

SignCodeRevisionProject - Update and Revisions to Tucson's Sign Code

From: "RLGent " <RLGent@cox.net>
To: <SignCodeRevisionProject@tucsonaz.gov>
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Subject: Update and Revisions to Tucson's Sign Code
Cc: <PDSInquiries@tucsonaz.gov>, "RLGent " <RLGent@cox.net>

Tucson, Arizona

Planning Department and Sign Code Revision Committee:

Please forward my comments to the sign code committee and the planning department. Tucson is the largest city in southern Arizona, and Tucson should be setting an example for the best development codes for the region.

I have been a resident of Arizona since 1947 and starting in 1965, I attended the University of Arizona. Scenic beauty was in every direction in those days, but now I find most signs to be too big, too distracting, too tall, and/or too ugly. We should be doing all we can to improve the scenic beauty of our region. Wouldn't it be better to enjoy the scenic vistas of our mountains and deserts rather than see all the ugly clutter of billboards? Yes, signs add to needless clutter and do not help.

Illuminated signs have another issue; they often are too bright and they destroy the beauty of our night skies.

My recommendation to the sign committee and to all governing authorities is to take the following actions:

- 1. Reduce the number of signs and billboards throughout the community.*
- 2. Limit the size, height, and brightness of all signs, much more than has been done to date.*
- 3. Place strict restrictions on all new digital signs since not only are they ugly, but they can be a threat to traffic and pedestrian safety.*
- 4. Set a deadline for removal of the particularly bad signs.*
- 5. Enact a complete ban of all new billboards as has been done in other states.*

I have travelled to 40 countries and all 50 states, and I have seen the good, the bad and the ugly. I would be pleased to meet with committee members to explain my position in more detail.

Respectfully,

Bob

*Robert L. Gent, Lt Col, USAF, Ret.
Resident of Arizona since 1947
Past President, Astronomical League -- a federation of nearly 300 astronomical societies with about 20,000 members
Past President, International Dark-Sky Association, with world headquarters in Tucson
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