

Daniel Bursuck - Fw: RE: Subcommittee to review Sign Code Revision Project

From: "beekerr2@netzero.net" <beekerr2@netzero.net>
To: <daniel.bursuck@tucsonaz.gov>
Date: 10/09/2016 2:20 PM
Subject: Fw: RE: Subcommittee to review Sign Code Revision Project
Cc: <Nicole.Ewing-Gavin@tucsonaz.gov>, <poulosbt@email.arizona.edu>, <oscarg...

Dan,

As you are well aware, this sign code review has lacked a public process and therefore lacks legitimacy in the eyes of those not part of the business community who follow the topic most closely. I appreciate you giving the public the agenda you plan to follow. The more clarity about transparency and collaboration, the better for the entire community.

As you scroll through this thread, I believe that Mark is raising relevant questions about the sequencing of the meeting's agenda, the accessibility of the public to the materials in a timely manner prior to any decisions being made, and consideration of when the Call-to-the-Audience would be most meaningful. Knowing when the sub-committee will be making its recommendations on specific topics will give all attendees a better idea of how the group will function.

I assume that you will be presenting a specific topic to the joint committee who can ask questions, the public will have the opportunity to weigh in after hearing the discussion, and no decisions will be made, ideally, until at the following meeting. If the Call-to-the Audience for the first topic presented was at the start of the second week's meeting prior to decisions being made on it, those who want to weigh in after having a week's time to digest it all, could feel they have had a more meaningful voice.

I know you are cognizant that the sign code affects us all, but few residents are aware of its present contents, much less why and how it is being revised. This is an opportunity for lots of education and use of procedures which clearly show the community that PDS is a different culture these days.

Thanks,
Ruth

----- Forwarded Message -----

From: "Mark Mayer" <mmayer1@mindspring.com>
To: "'KRISTINE D YARTER'" <kyarter@msn.com>, <beekerr2@netzero.net>
Cc: "'Poulos, Bonnie T -'" <poulosbt@email.arizona.edu>, <oscargandy@yahoo.com>, "'Bill Ford'" <wlfa@earthlink.net>, "'Barbara Lehmann'" <bhlehmanna@cs.com>, "'Donald Ijams'" <dsijams@gmail.com>, "'J.D. Garcia'" <jdgarcia@u.arizona.edu>, "'Lisa Jones'" <Lljonesk@aol.com>, "'MARK S HOMAN'" <mbhoman@msn.com>, "'Tina Pacheco'" <tinauofa@gmail.com>
Subject: RE: Subcommittee to review Sign Code Revision Project
Date: Sun, 9 Oct 2016 11:25:37 -0700

TRRG Members:

As to process, it should be of particular concern to TRRG that the meeting schedule below puts call to the audience AFTER the subcommittee has its deliberations. On this forced march schedule it is likely that whatever

agenda materials there may be will be made available shortly before the meeting (I suspect late Friday afternoons), and committee members will have no opportunity to hear from the public prior to their discussions (where they are supposed to dutifully go along with whatever staff says). So much for the representations of public involvement.

Mark

From: KRISTINE D YARTER [kyarter@msn.com]

Sent: Friday, October 07, 2016 5:49 PM

To: beekerr2@netzero.net

Cc: Poulos, Bonnie T -; oscargandy@yahoo.com; Bill Ford; Barbara Lehmann; Donald Ijams; J.D. Garcia; Lisa Jones; MARK S HOMAN; Tina Pacheco; mmayer1@mindspring.com

Subject: Re: Subcommittee to review Sign Code Revision Project

I am willing to attend, especially after Mark told me that my section of Speedway from Alvernon to Columbus has historically had one of the highest concentrations of billboards in the entire City (matched only by 1st Ave from Glenn to Fort Lowell)!

Kris

On Oct 7, 2016, at 4:04 PM, beekerr2@netzero.net wrote:

TRRG Board,

You may recall that I went to the Sign Code Committee, M/C Call-to-Audience and Planning Commission in Setpember with the Board message that the work thus far on this project has violated every one of TRRG's 5 Essentials of Good Government.

I believe that is is imperative that TRRG be visible at these meetings. I will attempt to go to as many as possible, but I am out of town at the initial meeting on Oct. 17. If you can attend that first session, please let me know by "Reply All." At this time, the location has not been finalized, but I will let you know when it is. Having several of us there can only be a plus. Thus far, the only participation has been that from those invited by Jim Mazzocco--Chamber of Commerce, MPA, and sign code industry.

I do not know the sign code well and I do not know that any of us know it well enough to spot all the red herrings, but I am concerned that we not pass on something that could impact all of our major streets in a visual negative manner. I believe that we need to rely on the few citizens who have made it their passion to follow this issue. Mark Mayer will be the person I will be relying on to give us information about what he sees as concerns. Then,

we as individuals can decide if we want to speak up.
Ruth

----- Forwarded Message -----

From: "SignCodeRevisionProject SignCodeRevisionProject"
<SignCodeRevisionProject.DSPO2.CHDOM2@tucsonaz.gov>
To: "Daniel Bursuck" <Daniel.Bursuck@tucsonaz.gov>
Cc: "Jim Mazzocco" <Jim.Mazzocco@tucsonaz.gov>, "Piroschka Glinsky"
<Piroschka.Glinsky@tucsonaz.gov>, "Rebecca Ruopp" <Rebecca.Ruopp@tucsonaz.gov>,
"Russlyn Wells" <Russlyn.Wells@tucsonaz.gov>, "Stacy Stauffer"
<Stacy.Stauffer@tucsonaz.gov>
Subject: Subcommittee to review Sign Code Revision Project
Date: Fri, 07 Oct 2016 15:24:16 -0700

Staff at the City's Planning and Development Services Department (PDS) is facilitating a joint subcommittee comprised of the Planning Commission and the Citizen Sign Code Committee to review and edit draft revisions of the City's Sign Code. This current effort, directed by Mayor and Council on August 9, 2016, is primarily to address the recent **Reed v. Town of Gilbert** Supreme Court Case. As part of those revisions, staff is also looking at revisions to address process improvement and the overall simplification of the code.

The joint subcommittee meetings will be held on Mondays from 3pm to 5pm (starting October 17th), facilitated by Jan Waukon, and will be tentatively organized in the following way:

- General overview of sign code / review of revisions from previous meeting
- Presentation of specific sections of the code
- Discussion of specific sections among subcommittee
- General discussion of the code among subcommittee
- Open floor to questions / discussion from public
- Call to audience

We have also created a webpage that will be used as a repository for all notes, draft edits, presentations, and additional Sign Code related materials located here: <https://www.tucsonaz.gov/pds/projects/sign-code-revision-project>. In addition, all agendas, Legal Action Reports, and Minutes will be posted to the City Clerk's page.

The tentative dates of the meetings are as follows:

- Meeting 1 – Monday, October 17, 2016 (3pm-5pm)

- Meeting 2 – Monday, October 24, 2016 (3pm-5pm)
- Meeting 3 – Monday, November 7, 2016 (3pm-5pm)
- Meeting 4 – Monday, November 14, 2016 (3pm-5pm)
- Meeting 5 – Monday, November 21, 2016 (3pm-5pm)
- Meeting 6 – Monday, December 5, 2016 (3pm-5pm)
- Meeting 7 – Monday, December 12, 2016 (extra date)
- Meeting 8 – Monday, December 19, 2016 (extra date)

If you have any questions or would like to provide feedback, please email Daniel Bursuck at Daniel.bursuck@tucsonaz.gov or SignCodeRevisionProject@tucsonaz.gov.

Additionally, we have sent this out to a large group of people we think may be interested in the project, but may have missed some. If you know of anyone who may be interested, please feel free to forward this to them or send us their email and we will make sure they are included on updates.

Thank you,

Dan Bursuck

Lead Planner

Planning and Development Services

[520.837.4984](tel:520.837.4984)

daniel.bursuck@tucsonaz.gov