



# CSC Public Involvement Update

## Update on the OARP Visioning Workshops

Presentation at the May 28, 2008 CSC Meeting

# MAY 2008

Su	M	Tu	W	Th	F	S
			<b>4/30 CSC</b>	<b>1</b>	<b>2</b>	<b>3</b>
<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>
<b>11</b>	<b>12</b>	<b>13</b>	<b>14</b>	<b>15</b>	<b>16</b>	<b>17</b>
<b>18</b>	<b>19</b>	<b>20 Busi- nesses</b>	<b>21 Social Svcs &amp; Insti- tutions</b>	<b>22</b>	<b>23</b>	<b>24 Historic Tour</b>
<b>25</b>	<b>26 Mem- orial</b>	<b>27</b>	<b>TODAY CSC</b>	<b>29</b>	<b>30</b>	<b>31</b>

# Visioning Activities

- **7** OARP Introductory Presentations
- **8** Visioning Workshops
- **1** Technical Advisory Team Meeting (March 12)
- **3** CSC Meetings
  - 1** Working Session (Mar.)
  - 2** Update reports (Apr. & May)

JANUARY 2008						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

FEBRUARY 2008						
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	

MARCH 2008						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

APRIL 2008						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

MAY 2008						
S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

# Targeted Participants



## Neighborhoods

Residents, Businesses & Property Owners



## Businesses



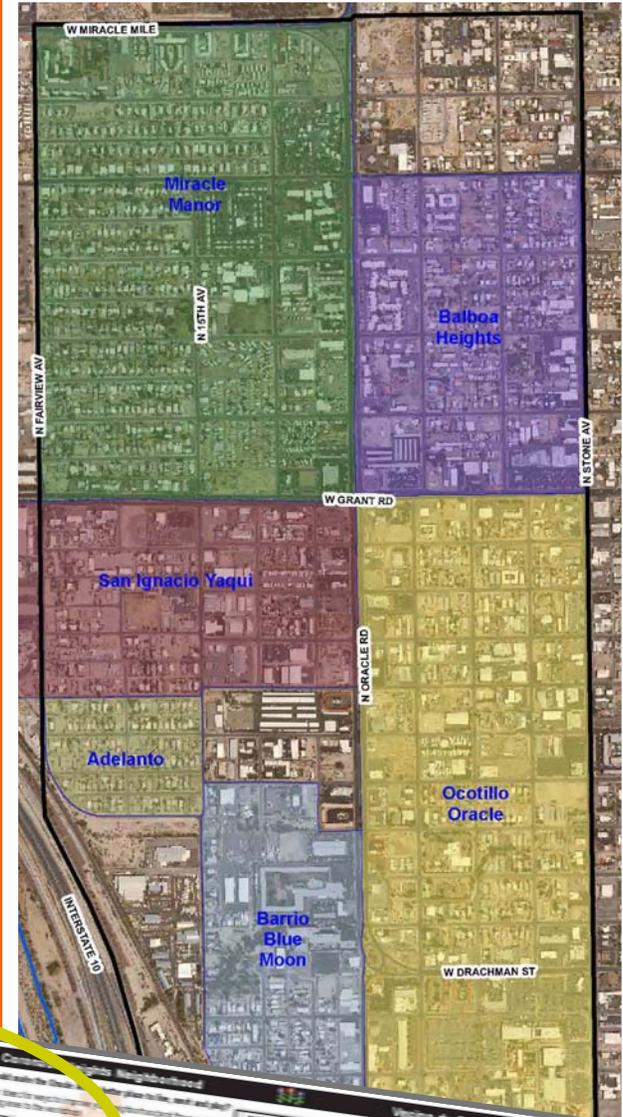
## Institutions

Pima Community College  
Social Service Agencies

## Gem Show Organizers

## Youth

College Students  
Elementary & High Schools



# BUSINESSES

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Tuesday, May 20, 2008  
Elk's Lodge #385



# Workshop Details

- **15 Businesses (17 Attendees)**
  - Business owners/operators
  - Property owners/lessors/managers
  - Institution representatives
  - Advocacy groups for businesses
- **153 Comments**



# **QUESTIONS**

- 1) Where on the map is your business located?**
- 2) What are the benefits for your business of being located in the Oracle Road area?**
- 3) What are the challenges for business investment and operation in the area?**
- 4) What ideas do you have for addressing the challenges?**
- 5) Do you interact with other businesses in the area? If so, in what way?**

# Businesses

## Themes

- Infill & development
- Investment
- Incentives
- Image
- Zoning regulations
- Networking & connections
- Workforce & employment



# **SOCIAL SERVICE AGENCIES & INSTITUTIONS**

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**Wednesday, May 21, 2008  
Pima Community College  
Amethyst Room**



# Workshop Details

- **8 Organizations**

- Arts for All, Inc.
- Catholic Community Services
- COPE Behavioral Health, Women's Center
- Gospel Rescue Mission
- San Ignacio Yaqui Council
- St. Elizabeth's Health Clinic



- **134 Comments**



## **QUESTIONS**

- 1) Where on the map is your organization located and where do your clients come from?**
- 2) What are the benefits of being located in the Oracle Road area?**
- 3) What do you see as the critical needs of your clients?**
- 4) How could the OARP revitalization effort support your organization? Your clients?**
- 5) Do you interact with other businesses and neighborhoods in the area? If so, in what way?**



# Social Service Agencies & Institutions

## Themes

- Concentration of services & clients in area
- Safety, trust & stability
- Education
- Job training & placement
- Housing
- Image
- Networking & connections



# Visioning Workshops Participation

	<b>TOTALS</b>
<b>Attendees</b>	<b>151</b>
<i>Adults</i>	116
<i>Kids</i>	35
<b>Comments</b>	<b>1156</b>

	Barrio Blue Moon & Ocotillo Oracle	Coronado Heights	Tucson House	Miracle Manor	Balboa Heights	Adelanto & San Ignacio Yaqui	Business	Social Services & Institutions
<b>Attendees</b>	<b>16</b>	<b>12</b>	<b>25</b>	<b>29</b>	<b>17</b>	<b>25</b>	<b>17</b>	<b>10</b>
<i>Adults</i>	16	11	25	13	8	16	17	10
<i>Kids</i>	0	1	0	16	9	9		
<b>Comments</b>	<b>250</b>	<b>89</b>	<b>190</b>	<b>156</b>	<b>102</b>	<b>82</b>	<b>153</b>	<b>134</b>

# Some Examples of Common Themes

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- Perception & image
- Public safety
- Lighting
- Shade
- Bus service & facilities
- Landscaping & beautifying
- Gateways
- Incentives
- Businesses & employment



# Next Steps

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- **Complete visioning workshops**
- **Finish sorting through all comments**
- **Provide materials to CSC by Friday, May 30**





# **CSC Public Involvement Update**

## **Update on the OARP Visioning Workshops**

Presentation at the May 28, 2008 CSC Meeting