

September 1, 2017



CITY OF
TUCSON

PLANNING &
DEVELOPMENT
SERVICES
DEPARTMENT

CITIZEN SIGN CODE
COMMITTEE /
PLANNING
COMMISSION

The Honorable Mayor and
Members of the Council
City of Tucson
P. O. Box 27210
Tucson, Arizona 85726-7210

Subject: C8-16-09 Sign Code Revision Project (City Wide)

Recommendation

This letter is to inform you that the Citizen Sign Code Committee voted 8-0 and the Planning Commission voted 7-0 (Commissioners Howell, Reynolds, Ench, Jaramillo and Bryson absent), to forward a favorable recommendation to Mayor and Council of the proposed amendments to repeal and revise Tucson Code Chapter 3 Sign Code and portions of Chapter 10A, and add them to City of Tucson Code, Chapter 23B, Unified Development Code (UDC) Section 7A Sign Standards, as presented by staff with the changes recommended by the Citizen Sign Code Committee. Planning Commission also recommended the addition of the following language, "in accordance with adopted plans and policies." after the words, "encourage development," to the newly proposed purpose statement G and for staff to review the minor clarifications suggested by Commissioner Martin prior to presenting the proposal to Mayor and Council.

The Citizen Sign Code Committee and Planning Commission held fourteen joint subcommittee meetings of members of the Citizen Sign Code Committee and the Planning Commission (on October 17, 2016, October 24, 2016, November 7, 2016, November 14, 2016, November 21, 2016, December 5, 2016, December 12, 2016, December 19, 2016, January 9, 2017, January 23, 2017, February 6, 2017, February 13, 2017, February 27, 2017, and March 6, 2017), six (6) individual Citizen Sign Code Committee study sessions (on August 15, 2016, December 15, 2016, February 16, 2017, March 16, 2017, April 19, 2017, and July 11, 2017), six (6) individual Planning Commission study sessions (on August 21, 2016, December 7, 2016, January 25, 2017, March 1, 2017, and April 12, 2017), two (2) joint public meetings by the Citizen Sign Code Committee and Planning Commission (on May 3, 2017 and July 12, 2017), and one (1) joint public hearing by the Citizen Sign Code Committee and Planning Commission (on June 21, 2017), on the proposed amendments. During the public hearing twenty-one people from the audience spoke to the text amendment. One person testified in support of and twenty testified in opposition to the proposed revisions.

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Findings

The Citizen Sign Code Committee and the Planning Commission find that the proposed draft Sign Standards have undergone a significant public review process. It is both within the scope directed by Mayor and Council on August 9, 2016 and achieves the goal for the sign standards to (1) comply with the 2015 U.S. Supreme Court decision in *Reed v. Town of Gilbert*; (2) simplify the Sign Code by integrating it into the UDC; and (3) make practical changes that modernize the Code, improve the quality of design and flexibility of the overall code, and ground it in technical standards. The Citizen Sign Code Committee and the Planning Commission forward the current draft, with noted edits, to Mayor and Council for adoption.

Sincerely,



Brent Davis, Chair
Citizen Sign Code Committee



Marc Fink, Chair
Planning Commission