

## SUGGESTED MODIFICATIONS (OR EDITS) TO PRELIMINARY DRAFT OF SIGN CODE REVISIONS

Basis: Member discussion at meeting of the Joint Subcommittee of the Planning Commission / Citizen Sign Code Committee

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Note 1: Under the Redline Edits, within a "quote", black plain text is from the September 20, 2016 draft, and red underline & ~~strikethrough~~ text is the proposed edits for a recommendation to the larger Planning Commission and Citizen Sign Code Committee.

Note 2: A/R/M used for responses to comments A = Comment accepted A/M = Comment accepted with modifications R = Comment rejected M = Comment modified

Suggestion	Draft .pg.	Section	Subcommittee Suggestions	Redline Edits	City Staff Comments	A/R/M
1.	1	7A.1.1	<i>October 17, 2016, Subcommittee Meeting:</i> "promote equity between businesses and other sign users " - in the revised version, 1st line. <b>Comment:</b> Don't think this belongs in the purpose statement.	Accommodate the rights of individuals to freedom of speech, promote equity <del>between businesses and other typical</del> among all sign users and, enable the fair and consistent enforcement of these sign standards;	Ultimately Reed v. Town of Gilbert mandates that we treat all sign users, regardless of message, equally. This addresses this issue and provides a basis for the code that follows.	
2.	1	7A.1.1	<i>October 17, 2016, Subcommittee Meeting</i> In the 3rd line suggest removing the word "prominent" from "protect prominent scenic views..." Strike hazard from - fear legibility.	Provide an improved visual environment for the citizens and visitors to the City and protect <del>prominent</del> natural scenic views by exercising reasonable control over the character and design of signs;	Staff has no objection if this is included or excluded.	
3.	1	7A.1.1	<i>October 17, 2016, Subcommittee Meeting</i> Add something about protecting dark skies and something more about tourism	No proposed edits at this time.	This is something neither covered in the purpose statement of the current sign code nor is it a <i>Reed</i> issue. Dark skies are currently addressed and covered in the Outdoor Lighting Code. All permitted signs must comply with this. If anything related to the Outdoor Lighting Code is included, it should only be a reference to that governing Code.	
4.	1	7A.1.1	<i>October 17, 2016, Subcommittee Meeting:</i> Feel original wording about beauty and protecting our desert environment, etc. should be in the language. The language about makes Tucson special.	Add " <u>Foster a good visual environment for Tucson, enhancing the fragile desert and creating an aesthetic and enjoyable appearance for visitors and residents.</u> "	While currently covered in purpose statement under aesthetics, staff has no objection to adding in the following section from the original purpose statement.	
5.	1	7A.1.1	<i>October 17, 2016, Subcommittee Meeting</i> Third item in the list -- delete "businesses" and just leave "individual". The safety concerns should be for the general community vs. individual.	Balance the rights of <del>businesses and</del> individuals to convey messages through signs, against the aesthetics and safety hazards that come from the proliferation of confusing and objectionable sign clutter;	Staff has no objection to removing " <u>businesses</u> " from this text and adding a comma after signs.	