

## Daniel Bursuck - COT Sign Standards

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**To:** Daniel Bursuck <Daniel.Bursuck@tucsonaz.gov>, Russlyn Wells <Russlyn.Wel...>  
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**Subject:** COT Sign Standards

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Hi Dan and Russlyn,

I have two issues to bring up regarding the proposed Sign Standards.

1. I want to be sure that the proposed Sign Standards are clear when it comes to Billboards. In "Section 7A.10.2, **Table 1 - Zones Categories and Permant Sign Types**," Billboards are limited by Categories and have Notes 4, 5, and "P = Generally Permitted."  
Note 4 says, "Restricted to C-2, C-3, I-1, I-2 zones."  
Note 5 says, "Prohibited Locations: ..." and goes on to state the zones in which Billboards are not permitted. I think two locations should be added to the list in Table 1, Note 5: Pedestrian Zones and PADs.

I know that there is language in 7A.11.4 PADs that prohibits Billboards, but Table 1 should also be coordinated with the Zone-specific language so that there is no confusion.

2. In the Purpose Statement, I have a problem with the statement in Letter D. The qualifier at the end says, "...by regulating sign illumination and height." It isn't only illumination and height that are being regulated. There are other things like sign area, location, setback, orientation, etc. So I would propose that Letter D says, "Respect Tucson's unique natural environment, surrounding mountain ranges, and dark night skies by regulating the illumination, location, and other physical aspects of signage."

Thanks for your help with this,

--Kathi McLaughlin

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