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# Landscape Advisory Committee

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## Minutes of Meeting Held March 21, 2006

**Member Present:** Christina Bickelmann, Harold Hummer, Jack Kelly, Grant McCormick, George Richard, Paul Smith, Ronald Stoltz, Frank Styker, Roger Watson.

**Guests/Staff Present:**

### I. CALL TO ORDER

Bickelmann called the meeting to order at 3:35PM.

### II. APPROVAL OF MINUTES (**ACTION**)

**MOTION** made by Hummer seconded by Watson to approve the minutes of the March 21, 2006 meeting. The motion carried unanimously by those present.

### III. Urban Landscape management plan update (discussion)

- A. Focus Group – General Feedback
  - 1. LAC member report
- B. Urban Landscape Management Plan Update – the big picture
  - 1. Presentation given to Directors/Divisions
- ~~B.C.~~ Tree Inventory Update
  - 1. April 3, 2006 pilot test
  - 2. April 25, 2006 training for trainers
- ~~A.D.~~ LAC Role
  - 1. How does LAC see their role in the ULMP campaign

Lionetti, Ogata, Richard, Smith, and Watson attended the focus group meeting. Watson mentioned that it was great to have all the groups together communicating with each other. Richard thought it was healthy to get together and hear other committees express their concerns. Smith said it was great to have all the departments communicating with each other and all on the same page. Ogata indicated that an eye opener for her was to hear someone from the CTAC mentioned he did not know there was a connection between landscape and streets. Summary notes from the focus group meeting will be

available at next month's Landscape Advisory Committee meeting.

The first Tree Inventory Volunteer Workshop, for the trainers, is scheduled for Tuesday, April 25, 2006. The LAC is invited to attend the April 25, 2006 workshop.

The following three priorities, for this year, were identified by Ogata:

- Competing the Tree Inventory
- Completing the characteristics for MS&R
- Communicating the importance of the issues to staff

Brainstorming Session:

- Need to **CONVEY** message of Value of Trees in Environment
  - **Scientific** vs. Aesthetics (community understands this)
    - ↓
    - Climatology: **nighttime temps ↑ = what should we as homeowners do?**
    - ↳ **Plant trees = reduce home cooling and heating**
- Problem: amount of water to grow trees
  - ↳ Assistance from Water Department (currently addressing conservation issues & drought readiness)
- ☞☞ Archived pictures of history of Tucson (research paper done by Greg McPherson = we have less trees today; also decrease in desert tree species; ? pictures along University Blvd.)
  - Aside: more trees die of over-watering than under-watering
- CONVEY: there's a **NET benefit**
  - ↳ handout of "**Value of Trees**"
  - **Energy Savings**
  - **Aesthetics**
- Bumper stickers on city vehicles (to get the message out)
  - Trees are how a city breathes
  - It's cooler under a tree on a hot day
  - Chill Out Tucson, e+tc
- 📷 **Need visualizations – before & after**
  - ↳ conveys value
  - ↳ pavement – streets – trees – environment
  - ↳ succession of graphics showing changes
- 📷 Scientific graphics
  - ↳ If looking at landscape in entirety

- ↳ Look at more than just trees
- ↳ Architecture of landscape: Base = Groundcover  
Structure = Trees
  
-  Create sense of place
- ↳ Juvaquin Marietta Park in the summer
- ↳ Traffic jam  $\leftrightarrow$  St. Phillips Plaza
- ↳ Succession of graphics showing changes at Silverbell between St. Mary – Grant
- ↳ Scientific = planview w/ calculation differences (canopy coverage loss through time)

Ogata indicated she already communicated with Channel 12 about the message that is going to go out to the community. Volunteers are being enlisted to meet with Ward Offices before meeting with the press. Watson agreed to meet with Ward 2. Hummer, Kelly, Ogata, Richard, and Smith agreed to meet with Jim Glock and discuss the January 11, 2006 memo.

#### IV. **CALL TO AUDIENCE**

None.

#### V. **CALL FOR FUTURE AGENDA ITEMS**

- Bickelmann indicated that the Water Harvesting Conference is in the planning process for October 27-28, 2006.
- Pennington Parking Garage.
- Richard asked to have some type of mechanism in place to request/review landscape plans.

#### VIII.VI. **ADJOURNMENT**

**MOTION** made by Stoltz seconded by Kelly to adjourn the meeting at 5:40 p.m. The motion carried unanimously among those present.