MINOR CHANGE – 7A.10.2.A-TABLE I, ZONE CATEGORIES AND PERMANENT SIGN TYPES

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Permanent Signs	Residential Category IR, RH, SR, SH, RX-1, RX-2, R-1, MH-1 zones	Multifamily Residential Category R-2, R-3, MH-2 zones	Non-residential Category O-1 zone	General Business Category O-2, O-3, P, RV, NC RVC, C-1, -2, -3, OCR-1, -2, MU, U zones	Industrial Category P-1, I-1, I-2 zones
Access Point	P, 2	P, 2	P	P	P
Awning	P, 1	P	P	P	P
Billboards	5	5	5	P, 4, 5	P, 4, 5
Canopy		P, 7	P	P	P
Dwelling Unit	P	P			
Freestanding Monument		P	P	P	P
Freestanding Monument low profile	P, 3	P	P	P	P
Freestanding Pole				P	P
Freeway				P	P
Parking Lot	P	P	P	P	P
Projecting	P, 6	P, 6	P, 6	P, 6	P, 6
Wall	P, 3	P	P	P	P

**Staff Suggestion:** Clarify that Freestanding Monument low profile signs are allowed for nonresidential uses in the Residential Category

This was suggested by sign staff as Dwelling Unit Sign covers signs for home occupation in the Residential Category

■ **Do you agree?**

P = Generally Permitted - See Section 7A.10.2.C for Additional Standards.

1. Restricted to home occupation use in all zones except IR and MH-1
2. Not permitted for home occupation use
3. Restricted to nonresidential ~~and home occupation~~ use
4. Restricted to C-2, C-3, I-1, I-2, zones
5. Prohibited locations: On property with the following zoning: Rural Residential zones, Urban Residential zones (all); Office zones (all); "RVC" Rural Village Center Zone, "NC" Neighborhood Commercial Zone, "C-1", Commercial Zone, "P" Parking Zone and "RV" Recreational Vehicle Zone, Commercial zones, Mixed Use Zones (all); "P-1" Park Industrial Zone of Division 7, Industrial Zones; Scenic Corridor Zone, Airport Environs Zone (unless prior approval in writing by Federal Aviation Administration) and Historic Preservation Zone Overlay zones.
6. Signs shall be permitted only within a Historic or Pedestrian District in compliance with Section 7A.11.1.1 and 2.D respectively.
7. Limited to 20sq.ft.

# MINOR CHANGE – 7A.10.2.B-TABLE 2, MAXIMUM PERMANENT SIGN AREA PER ZONE CATEGORY AND SPECIAL ZONE STANDARDS

NON-RESIDENTIAL O-1 ZONE		
ALL PERMANENT SIGNS	20 Sq. Ft.	<p>1. <u>A 20 sq. ft. sign is allowed per tenant in a multi-tenant complex. A multi-tenant complex may have no more than two freestanding signs, which may be a tenant sign or a sign for the entire complex.</u></p> <p>2. <del>illumination and color.</del> Signs on arterial and collector streets shall be illuminated <del>only</del> by <u>down lights only either by</u> low pressure sodium lighting, <u>halo-effect illumination, full cut-off LED lighting or other similar lighting technologies compatible with the Tucson Outdoor Lighting Code.</u></p> <p>3. <del>Signs and</del> shall not be illuminated between the hours of 10:00 p.m. and 7:00 a.m. <u>(non-illumination period).</u> Signs located on a local street frontage shall not be illuminated <u>at any time. Signs for emergency services may be illuminated as necessary and during the non-illumination period whether on a local, collector or arterial street.</u></p> <p>4. <u>No digital signs are permitted except non-residential uses. Color schemes for all sign components, including copy, shall be compatible with surrounding residential areas.</u></p>

**Staff Suggestion:** Clarify that in a non-residential zone (O-1) a multi-tenant complex is allowed a 20 sq.ft sign per tenant. A maximum of 2 freestanding signs are allowed per multi-tenant complex

Sign staff requested this to clarify current policy

- Do you agree?



# MINOR CHANGE – 7A.10.2.B-TABLE 2, MAXIMUM PERMANENT SIGN AREA PER ZONE CATEGORY AND SPECIAL ZONE STANDARDS


NON-RESIDENTIAL O-1 ZONE		
ALL PERMANENT SIGNS	20 Sq. Ft.	<p>1. <u>A 20 sq. ft. sign is allowed per tenant in a multi-tenant complex. A multi-tenant complex may have no more than two freestanding signs, which may be a tenant sign or a sign for the entire complex.</u></p> <p>2. <del>illumination and color.</del> Signs on arterial and collector streets shall be illuminated <del>only</del> by <u>down lights only either by low pressure sodium lighting, halo-effect illumination, full cut-off LED lighting or other similar lighting technologies compatible with the Tucson Outdoor Lighting Code.</u></p> <p>3. <del>Signs and</del> shall not be illuminated between the hours of 10:00 p.m. and 7:00 a.m. <u>(non-illumination period).</u> Signs located on a local street frontage shall not be illuminated <u>at any time. Signs for emergency services may be illuminated as necessary and during the non-illumination period whether on a local, collector or arterial street.</u></p> <p>4. <del>No digital signs are permitted except non-residential uses. Color schemes for all sign components, including copy, shall be compatible with surrounding residential areas.</del></p>



**Staff Suggestion:** Update types of lighting allowed to accommodate changing technology while keeping in line with the standard that low lighting is required

- Do you agree?

# MINOR CHANGE – 7A.10.2.B-TABLE 2, MAXIMUM PERMANENT SIGN AREA PER ZONE CATEGORY AND SPECIAL ZONE STANDARDS

NON-RESIDENTIAL O-1 ZONE		
ALL PERMANENT SIGNS	20 Sq. Ft. 	<p><u>1. A 20 sq. ft. sign is allowed per tenant in a multi-tenant complex. A multi-tenant complex may have no more than two freestanding signs, which may be a tenant sign or a sign for the entire complex.</u></p> <p><del>2. Illumination and color.</del> Signs on arterial and collector streets shall be illuminated <del>only</del> by <u>down lights only either by low pressure sodium lighting, halo-effect illumination, full cut-off LED lighting or other similar lighting technologies compatible with the Tucson Outdoor Lighting Code.</u></p> <p><del>3. Signs and</del> shall not be illuminated between the hours of 10:00 p.m. and 7:00 a.m. <u>(non-illumination period).</u> Signs located on a local street frontage shall not be illuminated <u>at any time. Signs for emergency services may be illuminated as necessary and during the non-illumination period whether on a local, collector or arterial street.</u></p> <p><del>4. No digital signs are permitted except non-residential uses. Color schemes for all sign components, including copy, shall be compatible with surrounding residential areas.</del></p>

**SDRC Suggestion:** Allow lighting for emergency services within the O-1 zone

- Do you agree?

# MINOR CHANGE – 7A.10.2.B-TABLE 2, MAXIMUM PERMANENT SIGN AREA PER ZONE CATEGORY AND SPECIAL ZONE STANDARDS

NON-RESIDENTIAL O-1 ZONE		
ALL PERMANENT SIGNS	20 Sq. Ft.	<p><u>1. A 20 sq. ft. sign is allowed per tenant in a multi-tenant complex. A multi-tenant complex may have no more than two freestanding signs, which may be a tenant sign or a sign for the entire complex.</u></p> <p><u>2. <del>Illumination and color.</del> Signs on arterial and collector streets shall be illuminated <del>only</del> by <u>down lights only either by low pressure sodium lighting, halo-effect illumination, full cut-off LED lighting or other similar lighting technologies compatible with the Tucson Outdoor Lighting Code.</u></u></p> <p><u>3. Signs <del>and</del> shall not be illuminated between the hours of 10:00 p.m. and 7:00 a.m. (<del>non-illumination period</del>).</u> Signs located on a local street frontage shall not be illuminated <u>at any time. Signs for emergency services may be illuminated as necessary and during the non-illumination period whether on a local, collector or arterial street.</u></p> <p><u>4. No digital signs are permitted except non-residential uses. <del>Color schemes for all sign components, including copy, shall be compatible with surrounding residential areas.</del></u></p>



**Staff Suggestion:** Keep the rights already afforded to non-residential uses to have digital signs in the Non-residential Zone Category

- Do you agree?

## MINOR CHANGE – 7A.10.2.C.1.a.(1) & (2), ACCESS POINT SIGNS

- **Staff Suggestion:** Allow minimum setback at 10 ft. for an access point sign that is outside of the sight visibility triangle; Allow for a larger access point sign, up to 4 ft. tall and 12 sq. ft., if a premise is one acre or greater.
- **Redline: a. Access Point Sign** An on-site sign located at or near the access point or other wayfinding location. This sign is permitted in the residential category for non-residential uses, in a multi-family residential or non-residential category for non-residential uses and multi-family uses and is not permitted in the historic district.

### (1) – Site Visibility Triangle

If an Access Point Sign is outside of the Site Visibility Triangle (SVT) the required minimum setback is 10ft.

### (2) – Size of Premise

If the Access Point Sign is located on a premise that is one acre or greater the Access Point Sign may be up to 4ft tall and 12 sq. ft.

- **Do you agree?**

## MINOR CHANGE – 7A.10.4.A.1.a, *TEMPORARY SIGNS*

- **Staff Suggestion:** Regulate fixed balloons that are over 2' in diameter separately from fixed balloons smaller in size. Allow only one per establishment.
- **Redline:** I. A fixed balloon sign is permitted as a temporary sign under the following standards:
  - a. One balloon sign 2' in diameter or larger is permitted per establishment. Balloons smaller than 2' in diameter are considered small fixed balloons and are regulated by Section 7A.10.4.A.3;
- **Do you agree?**



## MINOR CHANGE – 11.4.7

- **Staff Suggestion:** Define Fixed Balloon Sign and Small Fixed Balloon.
- **Redline:** **Fixed Balloon Sign (7A)**  
An airtight bag filled with helium, hot air, or other gas causing the bag to be lighter-than-air, that is anchored to any structure with rope, cable or similar material.  
**A. Small Fixed Balloon (7A)**  
A fixed ballon that is less than 2 feet in diameter.
- **Do you agree?**



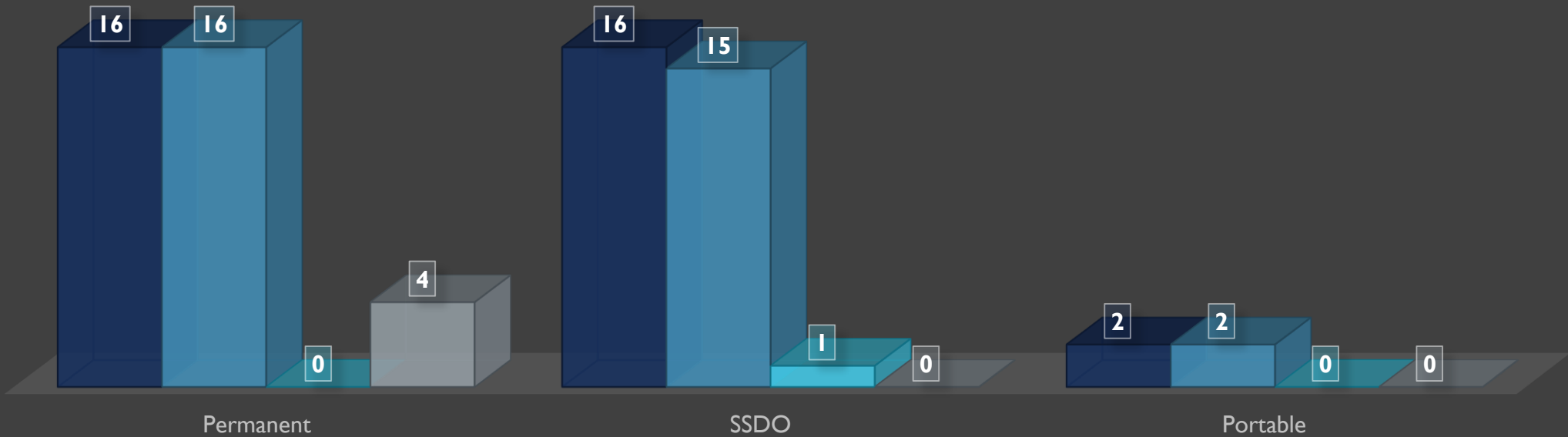
## MINOR CHANGE – 7A.10.5.A.2-4 – *HISTORIC LANDMARK SIGNS*

- **Staff Suggestion:** Remove requirement that Historic Sign must be within current Tucson city limits
- **Redline:**
  2. Classic HLS. A historic landmark sign originally installed between 1961 and 1974 ~~at a location that is within the current Tucson City limits.~~
  3. Transitional HLS. A historic landmark sign originally installed between 1961 and 1974 ~~at a location that is within the current Tucson City limits.~~
  4. Replica HLS. An accurate reconstruction of an original sign that no longer exists. The sign to be replaced must have been originally installed prior to 1961 ~~at a location that is within the current Tucson City limits.~~
- **Do you agree?**

# STATS FOR MASTER SIGN PROGRAM

## TOTAL MSP APPLICATIONS REVIEWED THROUGH NOVEMBER 13, 2019

■ Reviewed ■ Approved ■ Denied ■ Other \*on hold/withdrawn





## NEXT STEPS

- CODE ENFORCEMENT
- 7A.7 MAJOR V MINOR REVIEW
- NEXT MEETING: JANUARY 9 AT 1:00PM (201 N. STONE, 3<sup>RD</sup> FLOOR)